



Social Venture Partners Corporate Partnership Philanthropic Leaders

Social Venture Partners

SVP is a network of engaged donors that brings together nonprofits and philanthropists to learn from each other and build capacity for positive community impact. SVP welcomes Partners from diverse backgrounds who want to pool financial contributions and skills to provide more resources to nonprofits and produce greater results. Partners currently support programs in education, health and human services, and economic development.

SVP has over 120 Partners (i.e. members), each contributing \$5,500 (\$2,500 for individuals 45 and under) annually to invest in children's and educational organizations. Partners are directly involved in the decision-making for grants, lending their strategic volunteering skills to nonprofits, participating in educational workshops and seminars, and networking and collaborating with fellow members.

Who is This For?

- Upper level leadership/management and/or emerging talent
- Employees/members that are targeted for civic involvement
- Others that have philanthropic interests and personal capability of joining SVP

Tangible Benefits for Members

- Networking and access to prominent members of the Phoenix business community
- Access to our curriculum of workshops and seminars on philanthropic and civic topics
- Bringing a targeted philanthropic / civic educational session(s) to you
- Recognition on SVP's web site
- Ad hoc consulting on strategic volunteering, capacity building, philanthropic and nonprofit issues in the community

What SVP Asks in Return

- Financially sponsor one or more employee(s)/member(s) for full SVP membership.

Other Positive Results for You

- High-quality exposure for your organization to philanthropic / civic issues
- Positive organizational image and community relationship enhancement
- "Outsources" philanthropic outreach and education efforts
- Key employees get challenged to use new skill sets and are exposed to different industries and kinds of problems (i.e. quasi-professional development)
- Sends an important signal to your people, building recruiting, morale and retention
- Interactions with the network of SVP Partners, a community of engaged philanthropists
- Volunteers become powerful, positive ambassadors of your organization

What's the Business Case?

Strengthening Nonprofits in Your Community – Nearly 9 out of 10 nonprofit leaders agree that volunteers' workplace skills are valuable to nonprofits. As the emphasis on "philanthropy" has shifted to a focus on "social responsibility," companies like Accenture, P&G, Pfizer, and Toyota have lent executives to nonprofit organizations.

Building Employee Problem-Solving Skills – Skills-based volunteering is highly beneficial to the volunteer, as nearly two-thirds of volunteers (63%) think it has had a positive effect on their career. James H. Quigley, CEO of Deloitte & Touche USA LLP notes, "Their volunteer experience gives people an opportunity to demonstrate and improve their abilities in a different context, which can spark creative problem solving that is directly applicable to the workplace."

Demonstrating Commitment to Community Service – From the U.S. Conference Board: nearly 40 percent of Americans say that letting employees volunteer during work time is the "most impressive" philanthropic activity; only 12 percent said giving large sums of money was.

Meeting Professional Needs – Alan Smith, a senior associate sponsored by Orrick (among the leading AMLaw100 firms for pro bono work) commented that, "the connections [he] made through SVP and SVP-related events, as well as the direct opportunities for volunteer work with SVP investees, generated substantial and meaningful pro bono projects that [he] was able to take back to the Firm."