



ARIZONA

Social Venture Partners
Arizona



About Social Venture Partners

Social Venture Partners Arizona (SVP AZ) gathers successful professionals to leverage their time, expertise and resources to make strategic investments in the Valley. Building a dynamic connection between entrepreneurial energy and grassroots innovation, SVP AZ links professionals with nonprofit organizations to make a tremendous impact.

Our goals are simple: to cultivate effective philanthropists, strengthen organizations, and invest in collaborative solutions – building powerful relationships to tackle our toughest social challenges.

The concept of Social Venture Partners was the inspiration of former Aldus Corporation President Paul Brainerd in Seattle. Brought to Arizona in 1999 by local philanthropist Jerry Hirsh, SVP Arizona launched with additional founding members from the real estate and finance industries, service providers, and Valley entrepreneurs.

Our Partnership

Social Venture Partners Arizona is currently composed of over 115 active Partners from a diverse set of backgrounds and professions. This group represents some of the most successful people from a variety of sectors in the Valley. From entrepreneurs to attorneys to nonprofit leaders, SVP AZ Partners are renowned professionals leveraging their expertise to build a better Arizona.

Each Partner agrees to a minimum tax-deductible commitment of \$5,500 (\$2,500 for individuals 45 and under) annually for at least two years. This contribution allows access to a network of socially-conscious individuals who help steer change and provide collaborate solutions to challenges in our community through grant making and capacity building efforts.

Our Interests

While looking at the Valley's biggest challenges, SVP AZ identified two areas to focus investments: education and critical issues facing children, individuals and families. Partners generously give time, talent, and resources to local nonprofits that fall into these two categories.

Our Impact

Since 1999, SVP has granted over \$4.3 million to hundreds of Maricopa County nonprofits. SVP AZ invests approximately \$150,000 annually and provides more than 1,300 hours of volunteer time. Partners are so moved by their impact that more than 71% of them increase their charitable giving and volunteerism after joining. Many of our investees and community partners note that SVP AZ has been an invaluable asset to their organization.

Our Portfolio

Critical Issues

ONe TRUe LOVe

Spot 127

Go Purple

Tigermountain Foundation

Education

Phoenix Union High School District

Linda Abril Education Academy

Become a Partner

If you like to join and strengthen our partnership, please contact Executive Director, Terri Wogan at twogan@svpaz.org. We are currently seeking individuals who are interested in making a significant impact in our community by lending their time, expertise, and resources to organizations who serve the people who need help the most.



Invest. Engage. Advance.

Top Reasons to Join SVPAZ

SVP is a network of engaged donors that brings together nonprofits and philanthropists to learn from each other and build capacity for positive community impact. SVP welcomes Partners from diverse backgrounds who want to pool financial contributions and skills to provide more resources to nonprofits and produce greater results.

As a member of SVPAZ, you will:

1. **Join** the largest network of engaged philanthropists worldwide
2. **Provide** strategic and impactful contributions to the Valley's social sector
3. **Receive** renowned philanthropic education
4. **Gain** access to thought leaders and community visionaries
5. **Engage** with a cadre of like-minded change makers
6. **Learn** how to be a more effective philanthropist
7. **Enjoy** exciting social events and educational evenings
8. **Give** your time, talent, and expertise to local social entrepreneurs
9. **Partner** with key community organizations
10. **Advance** the conversation about solutions to the Valley's biggest issues
11. **Amplify** your impact through leveraged-giving
12. **Have Fun** while unleashing your potential!



Our Work: A Dual Mission

Strengthen Philanthropists

Social Venture Partners Arizona is dedicated to serving our Partners through meaningful and engagement philanthropic education. SVPAZ acts as your “philanthropic advisor” allowing Partners to become more strategic givers and deploy dollars in a better-informed and intentional way.

- **Changemakers Series** – Throughout the year, SVPAZ invites community leaders to share their journey and how they are making a difference in the Valley. A short-list of previous speakers include: Dr. Michael Crow, Dr. Sybil Francis, Dr. Lattie Coor, Nicole Stanton, David Rousseau, Neil Guliano, and Paul Penzone.
- **Education Evenings** – As we look to inform our Partners and keep them abreast of key issues in the Valley, we host a series of education evenings to give members an opportunities to learn about topics such as philanthropy and public policy, foster care, human trafficking, and K-12 initiatives.
- **Committees & Initiatives** – Built on the concept of engaged philanthropy, SVPAZ relies on our Partners to carry out the amazing work we do in the community. By deploying your time and talent, you enrich an organization with sixteen years of proven history in capacity building. In turn, engaged Partners note how much they learn and grow from interacting with the SVPAZ team.
- **Social Venture Partners International** – With more than 40 affiliates worldwide, Partners are part of the largest group of engaged philanthropists in the world. With that many locations, we are able to leverage the collective global knowledge to create some of the most innovative and impactful philanthropic curriculum available.

Strengthen Nonprofits & Social Ventures

Social Venture Partners Arizona works tirelessly to strengthen nonprofits and social ventures in Maricopa County. Through educational opportunities, mentorship, and capacity building initiatives, we help launch local organizations and get them to the next level to ultimately provide solutions to the Valley’s most prominent challenges.

- **Investees** – Our model is unique in that we provide long-term (three-to-five-years) investments with unrestricted dollars. Organizations can deploy dollars to capacity building initiatives that include (but not limited to) salaries, infrastructure, professional development, and consulting. We realize that in order for organizations to do what they do best, they must have the right people and tools to be successful. In addition to dollars, we put a team of SVPAZ Partners within the nonprofit to provide pro-bono talent and expertise.
- **Fast Pitch** – The premier nonprofit and social entrepreneur pitch competition in the Valley is a two-month communication skills building program and competition for innovative nonprofits in Maricopa County. Fast Pitch equips nonprofit leaders to effectively communicate their story and connects them with business and community leaders who help them create significant impact.
- **Full Circle** – A gathering of eight nonprofit leaders and their boards for six-months of intense capacity building workshops and training on topics such as board development, finance, fundraising, marketing and communications, and human resources. Curriculum is facilitated by SVPAZ Partners and experts from the greater Phoenix community.



Our Impact

In the past 16 years we have:

- Invested more than \$4M in Arizona nonprofits and social causes
- Enriched hundreds of local organizations through our proven model of engaged philanthropy
- Contributed thousands of high-level volunteer hours to build capacity
- Created Fast Pitch, the leading social innovation challenge for nonprofits

In 2015 alone, our Partnership has:

- Recruited 20 new Partners – adding to our ever-growing list of engaged philanthropists dedicated to the Valley.
- Committed \$150,000 to community investments through direct dollars and an additional \$230,000 through pro-bono Partner time and talent.
- Supported 30 nonprofits through our investee reinvestments and Fast Pitch
- Raised an additional \$20,000 through Partner and community contributions to directly impact our nonprofits
- Empowered our investees to impact more than 50,000 people.



History & Overview

Social Venture Partners Arizona (SVP AZ) cultivates effective philanthropists, strengthens nonprofits and schools, and invests in collaborative solutions by building powerful relationships to tackle our toughest social challenges. The Arizona affiliate was started in 1999 by local philanthropist Jerry Hirsch and SVP AZ has donated more than \$4 million to 100+ nonprofits and school. Our 350 Partners (both former and current) have volunteered more than 25,000 hours to strengthen nonprofits since affiliate inception.

SVP AZ Goals

SVP AZ goes beyond philanthropy. We believe our model is so successful because we invest more than money; we invest time and talent as well. Essentially, we amplify our impact using three distinct tactics:

1. Connect and engage individuals, helping them make the greatest impact with their philanthropic giving.
2. Fund and strengthen nonprofits, helping them take their vital work for kids and families to the next level.
3. Invest in collaborative solutions, so those with a common cause can align their efforts and go farther, together.

2015 Financial Overview

Revenue

Partner Investments & Contributions	\$392,000	71%
Signature Event – Fast Pitch	\$125,000	23%
Grants & Other Contributions	\$29,000	6%

Expenses (As Percentage of Operating Budget)

Partner Education Programs & Events	46%
Nonprofit Capacity Building	45%
Administration & Recruitment	9%

Important Notes

- SVP AZ contributed \$157,000 in direct dollars to nonprofits in 2015
- SVP AZ contributed \$230,000 in pro-bono talent to nonprofits in 2015
- SVP AZ currently maintains a reserve to cover six months of operating expenses in addition to grant payouts for nonprofits currently in our portfolio.

Investment Strategy

- Long-Term Investees – Nonprofits chosen through Fast Pitch program for five year grants totaling \$100,000 along with SVP AZ Partner time, talent, and expertise to grow stabilized and sustainable organizations.
- Fast Pitch – Nonprofits selected through two-month program for one-time grants ranging from \$2,500 to \$25,000 with additional mentoring from community and business leaders.
- Education Affinity – Dollars allocated specifically for education-related causes including schools and districts for \$20,000 annually.
- Innovation – Grants given to innovative nonprofits, ventures, and organizations as selected by SVP AZ Partners and key staff.