**SVP Chicago FY2016 – FY2018 Strategic Plan Executive Summary (as of 6/15/15)**

SVP’s strategic plan focuses on growth: growth of the engagement of our partners in the nonprofit sector, growth of the capacity improvements we help build at our investees, and growth in our role in Chicago’s social impact ecosystem.

**Goal #1: SVP Chicago will provide a continuum of experiences to expand the capacity of individual partners to be more engaged philanthropists.**

**Objectives:**

1.1: By June 30, 2018, 85% of partners will meet or exceed their annual individual engagement goals.

1.2: By June 30, 2018, SVP Chicago will have a minimum partner retention rate of 85%.

**Goal #2: SVP Chicago will make a positive, measurable impact on our investees’ capacity and be viewed as a collaborative partner in doing so.**

**Objectives:**

2.1: Beginning September 2015, SVP Chicago and our new investees will specify a minimum of two key three-year outcomes to measure progress and focus our capacity-building efforts.

2.2: Beginning August 2016, each investee will indicate a high level of satisfaction with our relationship.

**Goal #3: SVP Chicago will expand our role in the Chicago social impact ecosystem.**

**Objectives:**

3.1: In 2016, SVP Chicago will provide greater exposure to the Chicago social impact community via an annual Fast Pitch event.

3.2: In 2016, SVP Chicago will expand our engagement with and impact on nonprofits by providing capacity-building programs/workshops such as legal structure, board governance, etc.

3.3: By June 30, 2018, SVP Chicago will double the partnership to 90 partners.

**SVP Chicago FY2016 – FY2018 Strategic Plan – Suggested Staff Count**

Fundamental principle: Growth requires investment ahead of the curve.

Assumptions:

* The focus of this three-year period is on getting our internal house in order while maintaining organic growth.
* We are targeting six months of reserves.
* We have projected a loss for the first two years of the Fast Pitch and break-even in year three.
* We are continuing with our current investment approach of one new investee at $25,000 per year.
* Partners will play an active role in the development and implementation of key initiatives such as Fast Pitch, committees, etc.

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|  | **Major initiatives impacting resource needs** | **Partner Households**  **(@ end of FY)** | **Staff Count** | **Months of Reserves** |
| FY2016  (building blocks) | * Personalize partner engagement * Re-design investment process * Convene and support recruiting committee * Design and launch Fast Pitch pilot * Establish impact measurement – partner with Urban Poverty Lab? * Bring financial reporting in-house * Develop policies/procedures | 58 | **2**  (as of 7/1/15) | **6** |
| FY2017  (implementation) | * Implement personalized partner engagement strategy * Convene and support programming committee * Host bigger Fast Pitch * Develop strategy for aggressive and targeted growth - recruiting committee * Develop collaboration strategy with partner organizations | 72 | **3**  (as of 7/1/16)  New staff: operations coordinator | **5**  (need $43,000 to make six months’ reserves) |
| FY2018  (assess and prepare for next phase) | * Sustain personalized partner engagement strategy * Develop new strategic plan * Implement recruiting plan * Implement collaboration strategy | 90 | **3.5**  (as of 1/15/18) | **5**  (need $12,500 to make six months’ reserves) |

SVPI Network median is one staff person per 30 partners.