
Paying for Success and Other Innovative Ways to Leverage Private Capital for Public Good



SVP IMPACT INVESTING COMMUNITY
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THE PROBLEM

- > Not enough funding to meet the challenge of actually solving problems in our community



Top challenge identified by CenTex nonprofit leaders:



38%

of nonprofits report
overall financial health
is strong



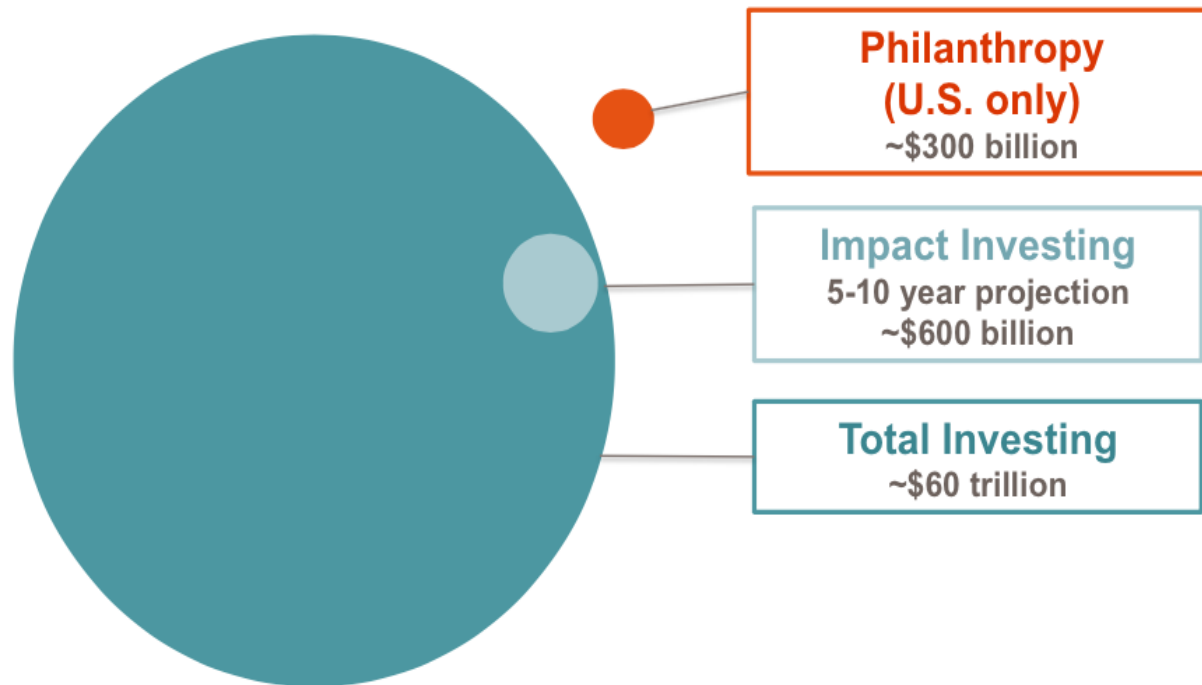
14%

of nonprofits report
funding is highly
diversified

THE SOLUTION

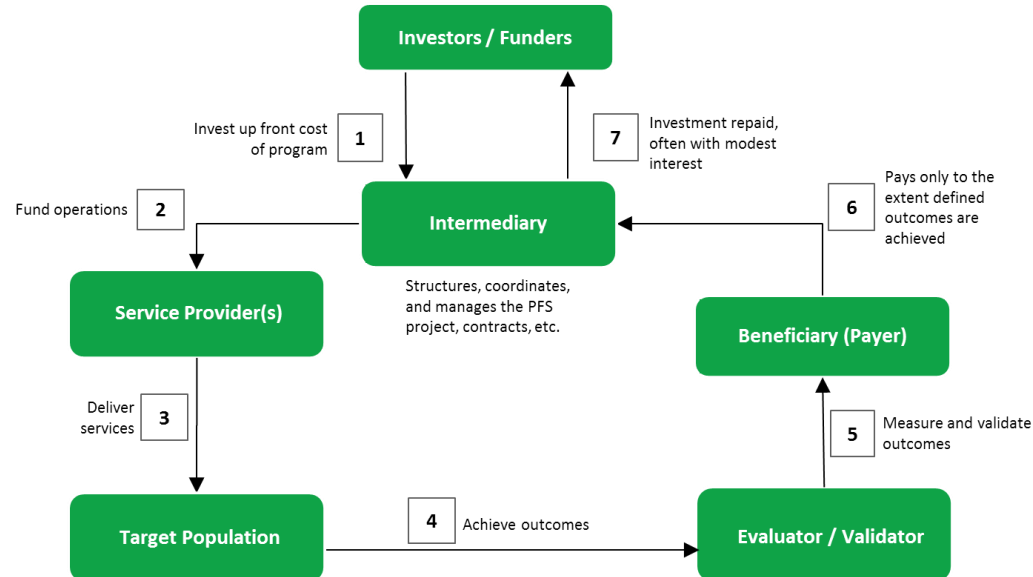
- > Tap into new pools of financial capital by developing new business models and financing vehicles

Impacting Investing Opportunity in Perspective



PAY FOR SUCCESS IS...

- > A model for ensuring public dollars are spent only when agreed-upon and **verified outcome goals** are achieved
- > A new model for **financing** social service delivery through impact investing
- > Focused on rapidly scaling evidence-based services (or at least promising/proven practices) with the goal of spurring **innovation** and increasing **accountability**



PAY FOR SUCCESS IN AUSTIN

4 active projects in feasibility study phase:

- > Teen pregnancy prevention
- > Chronic homelessness
- > Nurse home visiting for low income moms
- > Workforce development

