Subject: SVP Investee Outcomes

Dear [FirstName],

Bi-annually, SVP conducts a study to help us understand the quality of your relationship with us and your satisfaction with our partnership, as well as the change in your organization’s capacity and programmatic effectiveness.

The findings will help us quantify the value we add to your organization beyond the grant dollars, and to document the effectiveness of our capacity building efforts. Your feedback will also help us to make improvements to our relationship management processes.

Two tools are used: an online survey and the Most Significant Change (MSC) story tool.

In the survey, you will be asked to estimate the hours that SVP Partners have devoted to volunteer projects and to assess the value that Partners have brought to your organization through their own network of relationships. You will also be asked to identify contributions that individual Partners have made to your organizations in the past year. To facilitate your response to these questions, attached are two documents:

* The projects SVP partners have worked on with you; and,
* A complete list of our Partners (use this to identify whether any have made gifts to your organization in the last twelve months).

Please refer to these lists when completing the survey, which will be distributed next week.

**The survey contains 16 questions, some with multiple sections, and will take about 30 minutes to complete.** Your responses will be confidential and only summaries of the data will be released. However, we will use your specific responses to learn about how to improve ourrelations with your organization.

Also attached are the MSC worksheet and instructions.

Please complete the MSC survey by [Date] If you have any questions or need help in completing the survey, please contact [Jane Doe] at (XXX) XXX-XXXX.

Thank you!

Sincerely,

Jane Doe

SVP Executive Director or Board Chair