

# The Best **Storytelling** on the Web





**The Best Core Stories**

**The Best Visual Storytelling**

**The Best Audio Storytelling**

**The Best at Collecting Stories**



**The Best Overall**



# The Best **Core Stories**



# The Best Core Stories





BRIDGING THE GAP AFRICA  
BUILDING BRIDGES • TRANSFORMING LIVES

[HOME](#)

[BLOG](#)

[ABOUT](#)

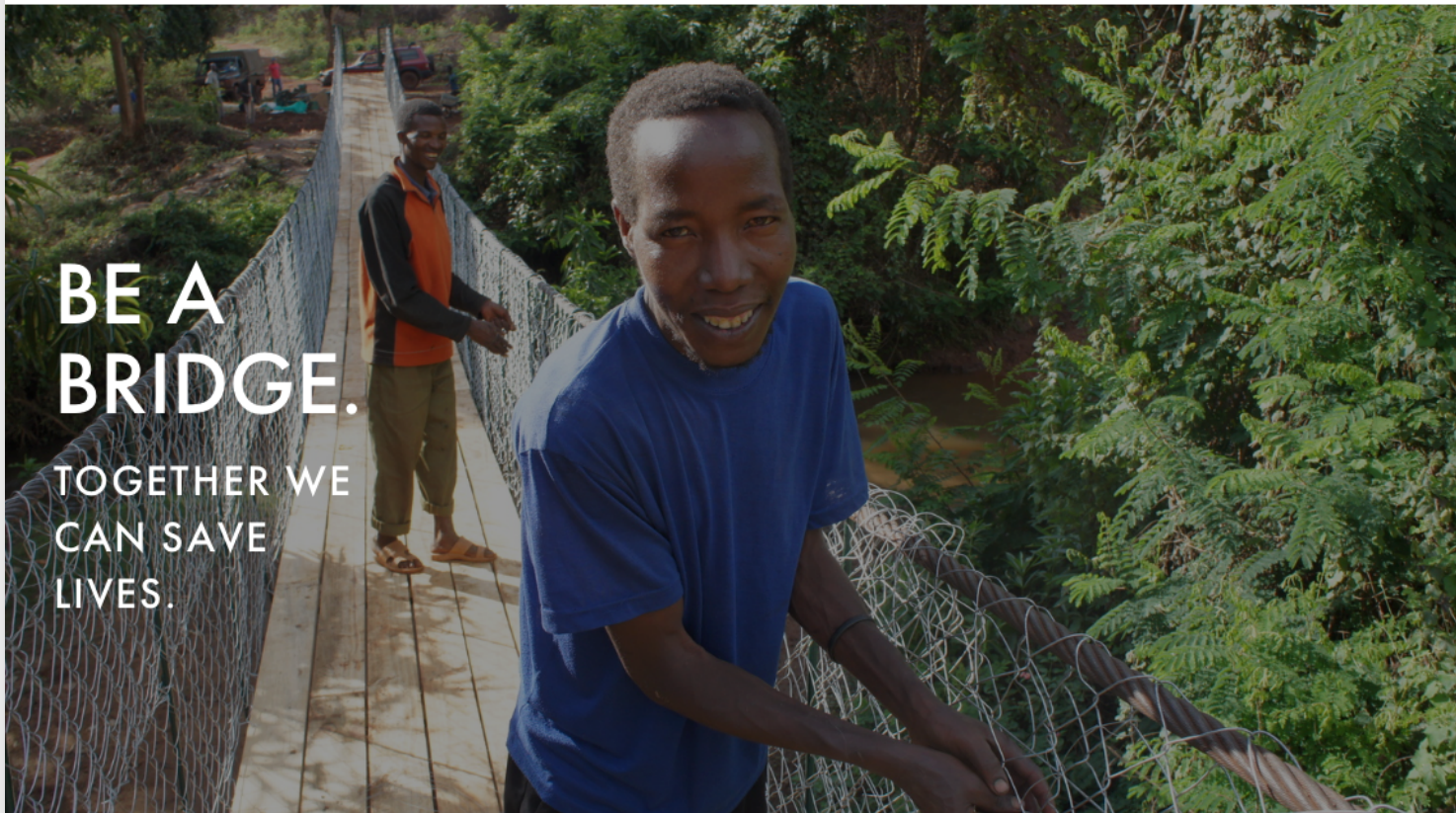
[MEDIA](#)

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BE A  
BRIDGE.

TOGETHER WE  
CAN SAVE  
LIVES.



# The Story

## HER STORY



Nengume could see the lights of the clinic, not far away, shining in the deep darkness of the landscape. As the lights grew brighter, her hope grew stronger. Help for her child was near. She adjusted the baby on her back and pushed ahead. Then, she heard the sound she had feared, and hope faded quickly into the dark, angry waters of the rushing river.

The same life-sustaining waters that provided so much were now keeping her from the help she needed. An attempt to cross the floodwaters, especially at night, would mean certain death. A safe place to cross could be more than twenty miles down the river. She looked up again and saw the lights on the other side of the river - hope just out of reach.

<http://www.bridgingthegapafrika.org/story/>





# PROVIDE A PATH FOR MALAWI STUDENTS

Bicycles help students overcome the barrier of distance.  
Together we can help empower students in Malawi to go  
further.

<http://malawi.worldbicyclerelief.org>

SCROLL

100KG

## WHY BIKES FOR MALAWI?

The numbers don't lie. Malawi is one of the poorest countries, with some of the greatest challenges. Its children are ready to shine brighter.



4HRS

AVERAGE TIME SPENT  
WALKING TO AND FROM  
SCHOOL EACH DAY <sup>1</sup>



50%

GIRLS MARRIED IN  
MALAWI BEFORE THE AGE  
OF 18 <sup>2</sup>



70%

PEOPLE LIVE ON LESS THAN \$2  
PER DAY <sup>3</sup>



57%

STUDENTS IN MALAWI WHO DO NOT  
COMPLETE PRIMARY SCHOOL <sup>4</sup>





15 YEAR-OLD

# SHEILA

Everyday, Sheila walks more than

## 6KM TO SCHOOL

--each way. Arriving late and tired, she often finds herself drifting off in class.

Time and distance have taken their toll in Sheila's community. Many of her friends have lost the ambition to stay in school.

Sheila is committed and aims to care for the sick as a nurse. "I want to prevent needless deaths," she says. "health workers here are overworked and can't keep up with their patients."

For Sheila, the bicycles will mean fewer absences and more time in class. Her dream is for no student to drop out because they can't get to class. "We are committed to school," she says "I'm positive, when bicycles are here, we are going to go far."

NEXT STORY



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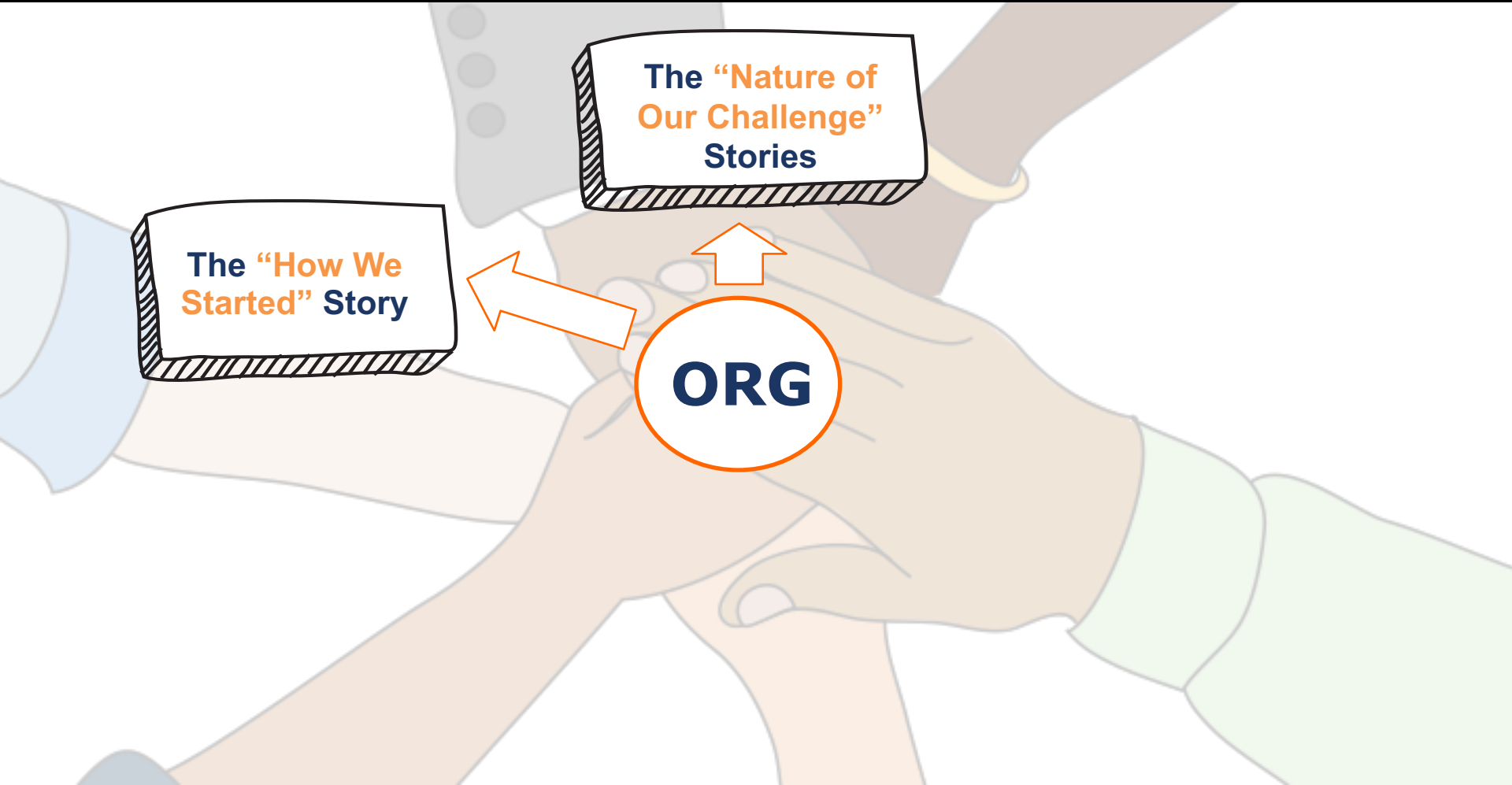


NEXT STORY





# The Best Core Stories





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[About](#)

[In Your  
Community](#)

[The  
Playbook](#)

[Join the Game](#)

We believe in the power of play to bring out the best in every kid.



SPOTLIGHT

## Playworks Turns Twenty

Throughout the year, we will celebrate the 20th anniversary of the founding of Playworks and with it, 20 years of bringing healthy, safe, and inclusive play to hundreds of thousands of children across the country.

[LEARN MORE](#)



## Our Story



In 1996, Jill Vialet was sitting across from a principal of an elementary school in Oakland. The principal looked haggard, emerging from an earlier meeting trailed by three 5th grade boys. The principal launched into a tirade about... recess.

She was tired of seeing the same kids in her office every day, hauled in for fighting on the playground. These weren't bad kids, the principal insisted. They just were using their powers unwisely on the playground. Meanwhile, her teachers looked for any excuse — sometimes literally hiding — to avoid recess so they wouldn't have to confront the inevitable outbreak of chaos.

Shortly after that meeting, Vialet founded Sports4Kids, now Playworks. Our goal: transform recess and the school day with safe and healthy play so teachers can teach and kids can learn.



# PLAYWORKS

<http://www.playworks.org/about/our-story>

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# How many slaves work for you?



<http://slaveryfootprint.org/#where do you live>

# How many slaves work for you?

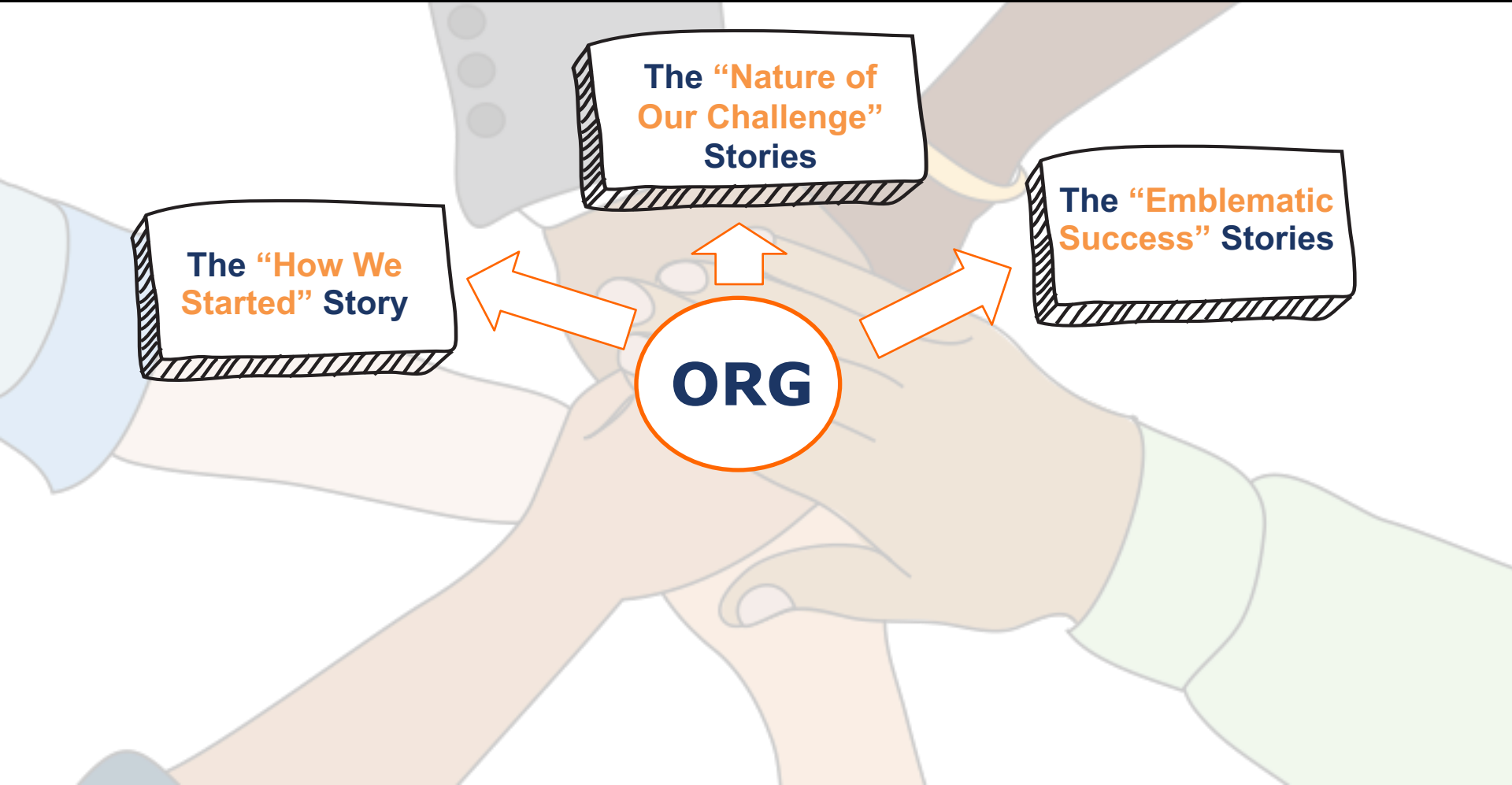
*What?*  
*Slaves work for me?*



*Find out*  
*Take the survey*



# The Best Core Stories





“I’m smart,” says Crystal proudly, “and I want my son to be smart, too.”

» [click to read Crystal's story](#)



[First-Time Moms](#) | [Nurses](#) | [Communities](#) | [Supporters](#) | [Public Policy](#) | [Proven Results](#) | [About](#) | [Español](#)

[Crystal](#) | [Nely](#) | [Amanda](#) | [Maria](#)

### Making a long-term difference by supporting a top-rated charity.

With a proven record of effective outcomes, Nurse-Family Partnership has earned the reputation of one of the country's top-rated charities. Not only does this maternal and child health program change the lives of low-income, first-time moms and their children, but it also strengthens communities by helping to break the cycle of poverty.

### Resources

- [Make a donation](#)
- [Friends and major supporters](#)
- [Third-party endorsements](#)
- [Proven results](#)



[First-Time Moms](#) | [Nurses](#) | [Communities](#) | [Supporters](#) | [Public Policy](#) | [Proven Results](#) | [About](#) | [Español](#)**First-Time Moms »**[Find a Program Near You](#)[Pregnancy health services](#)[Pregnancy assistance](#)[How to get pregnancy help](#)**Stories from moms**[Amanda's story](#)[Andrea's story](#)[Antoinette's story](#)[Brady's story](#)[Christina's story](#)[Crystal's story](#)[Felicia's story](#)[Holly's story](#)[Kristina's story](#)

## Changing lives for the better.

True stories from first-time moms helped by Nurse-Family Partnership.

Nurse-Family Partnership helps first-time moms with the support they need to become confident parents and strong women, and ultimately, give their babies the best possible start in life. Read the stories below to see how the trusted relationship between Nurse-Family Partnership Nurse Home Visitors and first-time moms leaves a positive impact on the whole family.

**[Amanda's story](#)**

Nineteen and pregnant, Amanda had a lot on her plate, so she didn't need any aggravation – but that was just what she was getting. Her boyfriend, the father of her unborn child, got louder, wanting to argue,



“I’m smart,” says Crystal proudly, “and I want my son to be smart too,” as she pulls out a little


son. Even though she is walking back

<http://www.nursefamilypartnership.org/first-time-moms/stories-from-moms>

[Español](#)

# Encore Talent Works

## A Resource for Engaging Experienced Talent

A photograph of a man with grey hair, wearing a white short-sleeved shirt with thin blue vertical stripes, smiling and speaking into a black microphone. He is standing in front of a vibrant, multi-colored mural that depicts a city street scene with a red brick building, palm trees, and a rainbow. To the left of the man, a large black speaker and a yellow streamer are visible. The scene is outdoors, and the heads of an audience are partially visible in the foreground.

Tap a growing talent source.

[LEARN MORE](#)



*"We are a movement of millions of people who are using our passions, skills and decades of experience to make a difference in our communities and the world."*

Marc Freedman, Encore.org Founder and CEO

[LEARN MORE ABOUT THE MOVEMENT](#)

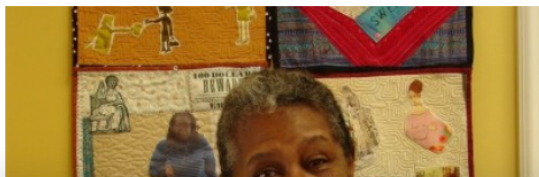


## Stories from the Encore Movement

BE INSPIRED.  
GET INVOLVED.



ADD YOUR STORY ›



Featured Story  
NEDRA BONDS

<http://encore.org/story/>





CONNECTING LIVES SINCE 1922



STORE

REPORT CRUELTY

TOGETHER  
FOREVER  
THURSDAY



25% OFF  
ADOPTION FEES  
EXCLUDING PUPPIES AND KITTENS

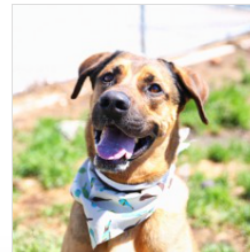
EXTENDED HOURS  
ALL SUMMER LONG

DONATE  
ONLINE

ADOPT  
YOUR PET

GET  
HANDS ON

FIND A  
SERVICE



## Charlie's Story

Charlie is one of the thousand's of animals Calgary Humane is able to help each year thanks to our community's support.  
Watch his video to learn more about him!



<http://www.calgaryhumane.ca/charlies-story-chs-changed-one-dogs-life/>

# The Best Core Stories





#MAKEBETTERHAPPEN



Blog

About

Quienes Somos

Returning Applicants



WHAT WE DO

JOIN THE  
CORPS

SUPPORT US

OUR STORIES

IN THE NEWS

LOCATIONS

APPLY NOW

# Welcome to City Year

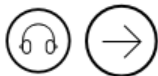


# Founding Stories



## NEVER DOUBT

To be successful, a team must also be “thoughtful,” constantly generating strategies, tactics, and analyses for success.



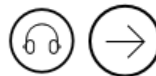
## RIPPLES

Each time a person stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current that can sweep down the mightiest walls of oppression and resistance.



## STARFISH STORY

Perseverance against great odds and against the criticism of others is the very hallmark of value-based idealism, as is refusing to accept failure.





# Founding Stories

“At the center of City Year’s idealistic culture is a growing collection of stories and quotes from many cultures called “Founding Stories”. The Founding Stories are the collective civic values that guide City Year, set the organization on course, and remind us of the most fundamental motivations for our work.”

<https://www.cityyear.org/about-us/culture-values/founding-stories>

# The Best Core Stories



[About](#)[Hire frank](#)[frank Research Prize](#)[Watch](#)[Learn](#)[Gather](#)A group of people are gathered in a dark room, illuminated by the light from a smartphone held by one of them. They are all looking at the screen, which displays some text. The scene suggests a collaborative or educational activity.

Curious? frank2017 registration is now open

At *frank2017*, we'll explore curiosity, and its special role in capturing attention and offering a gateway to understanding. Lizz Winstead will be back, as will 7 Minutes in Heaven. We'll bring together more great speakers from the front lines of change and more great researchers whose work can help us do our work even better.

**Sometimes you have to  
confront the fact that you may  
not be the rockstar you want to  
be. We did. And here's what  
happened.**



At frank2017, we  
Winstead will be  
and more great

<http://frank.jou.ufl.edu/2016/08/better-digital-content/>



United Way of Salt Lake City Fail Forward Fest Story

## FailFest 2016



### Mistakes Happen – Join us for FailFest 2016 March 8, 2016 5:30pm

Free beer and mistakes often go hand-in-hand. But on March 8, the storied combination is going to look a little different than you might expect.

Triangle Community Foundation, BC/DC Ideas and Third Space Studio are delighted to present **FailFest**, an open-mic style event at Fullsteam Brewery for Triangle nonprofit leaders to share their stories of failure.

**FailFest will be held at Fullsteam Brewery in Durham. The first 50 people through the door will receive a free Fullsteam beer.**

For more information and to register visit [bit.ly/failfestnc](http://bit.ly/failfestnc).

We thought it was high time to raise a glass and celebrate failure! Everyone (yes, even Beyoncé) fails. But society views it as a dead end, the buzzer on a shot clock, the end of the road. FailFest is designed to help nonprofit leaders rethink failure and find ways to turn it into a valuable learning experience for their organizations and the community.

# The Best Core Stories





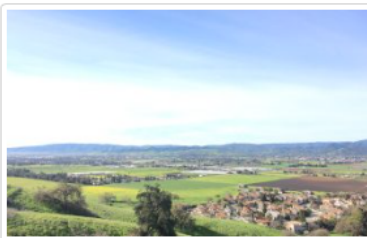


Join us at an Upcoming Event!

»Find out more



[35 comment letters sent in 24 hours.  
Thank you!](#)



[Speak Up for Protection of Our  
Local Farmland](#)



[Redwood City Plans Massive  
Development on the Bay](#)



# DEEP ROOTS, GREEN FUTURE

An Environmental Vision For The Next 50 Years



[http://www.greenfoothills.org/wp-content/uploads/2014/02/Deep\\_Roots\\_Green\\_Future.pdf](http://www.greenfoothills.org/wp-content/uploads/2014/02/Deep_Roots_Green_Future.pdf)

## BAYLANDS

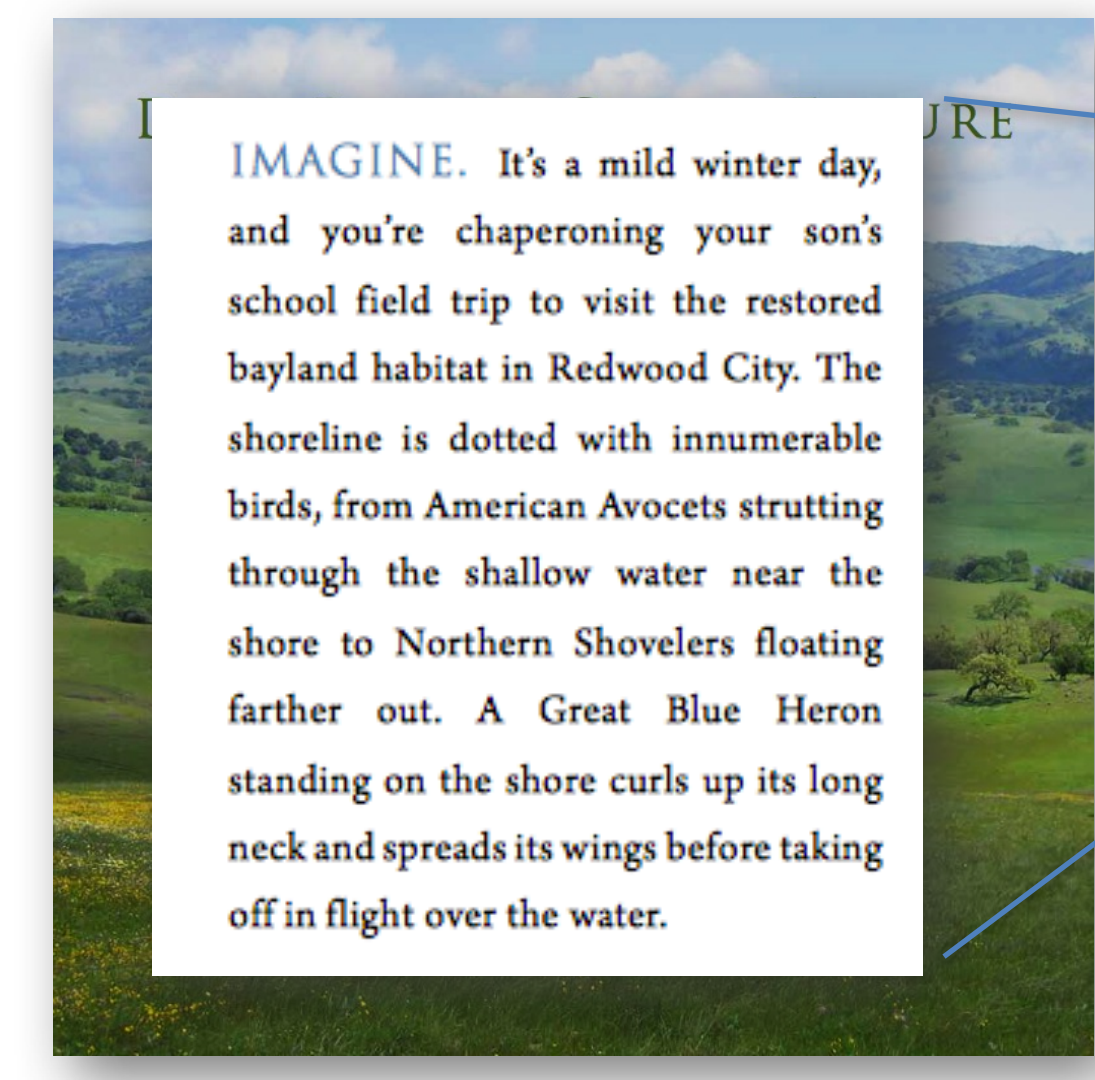
**IMAGINE.** It's a mild winter day, and you're chaperoning your son's school field trip to visit the restored bayland habitat in Redwood City. The shoreline is dotted with innumerable birds, from American Avocets strutting through the shallow water near the shore to Northern Shovelers floating farther out. A Great Blue Heron standing on the shore curls up its long neck and spreads its wings before taking off in flight over the water.

You walk out with the class along a narrow levee trail. At a viewing platform, the kids pull out their binoculars to complete the bird count they have been working on all semester. An elderly couple, here with their young grandchildren, ask your son about the school project. You smile as he explains earnestly that the birds' nesting islands were built several hundred feet from the trail in order to keep birds from being disturbed by humans. The couple tells him that they remember when these ponds were used for salt production, and how glad they are that the restored

landscape is now part of the Don Edwards Wildlife Refuge.

On the other side of the platform, stretches of cordgrass and pickleweed spread out in dense tidal marshland. A couple of boys press up against the railing, binoculars glued to their eyes, hoping for a glimpse of a salt marsh harvest mouse hiding in the pickleweed. The teacher reminds them to return to their project and points out an exciting find: several young California Clapper Rails strutting through the cordgrass. The boys raise a shout and the rest of the class comes over to see this once-threatened species, now flourishing thanks to the restoration of its habitat.

As the class boards the school bus, you pause to look out once more over the shining stretch of the Bay waters. A flock of waterbirds takes off from the salt ponds, rising into the air against the backdrop of the Diablo Range. You are thankful that these baylands, so long neglected, are now a prized part of the Bay Area's open space.



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<https://www.youtube.com/watch?v=3KyvIMJefR4>

# The Best Core Stories



# The Best **Visual Storytelling**





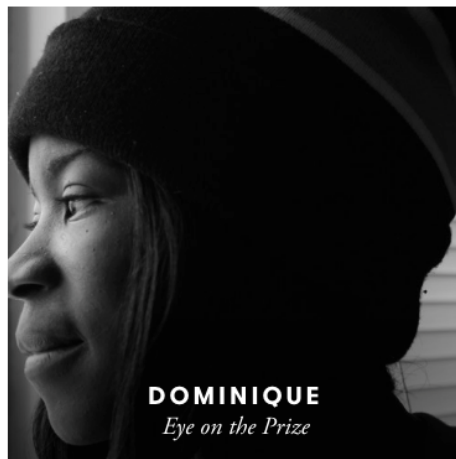
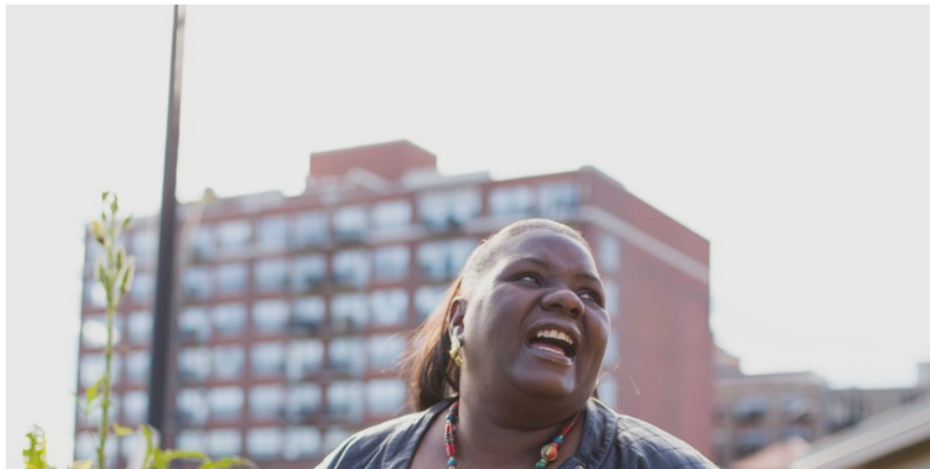


# HEARTLAND ALLIANCE

Heartland Alliance, one of the world's leading anti-poverty organizations, works in communities in the U.S. and abroad to serve those who are homeless, living in poverty, or seeking safety, and these are the stories of those we serve. We provide a comprehensive array of services in the areas of health, housing, jobs and justice – and lead state and national policy efforts, which target lasting change for individuals and society. For more information, visit [www.heartlandalliance.org](http://www.heartlandalliance.org)

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**HEARTLANDALLIANCE.ORG**



**DOMINIQUE**  
*Eye on the Prize*



# DOMINIQUE

*Eye on the Prize*

<http://stories.heartlandalliance.org>



By **HEARTLAND ALLIANCE**  
CONTRIBUTED TO **CAUSES & HUMANS**

The first thing you notice about Dominique is her calm, quiet demeanor. She speaks thoughtfully and keeps her cool, even as her son Jeremiah careens through the house, shrieking with laughter. “No snack until you calm down,” she says. He fusses, but she stands her ground. It’s such a simple scene, but just a few short years ago it was all but a fantasy for Dominique.



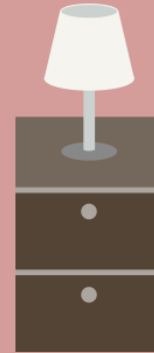
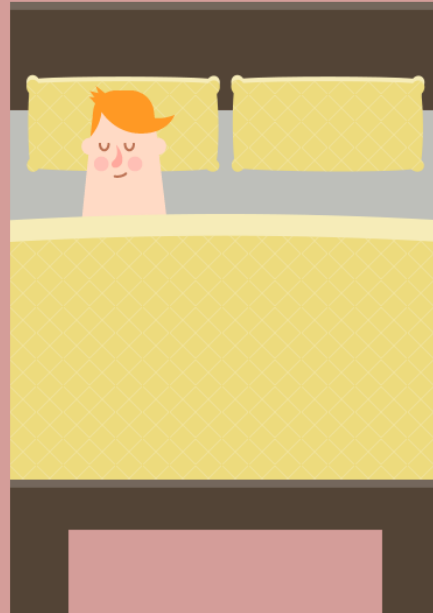


## FULL SPEED AHEAD

*"Now I'm working on fixing my credit and buying a home. Next, I'll go to school to become a youth probation officer," Dominique says. "I dream of someday opening a shelter for women. I want to help others the way Heartland Alliance has helped me."*

# EVERY LAST DROP

Scroll Down!



<http://everylastdrop.co.uk>





# Welcome to PINE Point

by THE GOGGLES:  
Paul Shoebridge + Michael Simons

N  
E  
X  
T

GO >

<http://pinepoint.nfb.ca/#/pinepoint>

INTRO



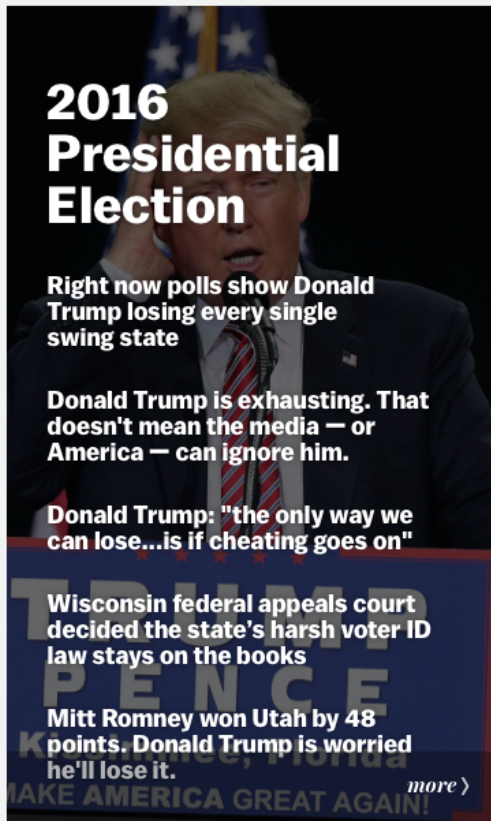
# The Best **Audio Storytelling**





**Breitbart thought the polls were biased against Trump. So it did its own poll. Clinton won.**

By Tara Golshan



## 2016 Presidential Election

Right now polls show Donald Trump losing every single swing state

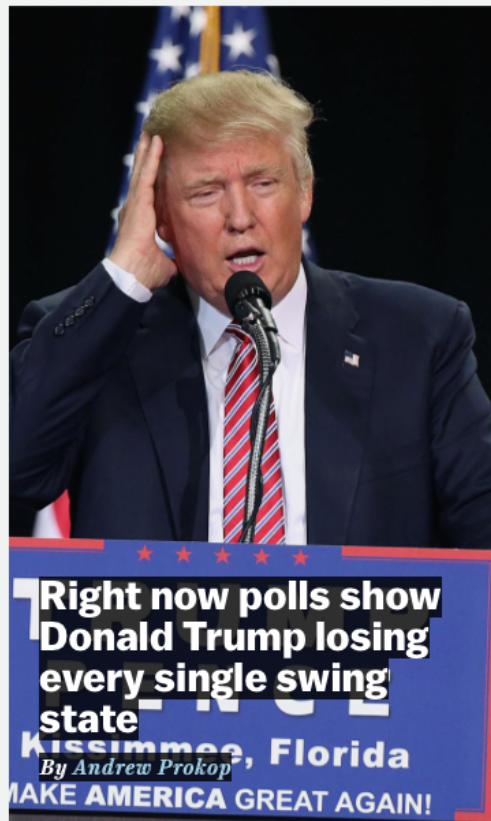
Donald Trump is exhausting. That doesn't mean the media — or America — can ignore him.

Donald Trump: "the only way we can lose...is if cheating goes on"

Wisconsin federal appeals court decided the state's harsh voter ID law stays on the books

Mitt Romney won Utah by 48 points. Donald Trump is worried he'll lose it.

[more >](#)



**Right now polls show Donald Trump losing every single swing state**

Kissimmee, Florida

By Andrew Prokop

MAKE AMERICA GREAT AGAIN!



## *Inside San Francisco's housing crisis*

*'WE ARE NOT JUST NUMBERS. WE'RE PERSONS.'*

*by Tracey Lien*

<http://www.vox.com/a/homeless-san-francisco-tech-boom>

# The Best at **Collecting Stories**







## Funding CHWs through Medicaid

How your state can sustainably fund community health workers.

[Read More](#)



### Research and Publications

Infographic July 2016

#### Medicaid Suspension Policies for Incarcerated People: 50-State Map

When people enter the criminal justice system, states can suspend their Medicaid coverage. This is smart policy that makes it easier for people leaving incarceration to obtain quick access to health care.



Report June 2016

#### Federal Standardized Health Insurance Plans Could Help Improve Access to Care without Raising Premiums

Health insurance companies should offer marketplace plans that make the cost of basic outpatient care—like primary care, specialty care, and prescription drugs—affordable to consumers. This report shows that the new federal standardized silver plans will help consumers by covering this care before people meet their deductible.



[View All](#)



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Share Your Story

<http://familiesusa.org/share-your-story>

For decades, Families USA has collected personal stories that highlight consumer experiences with the health care system. These stories help bring the health care debate to life by transforming mere statistics into real conversations about how people benefit from quality, affordable health coverage.



Share Your Story





FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

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[HOME](#) > THE STORIES THAT BRING US TOGETHER

## THE STORIES THAT BRING US TOGETHER



**Dany S.**

**TACOMA CENTER YMCA**

Youth and Government™ has not only offered Dany a safe place to thrive, but it's also the reason she calls the Y her second home. This is her Y. Her camera. Her story.

### MORE Y STORIES

[🔊 HAVE A STORY? SUBMIT IT HERE!](#)



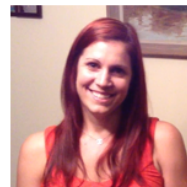
**Bill Walton**  
**WEST END YMCA**

"It Feels Like Getting a Brand New Body."



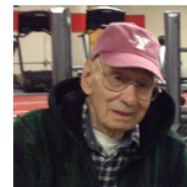
**Sarah Mgabo**  
**YMCA OF GREATER HOUSTON**

"The Y Was My First Home in the U.S."



**Leslie Hejnal**  
**YMCA OF GREATER NEW ORLEANS**

"I Found the Energy to Play with My Kids Again."



**Jim Wilson**  
**CASPER FAMILY YMCA**

"Motion is the Key to Life."



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

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OUR FOCUS

BE INVOLVED

NEWS & MEDIA

CAREER OPPORTUNITIES

GIVE

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GO

HOME > THE STORIES THAT BRING US TOGETHER

THE STORIES THAT BRING US TOGETHER

MORE Y STORIES

## Your Y. Your Camera. Your Story.

Now, it's your turn.

*Do you have a Y story that's changed your life?* If so, pick up your camera—*any camera*: a digital device, smart phone or tablet—send your video, **share your story** and show us how the Y has helped benefit you and your community.

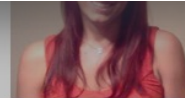
**Contact us to share your story.** You might just be our next featured storyteller for the Y!

### Dany S.

TACOMA CENTER YMCA

Youth and Government™ h  
also the reason she calls th  
story.

<http://www.ymca.net/your-story/>



"I Found the Energy to  
Play with My Kids  
Again."



### Jim Wilson

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"Motion is the Key to  
Life."



[Donate](#)[Give Blood](#)[Training & Certification](#)[Volunteer](#)[About Us](#)[Get Help](#)

# You Can Make A Difference

Help people affected by disasters big and small

[DONATE NOW](#)

## Give Today. Your Donation Matters.

Appointments Are Available Now. There's a Blood Drive Waiting for You.

[FIND A DRIVE](#)



real  
^  
**THE STORY** of  
THE AMERICAN RED CROSS  
Hundreds of cameras. No scripts. No crew



Red Cross Stories Trailer

Share

<http://www.redcross.org/about-us/who-we-are/red-cross-stories>

# The Best at **Collecting Stories**

HONORABLE  
MENTION





# DEPARTMENT OF MOTOR VEHICLES



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## Making a Difference DMV Stories of Satisfaction

Every business day, Department of Motor Vehicles employees make a positive difference in someone's life. For instance, there were the Bridgeport branch workers who helped find someone who had no listed local address, yet she left her purse with credit cards and money in the office one afternoon. There also was the inspector who spotted a wheel starting to come off a large truck traveling along Interstate 95 and he guided the truck and driver to a safe stop.

It also could be helping someone through a maze of paperwork, making a complicated problem more simple to solve, searching for someone who left belongings at a DMV office, or just offering a sympathetic smile and few words about a personal trouble. These experiences happen at the counter, on the phone and through our inspectors roadside. Yes, DMV certainly gets its share of complaints, but there are also many shining moments of help.

We want to hear positive experiences that our agency has given you. Please share your stories on how our agency or a specific DMV employee helped you or made your experience at the DMV something memorable. We want to collect these stories and make them available for others to read on our website and in the variety of publications we produce.

Please e-mail your stories with your first name and hometown to DMV Making a Difference (link to [dmv.webmaster@ct.gov](mailto:dmv.webmaster@ct.gov))

60 State Street Wethersfield, CT 06161 / Phone: 860-263-5700

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The Best  
**Overall**







**#MAKEBETTERHAPPEN**



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# Welcome to City Year



# Our Stories

ALL



☐ DAY IN THE LIFE

☐ IMPACT

☐ MEET THE CORPS

☐ STARFISH  
STORIES

☐ BENEFITS



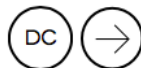
## CHAMPION PROFILE

Meet National Vice-Chair of Red Jacket Society Ana Mari Ortega



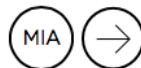
## ALUMNI AND STAFF MEMBER PROFILE

Meet City Year Alum and Current Staff Member Jarvis Nash. Winner of City Year's highest honor for a City Year AmeriCorps member, the Eli J. Segal Bridge Builder Award, awarded each year at City Year's Summit.



## I DO, WE DO, YOU DO

See an inside look at the service of our AmeriCorps Members.

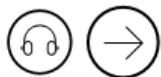


# Founding Stories



## NEVER DOUBT

To be successful, a team must also be “thoughtful,” constantly generating strategies, tactics, and analyses for success.



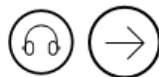
## RIPPLES

Each time a person stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring, those ripples build a current that can sweep down the mightiest walls of oppression and resistance.



## STARFISH STORY

Perseverance against great odds and against the criticism of others is the very hallmark of value-based idealism, as is refusing to accept failure.





The Change Agents  
@NEchangeagents

Good morning! I'm Allie Gonyea and I proudly serve as an @americorps member with @CityYearNH! I can't wait to show you my #dayinthelife

 a year ago



<https://www.cityyear.org/meet-our-corps-allie-gonyea>



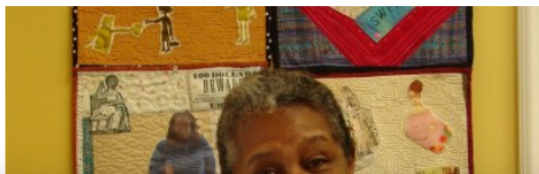


## Stories from the Encore Movement

BE INSPIRED.  
GET INVOLVED.



ADD YOUR STORY ›



**Featured Story**  
NEDRA BONDS

<http://encore.org/story/>



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“I’m smart,” says Crystal proudly, “and I want my son to be smart, too.”

» click to read Crystal's story

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### Making a long-term difference by supporting a top-rated charity.

With a proven record of effective outcomes, Nurse-Family Partnership has earned the reputation of one of the country's top-rated charities. Not only does this maternal and child health program provide a proven path to better health for mothers and children, but it also strengthens communities.

<http://www.nursefamilypartnership.org>

### Resources

- [Make a donation](#)
- [Third-party endorsements](#)
- [Proven results](#)





## Building a Storytelling Culture: Step #1

Telling stories in presentations, featuring them on your website, and making them a regular agenda item during internal meetings are all good ways to weave storytelling into your day-to-day operations. But if you truly want to build a storytelling culture that binds everyone on your team together for years to come, try assembling a "sacred bundle". [Full story.](#) Please note: Apple Mail users may need to scroll down manually.

Join a Google Hangout about

New Campaign Planning Tool from

# STAY CONNECTED VIA TWITTER: @GoodmanCenter

