

Actions & Outcomes

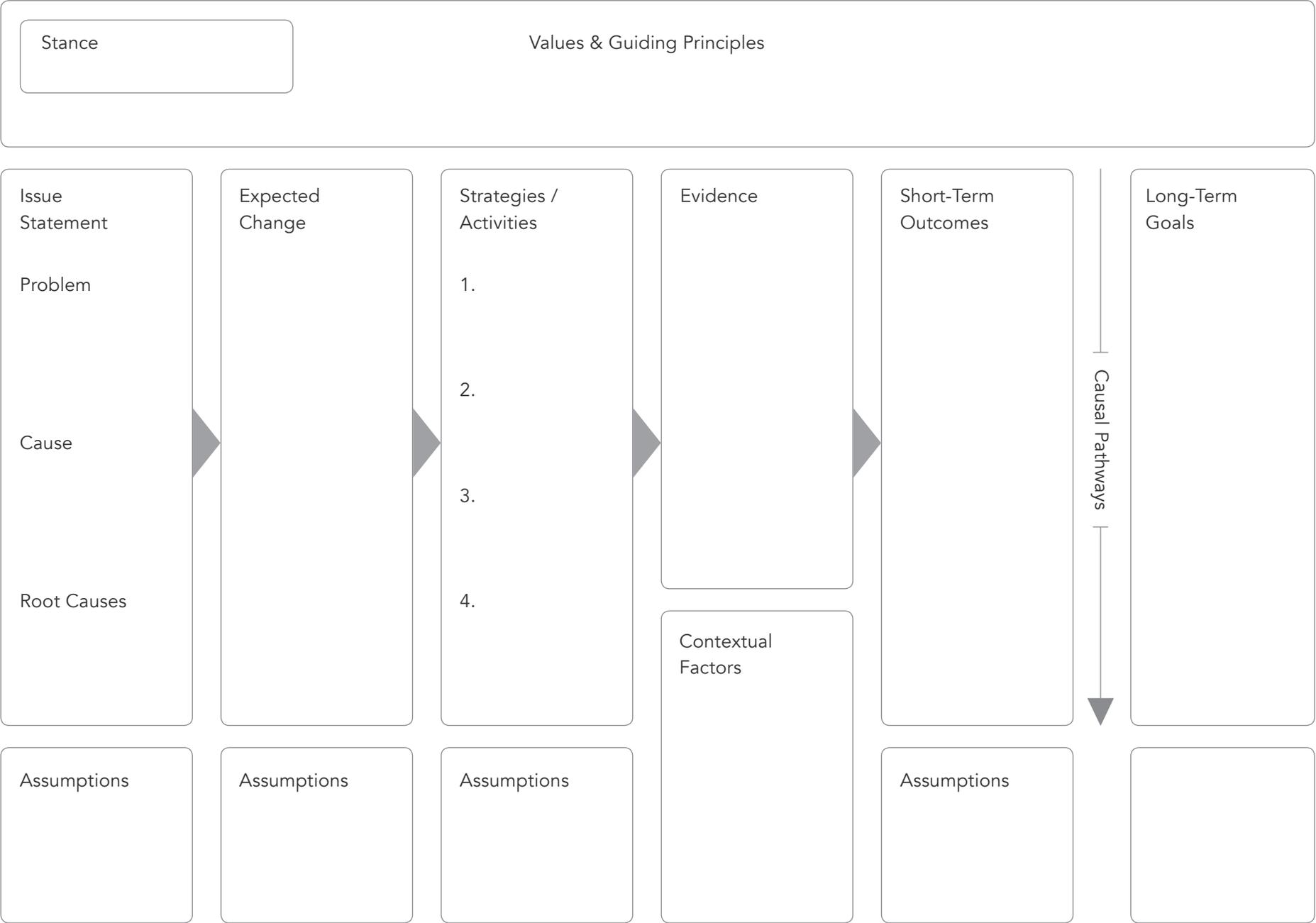
Prior to the training session, print the actions and outcomes list and cut along the lines to create individual strips of paper. Outcomes are on individual sheets.

I started a Fitbit step challenge	I am on a team hosting a concert
I hand out art to strangers	I am teaching a zombie survival class
I am teaching free guitar lessons	I give out first aid kits
I installed solar panels	I am host a free art night
I created a charity golf tournament	I speak at area high schools
I volunteer at the Habitat for Humanity	I am starting a Go Fund Me page
I purchased an electric car	I am starting a Twitter campaign
I started a blog	I go door to door in my community handing out information
I offer free yoga classes on the weekends	I am hosting a talent auction (legal service, interview training, etc.)
I am starting a reading club	I am training for a charity marathon
I am selling custom tee-shirts	I am learning the ways of a Jedi Master

I am contributing to a cookbook	I provide free coaching services
I am speaking to local newspapers	I give out free hugs
I started a photo contest	I am volunteering for a telethon
I am hosting a gala	I am reaching out to a local celebrity
I hand out information packets on street corners	I started a school garden
I volunteer for a school exercise program	I provide free counseling services
I contribute to a mentorship program	I created a scholarship for STEM programs
I am organizing a dueling piano night	I volunteer to give out free healthy meals
I call my local congressman	I donate quality children's books
I offer free grant writing	I donate lightly worn business clothes
I am a part of a dance flash mob	I hand out free bike helmets
I help build local trails	I organized a state-wide bike race
I sponsor a local athlete	I hold weekly information sessions
I volunteer for FEMA	I donate art supplies

I work with a local land conservation group	I serve on a board of directors
I created a young leaders network	I created a women's leadership network
I run a free STEM tutor program	I run a free interview skills program
I am developing a reading curriculum	I put how to videos on YouTube

Change Map



Change Map Guide

Values & Guiding Principles

- **Values** reflect the enduring beliefs or ideals shared by an organization/network/collaborative.
- **Guiding Principles** are a specific description or articulation of how values appear in practice and serve as a compass to guide the behaviors, actions, and decisions within said organization/network/collaborative.

Stance

The deliberate posture taken by the organization.

Issue Statement

- **Problem:** What issue is the organization/network/collaborative seeking to address?
- **Causes:** What is causing the issue the organization/network/collaborative seeks to address?
- **Root Cause:** What is the underlying root cause to the cause and the problem?

Expected Change

The way the world would look if the change an organization/network/collaborative seek is realized.

Strategies

Cross cutting methods used by the organization/network/collaborative to work toward the anticipated changes.

Assumptions

Those things not proven, but with the organization/network/collaborative believes and which influence their approach to the work and the outcomes they seek.

Causal Pathway

The strategy backed by causal evidence that leads to the theory of change.

Evidence

Empirical and experimental data that supports the importance of the issue and the likelihood that strategies will be effective in addressing.

Contextual Factors

Inhibiting and facilitating factors, outside the sphere of control of the organization/network/collaborative that will impact success.

Short-Term Outcomes

Outcomes directly tied to strategies that happen prior to the long-term outcome. Short-term outcomes are linked to the Causes in issue statement.

Long-Term Goals

Outcomes expected from the causal pathway. These outcomes are tied to the **Root Causes** of the issue statement and the expected change.

Causal Link Worksheet

Expected Change

Diversification in funding sources that leads to long term independence of the organization.

Strategies

Evaluate giving connections of their board members.

Causal Link to Change

Evaluate the viability of a youth-led board.

Causal Link to Change

Explore what sources may exist with the parents and communities of the children they serve.

Causal Link to Change

Early Stage Strategy

Issue Statement

The organization does not have enough diversification in funding sources. This organization has received a significant amount of funding from the school district and wanted to be more independent in the event of district budget cuts or other factors that would compromise this singular source of income.

Strategies

- Evaluate giving connections of their board members
- Evaluate the viability of a youth-led board
- Explore what sources may exist with the parents and communities of the children they serve

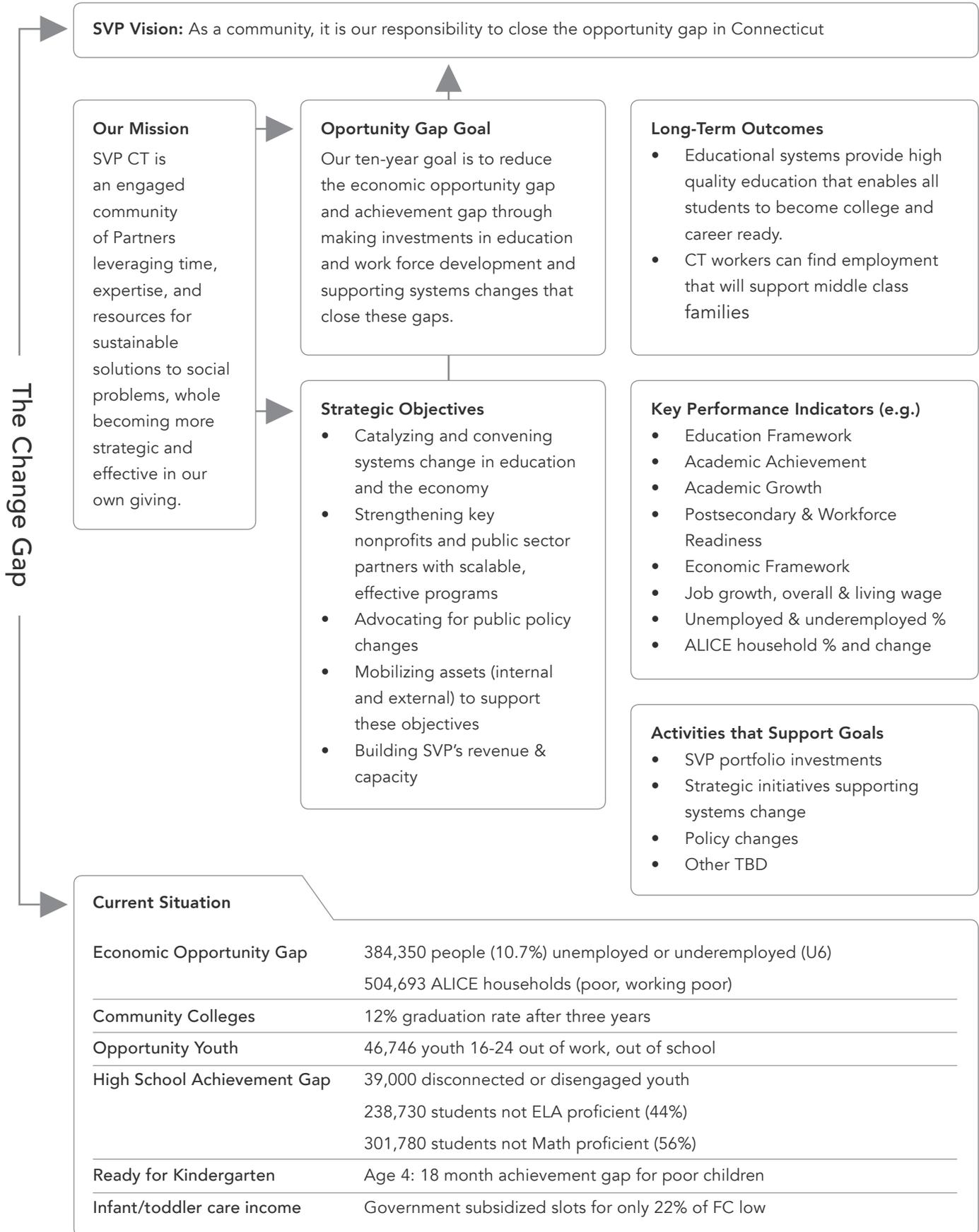
Values / Guiding Principles

To provide intervention programs for at-risk children from local low-income areas that combine academics, athletics, leadership training and the arts in order to prepare them for the future and allow them to reach their full potential.

Expected Change

Diversification in funding sources that lead to long term independence of the organization.

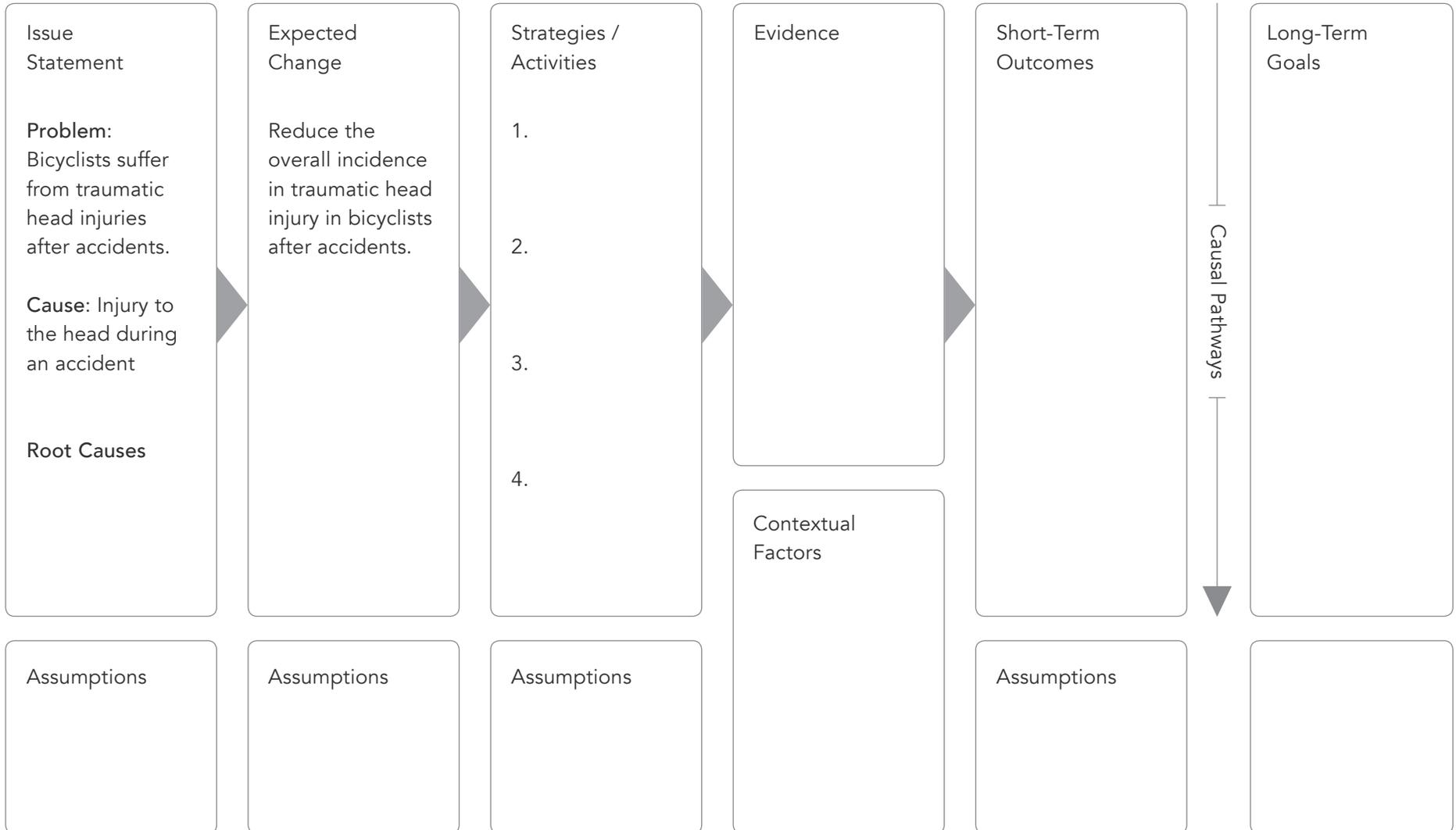
Change Map: SVP Connecticut



Change Map: Traumatic Head Injuries

Values & Guiding Principles:
To keep bike commuter safe on our roads

We believe by education and prevention that bike and motor vehicles can share the road, safely!



THEORY OF *Change*

6. STRATEGIES

- a. Children's Health Initiative
- b. Comprehensive Health Insurance Coverage
- c. Health Insurance Infrastructure
- d. Preventive Dental Services
- e. Health Advocates/Health Literacy Services
- f. Mental Health/Child Safety/Special Needs Consultation
- g. School Readiness Initiatives "Preschool for All"
- h. Early Education Workforce Development
- i. New Parent Education
- j. Healthy Lifestyles and Child Friendly Communities Promotion
- k. Policy Development, Public Education and Advocacy
- l. Emerging Issues and Special Projects

5. CONTEXTUAL FACTORS

- a. Other funding and planning efforts in the County
- b. Strong community interest and involvement
- c. Proposition 10 legislative mandate.
- d. Federal, State and local policies and budgets.

1. ISSUES ADDRESSED

- a. Children's health
- b. Parenting skills and available resources
- c. Children's ability to learn

2. GUIDING VALUES "We believe..."

- a. that families have the primary responsibility for their children's physical, intellectual, mental, social and moral development.
- b. that the entire community shares the responsibility with families to ensure that every child thrives.
- c. that what we do to increase the potential of less advantaged children improves the potential for all children.
- d. We respect and value the diversity of families, races and cultures in Marin.
- e. that our resources must be directed toward catalyzing sustainable improvements in the health and well-being and development of all children in Marin.
- f. our highest and best use is working to prevent problems before they begin.

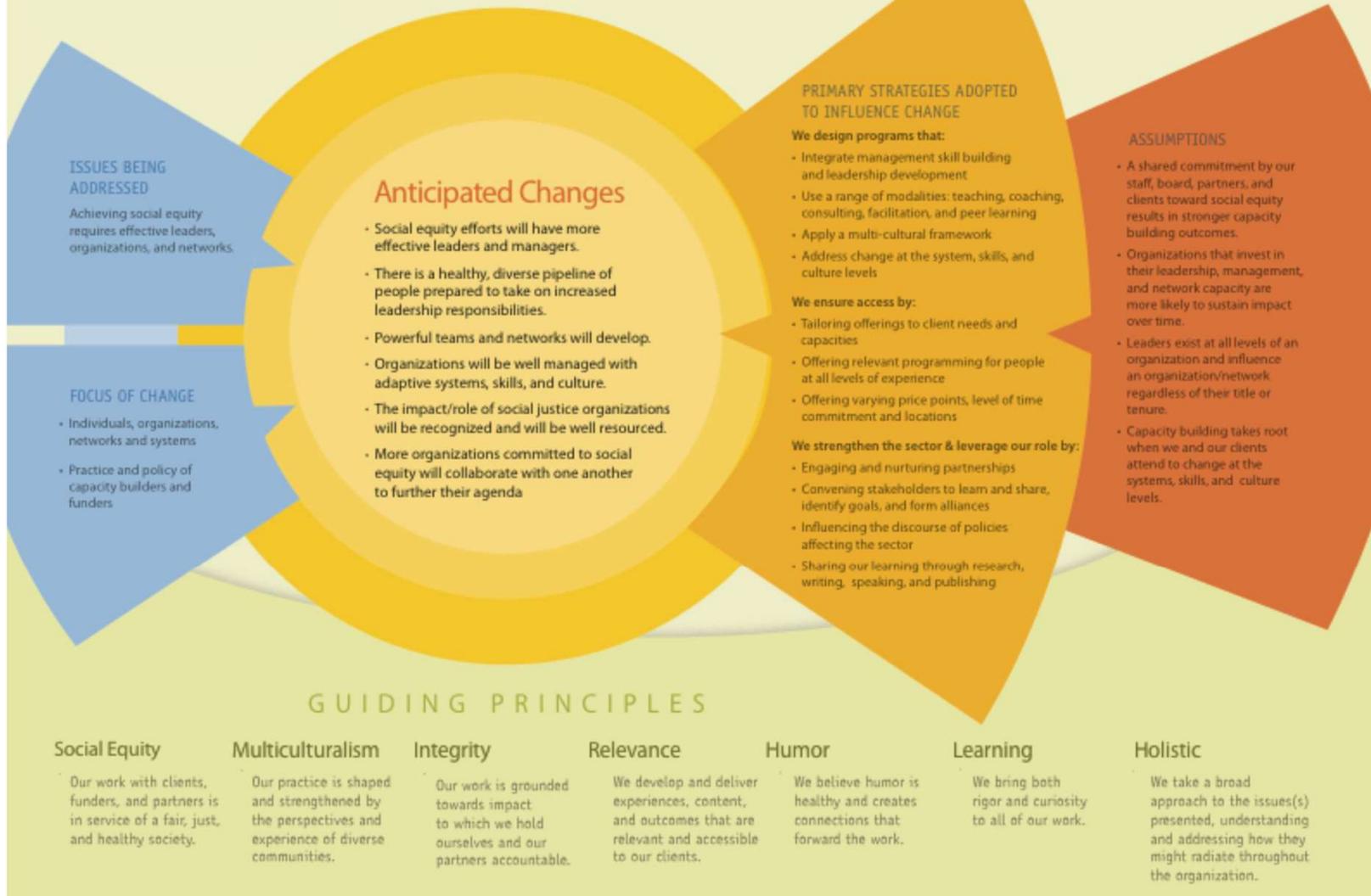
3. EVIDENCE SUPPORTING STRATEGIES

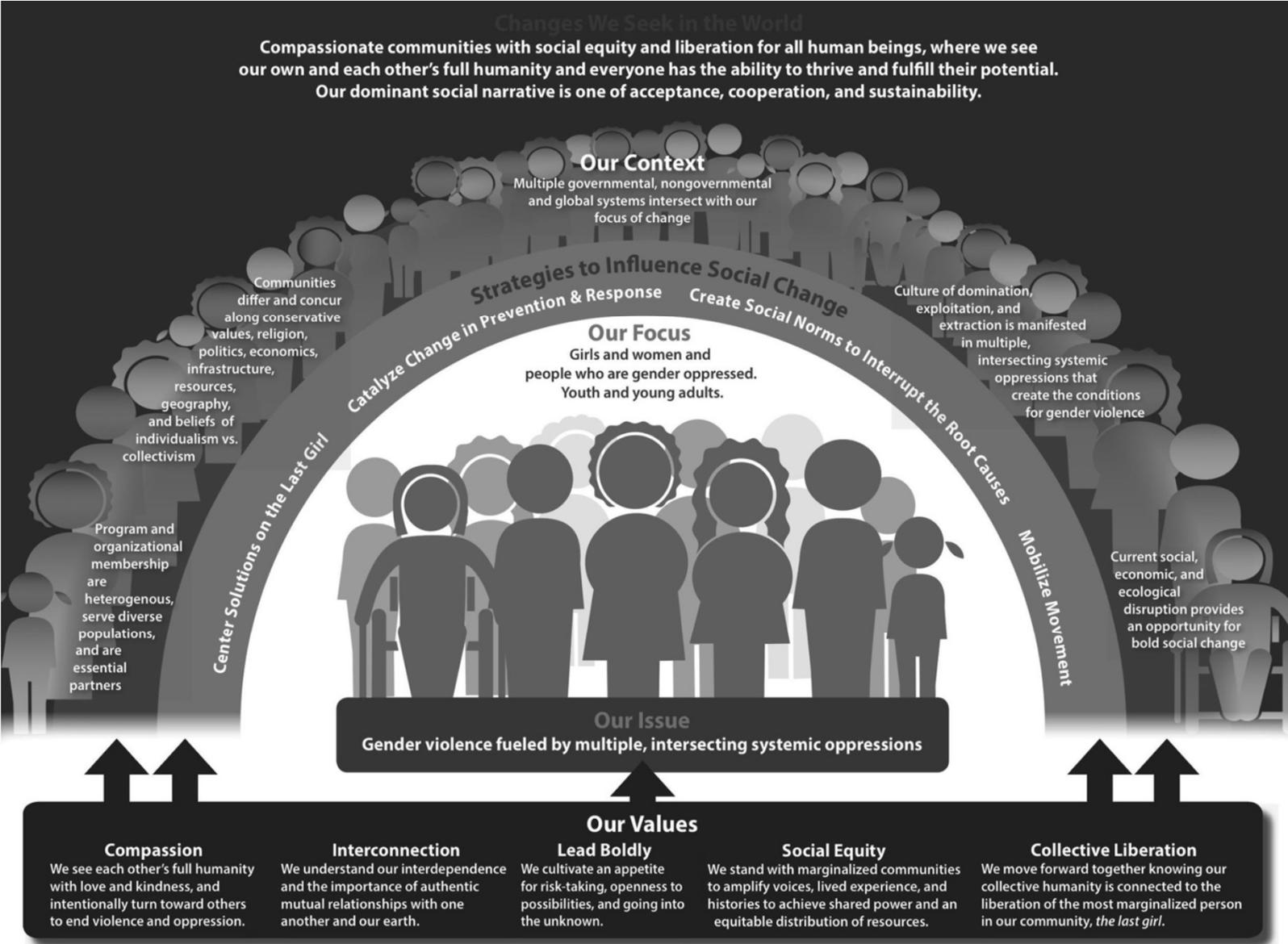
- a. Initial and recent strategic planning process.
- b. Data collected through DHS Survey, Healthy Marin Partnerships and other sources.
- c. Community engagement processes.
- d. Research findings on early child development and family support.
- e. Research and evaluation findings on community empowerment and engagement strategies and results.

4. EXPECTED CHANGE

- a. *Children have optimal health and well-being*
Children have access to affordable comprehensive health insurance
Families and caregivers have access to information and support to protect and promote the health, safety and well-being of their children
Children have access to preventive oral health, mental health and specialty medical services
- b. *Children are ready for school*
Children with social/emotional issues and special needs are identified early and receive support
Families have access to information, quality early education opportunities, and support to protect and promote the social/emotional development and school readiness of their children
Schools are prepared for children and linked with the community
- c. *Public policies support children*
Public policies promote the optimal social/emotional development and school readiness of all children
Public policies support the development of quality early education and child-ready school environments that promote success in life
Public policies promote the optimal health, safety and well-being of all children

Theory of Change







SVP Philanthropy Curriculum | Course Evaluation

1. What was your biggest takeaway from the workshop?

2. What worked particularly well for your learning style?

3. What missed the mark?

4. How will you use this information going forward in your social purpose work?

5. Was the content of the workshop challenging? (Circle One)

Too Basic Somewhat Basic Just Right Challenging Too Challenging

6. How likely are you to recommend this program to a friend or colleague? (Circle One)

Very Likely Likely Maybe Not Likely Definitely Won't

Why?

7. Think about the format, facilitation, length of time, or size of the group. What would suggest changing for next time?

8. Any other comments to help us improve in the future?