

SVP - Portland Key Performance Indicator Tracking

SVP Strategic Objectives	Key Performance Indicators (KPIs)	
Community Impact (A. Strengthen Key Players + B. Catalyze Action for System Fitness)	1	# Investees (total)
		# of Strengthen Key Players (SKP) Investees
		# of R4K System Innovation (SI) Investees
	2	# of pre-k children (in priority populations) served by Investees
		# served by SKP Investees
		# impacted by SI Investees
	3	# of Partner hours volunteered with Investees
		# Partner hours with SKP Investees
		# Partner hours with SI Investees
	4	\$ amt of grants to Investees
		\$ amt of capacity building grants to SKP Investees
		\$ amt of grants to SI Investees
	5	# of Encore Fellows (working in R4K organizations) and working in all organizations
	6	# of total (capacity building goals reaching "progress made") and total # of capacity building goals
		# of SKP (capacity building goals reaching "progress made") and total # capacity building goals
# of SI (capacity building goals reaching "progress made") and total # capacity building goals		

C. Mobilize Our Partnership and Philanthropy Assets for the Goal	1	# of total Partners (units)
	2	% of Partners (units) renewing
	3	# of Partners engaged in volunteering and events (% of Partnership)
	4	# of Partners serving as leaders (and in pipeline)
	5	# Partnership quality rating (AKA net promoter score)
	6	\$ amt of directly leveraged fundraising for all Investees
		\$ amt of directly leveraged fundraising for SKP Investees
		\$ amt of directly leveraged fundraising for SI Investees
D. Build Our Capacity and Revenue	1	\$ amt of base Partner revenue
	2	\$ amt of <u>unrestricted</u> revenue in excess of base Partner revenue, excluding Encore Fellows
	3	\$ amt of <u>restricted</u> revenue excluding Encore Fellows
	4	\$ net revenue for Encore Fellows program
	5	\$ average individual gift size
	6	# of filled board seats