**Recommended Mission Statement and Rationale**

**What SVP Chicago does now and in the future.**

SVP Chicago accelerates the positive community change championed by innovative nonprofits through engaged investing to build their capacity and impact. The breadth, depth and willingness of our partners to engage with nonprofits and to learn from each other and those we support is critical to the partnership and our collective impact.

**Recommended Mission Statement**

The Strategic Planning Committee recommends the following mission statement be adopted:

***SVP Chicago builds the capacity of innovative nonprofits and cultivates engaged philanthropists to deliver greater social impact.***

**Components of the Mission Statement**

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| --- | --- |
| 1. **Q:** Why does SVP exist? | **A:** To deliver greater social impact |
| 2. **Q:** What does SVP do? | **A:** Builds the capacity of innovative nonprofits and cultivates engaged philanthropists |
| 3. **Q:** Whom does SVP serve? | **A:** Innovative nonprofits and engaged philanthropists in Chicago |

**Rationale**

The wording of the recommended statement is biased toward brevity and simplicity so that the mission statement can be the first “talking point” when describing SVP Chicago. Additionally, the recommended statement includes the following key concepts and phrases from our discussions:

* Applies capacity-building to both nonprofits and our partners;
* Leads with the investee focus; and
* Incorporates the collective impact of our dual mission.