



Strong Nonprofits Deliver Better Results

It's that simple.

Things like up-to-date technology and strong financial systems can mean the difference between reaching 50 and 500 opportunity teens. That is why we work with nonprofits for three years, strengthening behind-the-scenes systems that will help accelerate their mission.

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A New and Better Way to Engage Your Employees and Grow Your Impact on the Community!

- We are a social enterprise that enables your corporation to improve life outcomes of underserved teens while engaging your high potential employees.
- We do this by combining the talent and passion of your team with our network of engaged philanthropists, in turn helping you dramatically grow an innovative, local nonprofit.
- As a result, your employees will have the unique opportunity to develop their leadership skills while amplifying your corporation's impact on teens in the community.



A typical three-year SVP partnership will help the Investee more than double their revenue.

Your Organization + Social Venture Partners =

Life-Changing **Impact** on Twin Cities' Underserved Teens
Transformational **Action Learning** Volunteer Experience for Staff
Community Engagement via **Turn-key**, Skills-based Program

Powerful Relationships. Thriving Communities. Engaged Philanthropy.

Benefits for Your Corporation & Your Employees**PROFESSIONAL &
PERSONAL GROWTH**

- **Skills-Based Volunteering** with innovative, local nonprofits who focus on teens

- **Strategic Engagement** and direct interaction with nonprofit leaders and their boards

**RETENTION &
ACTION LEARNING**

- **Lead and Attend Workshops** on consulting, board governance, finance, communications, development and more

- **Professional Networking** with like-minded social-oriented community leaders

**CAPACITY BUILDING &
COMMUNITY ENGAGEMENT**

- **Grow as a Community Leader** by developing fluency in issues and challenges that face teens in our community

- **Board Preparation** - participation often leads to board seats at growing nonprofits

- **45-Hours of Skills-Based Volunteering** (annual estimate per employee)

Example Process for Corporate Partners

1. Select up to five high-potential leaders or senior managers to become SVP Partners.
2. Employees attend orientation to align skills with appropriate projects.
3. Employees are connected to due diligence team, which is led by veteran SVP Partners.
4. Employees evaluate and participate in process to select nonprofits.
5. Employees consult with nonprofits following a capacity-building plan spanning three years.

References

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