

2015 IMPACT REPORT



SOCIAL VENTURE PARTNERS MINNESOTA

OUR PARTNERS

Good people giving money to good causes. It's a vital part of what we do at Social Venture Partners. But we do more than give away money. SVP Minnesota partners also invest their time and skills in assisting nonprofits that support teens and seek to scale.

In addition, we build powerful relationships among people who want to give back to the nonprofits that make change possible. We prove that we can do more good together. Thank you to our valued partners for making the social sector stronger.

PARTNERS

Diann Ackard & Chadburn Blomquist
Carolyn & Rob Albright
Mary & Jim Anderson
Ron Anderson
Linda Armstrong & Mark Raderstorf
Jeff Arnesen
Bame Foundation
Steve Bloom
Christine & Bill Bluhm
Ben Burgum
Chris & Gary Cohen
Ally & Joe Delgado
Rebecca & Dave Duvick
Susan & Al Fan
Ellen Mitchell Gallagher & Gary Gallagher
Brian Garshelis
Josh Hansen
Tom Hatch
Jennifer & Todd Hauschildt
Carole & Thomas Hektner
Bonnie Hill & George Dow
Michelle & Jeff Hinck
Kim & Eric Jackson
Ranee & Randy Jacobus
Chad Johnson
Marty & Tom Kieffer
Julie & Rick Krieger

Kathy & Marty Leestma
Mary Anne & John Mauriel
Charlie Maxwell
Teri & Michael Moore
Andrew Moss
Kimpa & David Moss
Janet Nagele-Judd & John Judd
Meghan & Adam Oliver
The Paddock Foundation
Holly & Jeff Parker
Carla Pavone & Morris Stockburger
Jill & Brent Pearson
Brian Peterson
Josh Reimnitz
Corrine & Louis-Paul Ricard
Tracy & Alden Skar
Eleanor & Chris Smith
Margie & Phil Soran
Nancy & Phillip Strohm
Jennie & Jeff Tollefson
Jane & Steve VanTassel
Guff Van Vooren & Vicki Raport
Mary & Jeff Werbalowsky
Jill Whitnah

FRIENDS OF SVP

AvAir Pros Management
Jonathan Cleveland
Kristin & Bradley Geer
Richard Kiefer
Stacia & Scott Richardson
Eric Siegert
Stephanie Sommer & Stephen Spender
Vantage Financial
Robin Ricke & Fredrick Vescio

GIFTS IN-KIND

Carlson School of Management
CliftonLarsonAllen
Discover Yourself
Goetz Results Communications
Houlihan Lokey
Lube-Tech
Lurie LLP
Meristem Family Wealth
Prime Digital Academy
Virteva

PARTNER OF THE YEAR

Guff Van Vooren

BUSINESS PARTNERS



SVP Minnesota invests in innovative nonprofits serving under-resourced, at-risk teens in the Twin Cities' seven county metro area.

OUR MISSION

Building powerful relationships and thriving communities through the amplifying impact of engaged philanthropy.

OUR VISION

We elevate the lives of underserved teens by turbo-charging transformational social enterprises and philanthropic leaders.

SVP MINNESOTA SNAPSHOT

3700 VOLUNTEER HOURS dedicated to smart grant making and nonprofit capacity building

12 EDUCATIONAL OPPORTUNITIES including workshops, partner meetings, lead partner forums

85 PARTNERS investing their time, talent and resources

26 EMPLOYEES from three companies volunteering skills-based expertise

3 BUSINESSES involved in capacity building using the SVP model

6 NONPROFITS in acceleration mode

SVP MINNESOTA 2015 ROI



\$125,000 IN UNRESTRICTED GRANTS AWARDED



\$460,000 IN TIME FROM SKILLED PARTNER PROFESSIONALS

(estimate based on \$125 per hour)



\$585,000 IN TOTAL SUPPORT

TURNING EVERY \$1 OF GRANT FUNDS INTO MORE THAN \$4 OF NONPROFIT SUPPORT

OUR IMPACT IN THE TWIN CITIES

Strong nonprofits deliver better results. It's that simple. Things like sound financial systems and up-to-date technology can make the difference between reaching 50 and 500 teens in need. That is why SVP collaborates with nonprofits for several years, strengthening all the behind-the-scenes systems that will help take their work to the next level.

SVP Minnesota currently supports six local nonprofits. These organizations are making a significant impact on teens and we are proud to work alongside them to build capacity and enable growth.



Investee since: 2014

Executive Director: Michelle Horovitz

SVP Partners Engaged: Gary Cohen, Ally Delgado, Tom Hektner, Janet Nagele-Judd, Adam Oliver, Carla Pavone, Tracy Skar, Jennie Tollefson

2015 Grant: \$25,000

SVP Projects Completed or Ongoing:

Financial management, strategic planning, operations, marketing, program development

Mission: To use food as a tool for building health, wealth and social change

Impact: In 2015, Appetite for Change served over 800 children, engaged 31 youth through training and employed 24 teens



“Social Venture Partners has played a pivotal role in Appetite For Change’s growth. They helped us open our Breaking Bread Cafe & Catering, assisted us in winning 2nd place in the MN Cup Social Division Competition, and have facilitated our strategic planning process. They donated farming equipment and even helped us improve our use of the cafe space. We appreciate the support and dedication of all the SVP partners with whom we’ve engaged.”

Michelle Horovitz
Co-Founder and Executive Director
Appetite For Change

“Appetite For Change (AFC) has had a big impact on my life. I was the teen who would hit the convenience store before and after school. I was known at school as the girl with the snacks. I spent most of my time at my grandma’s house and most of my money at the convenience store because that is the way I grew up. When I got fully engaged with AFC, I learned the value of healthy eating. I stopped going to the store and started to go straight to the refrigerator to get fruits and vegetables.

My peers asked, “What happened to the snack girl?” I told them I had an appetite for change! AFC staff were the first to get me to eat fresh okra after I tended it in the garden...and I fell in love!

Not only did staff help change my eating habits, but they helped me realize I have a powerful voice. I started using it to get what I want out of life. I became one of the youth leaders at AFC. I took AFC leadership training to build my skills and I participated in Black Lives Matter in my community.

AFC also helped me improve my life through employment. My mom recently bought a house, and with some of my paycheck I can help pay bills and buy things we need for the house.

AFC has helped me to think more about what I want to do in life, and they support me along the way and make sure I have everything I need to be successful.”

LaTaijah, left, age 17, with another AFC participant



Investee since: 2012 (Lube-Tech), 2014 (SVP Minnesota)

Executive Director: Mikisha Nation

SVP Partners Engaged: Jim Anderson, Mary Anderson, Ben Burgum, Rebecca Duwick, Eric Jackson, John Judd, Phil Strohm, Steve Van Tassel

Lube-Tech Staff Engaged: Daryl Andersen, Nathan Espinosa, Loren Feldkamp, Amy Hersperger, Eric Jackson, Amanda Kruse, Mike Larson, Cyndie Leary, Kaylene Nielsen, Erin Pettit, Laurie Reddie, Adam Sylvester, Suzette Taylor, Amy Jo Van Culin

2015 Grant: \$25,000 from SVP Minnesota and \$25,000 from Lube-Tech/Bame Foundation

SVP Projects Completed or Ongoing:

Board governance development, financial dashboards and management, marketing development, organizational growth assessment, Adopt-a-Senior funding and program development, gala and fund development support



Investee since: 2016

Executive Director and Co-Founder: Dana Mortenson

SVP Partners Engaged: John Judd, John Mauriel, Vicki Raport

2016 SVP Grant: \$25,000

SVP Projects: Organizational strategy, capital campaign, earned revenue strategy, technology and capacity planning, marketing

The following volunteers from Meristem supported a number of SVP investees:

Nancy Bergstrom, Jacie Fogelberg, Renay Henderson, Greg Laughlin, JD Leggott, Charlie Maxwell, John Quinlan, Patrick Siering, Phil Strohm



Investee since: 2014

Founder and VP: Linda Bryant

SVP Partners Engaged: Jeff Arnesen, Jeff Werbalowsky

Houlihan Lokey Staff Engaged: Amy Determann, Xander Hector, Dan Tobin, Jenny Wilson

2015 Grant: \$25,000 from Houlihan Lokey/SVP

SVP Projects Completed or Ongoing: Program evaluation and success metrics, marketing to donors, financial planning for program budgeting, internship opportunities for youth, job shadowing for youth



Investee since: 2015

Executive Director: Marc Hosmer

SVP Partners Engaged: Gary Cohen, John Judd, Julie Krieger, Louis-Paul Ricard

2015 SVP Grant: \$25,000

SVP Projects Completed or Ongoing:

The North 4 Project: strategic planning, human resources, program evaluation, fund development



Investee since: 2015

Executive Director: Susan Moores

SVP Partners Engaged: Brian Garshelis, Jeff Parker

SVP Projects Completed or Ongoing:

Mission and vision development, operations and infrastructure building, board governance and volunteer development

SVP IS GLOBAL AND LOCAL

At one level, our philanthropy is local. Our partners invest money, intellectual capital and skills in nonprofits working in our immediate community. At a broader level, our partners are part of a global network of philanthropists, entrepreneurs and change makers. They share common ideas, similar struggles and can tap into a wealth of experience and knowledge through network-wide forums, shared toolkits, and SVP's two annual conferences.

SVP NETWORK'S GLOBAL SNAPSHOT



39 CITIES, 8 COUNTRIES



770+ NONPROFITS SUPPORTED



3200+ PARTNERS



\$54 MILLION IN CONTRIBUTIONS

SVP MINNESOTA BOARD OF DIRECTORS

Kimpa Moss

Chair 2016-2017
Lurie LLP

Eric Jackson

Chair 2014-2015
Lube-Tech

Brian Peterson

Treasurer
CliftonLarsonAllen

Jim Anderson

Consultant

Ron Anderson

The Venture Architecture Group

Jeff Arnesen

Houlihan Lokey

Jacie Fogelberg

Term begins in 2016
Meristem Family Wealth

Charlie Maxwell

Term through 2016
Meristem Family Wealth

Carla Pavone

University of Minnesota

Guff Van Vooren

Consultant

A MESSAGE FROM THE EXECUTIVE DIRECTOR

Engaged philanthropy using the venture capital model is the unique approach we bring to social enterprises serving under-resourced teens. Since 2002, SVP Minnesota has worked shoulder-to-shoulder with more than 40 local nonprofits to help them build the capacity and infrastructure they need to scale and prosper. In addition to the countless hours our partners provide in their professional skill-based volunteering, services and other resources (valued at over \$7 million), we will celebrate \$2 million in capacity building grants in 2016 due to the generosity of our partners.

We personally get to know our investees – their staff, their board, their goals, their challenges and opportunities – and we employ all of our professional skills, experience, connections and other resources to help build stronger nonprofits and effective strategies for long-term success.

With the continuing support and involvement of our donors, SVP will realize its vision of elevating the lives of underserved teens by turbo-charging transformational social enterprises and philanthropic leaders.

We look forward to another great year!

Ann Herzog-Olson
Executive Director
aherzog@svpmn.org



A MESSAGE FROM CHAIR(S) OF THE BOARD OF DIRECTORS

There are significant needs in our community, and money alone is not enough to meet them. Our partners, both individuals and businesses, embrace our model and are doing impressive work with our investees who directly impact at-risk teens in the Twin Cities. Every day we are in awe over the collaborative spirit between our partners and investees. Our goal is to impact more teens by supporting our investees with business acumen, volunteerism and audacious philanthropy.

With gratitude,

Kimpa Moss
2016-17 Chairperson
SVP Minnesota

Eric Jackson
2014-15 Chairperson
SVP Minnesota



**POWERFUL RELATIONSHIPS.
THRIVING COMMUNITIES.
ENGAGED PHILANTHROPY.**



CONTACT SOCIAL VENTURE PARTNERS MINNESOTA

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SVP's Form 990 and financials are posted on
<http://www.socialventurepartners.org/minnesota/news-events/reports-and-tools/>.

Photos courtesy of Appetite For Change and Urban Boatbuilders.