

partner & prosper

POWERED BY  DALLAS

**UNITING
CORPORATIONS AND
SOCIAL PURPOSE
ORGANIZATIONS FOR
THE good of all**



DALLAS

SOCIAL VENTURE PARTNERS

goes beyond philanthropy. Since 1997, we've built powerful, local relationships among people and organizations that are out to make our world a better place.

With a network of more than 2,700 engaged donors in 32 cities, we help individuals amplify their giving, fund and strengthen nonprofits, and equip our communities to tackle our greatest social challenges –
TOGETHER.

Since **SVP DALLAS**

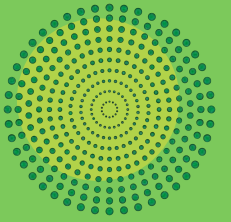
launched in 2000, we have invested thousands of hours in skills-based volunteer time and experience, as well as over \$3 million in high-potential nonprofits in Dallas. The vision of the founders was to build a philanthropic community using a model that leverages venture capital practices to strengthen community organizations dedicated to improving the lives of at-risk youth and closing the educational gap.



PARTNER & PROSPER is a skills-based volunteer program that unites local companies and non-profits or social enterprises. **SVP DALLAS** creates and manages the relationship as a way for brands to invest the unique talent of their employees for the betterment of the greater Dallas community. A truly customizable program, Partner & Prosper allows companies to be most impactful with their volunteer time.

AS A RESULT, EVERYONE BENEFITS: companies generate greater engagement with their employees, talent gain valuable volunteer and community experience, charities receive valuable consultation and services at no cost, and clients in need of help receive enhanced and effective assistance.

program overview



insights

According to a LinkedIn survey, there are approximately 100x more professionals looking for skills-based volunteer opportunities than placements available for service.

Based on a report from AdWeek, 74% of charitable donors would rather give to local charities versus global causes. Partner & Prosper keeps volunteers in the area they want to be – their own communities.

Partner & Prosper offers a turnkey solution to a growing need. According to Junior Achievement, 62% of young workers would prefer to work for a company that provides volunteer opportunities

benefits overview

BENEFITS TO CORPORATION

- * Link between your business & nonprofit around a shared mission
- * Engage employees in meaningful activities that increase retention
- * Reduce cost by allowing SVP Dallas to oversee project management
- * Increase your visibility and exposure as a corporate citizen
- * Fulfill CRA requirements
- * Build relationships with potential clients and customers

BENEFITS TO EMPLOYEES

- * Opportunity to give back to their community
- * Develop professional network
- * Develop pride in their corporate brand and place of work
- * Create more lasting connections with fellow employees

CORPORATE PARTNERS OF SVP RECEIVE

- * Link to our network of local philanthropists & nonprofits
- * A pairing with the nonprofit that matches up with corporate goals
- * A customized project monitored by SVP Dallas
- * A portfolio of CRA-compliant opportunities
- * Recognition as a responsible corporate citizen

SVP SELECTED :: OVERVIEW

SVP Dallas identifies nonprofit organizations that would make viable partners. Leadership has the option to select a nonprofit independently, or allow employees to review Fast Pitch style 5-minute presentations from each organization.

LOGISTICS

The number of employees that can be engaged in this project depends on the number of projects needed by the nonprofit.

- * On average, a single organization can support 25-40 volunteers on up to 5 projects



EXPECTATIONS

SVP WILL:



- * Vet potential nonprofits and provide a list of viable partners to the corporation
- * Run participants through a talent assessment and prepare them to engage with the nonprofit
- * Work with our agency to develop a program name, logo, and style guide customized to the Corporate Partner's brand
- * Provide two lead SVP Partners to mentor leadership teams
- * Organize and lead a launch meeting
- * Set up monthly check-ins with both the corporation and the nonprofit
- * Conduct a quarterly project analysis with both parties
- * Develop a project schedule and coordinate specific volunteer activities
- * Assess the efficacy of the program upon completion



OPTION

2

ORGANIZATION SELECTED :: OVERVIEW

Nonprofit organizations currently supported by the corporate partner are identified. One-page summaries of each organization would be reviewed. Leadership has the option to select a nonprofit independently, or allow employees to review Fast Pitch style 5-minute presentations from each organization.

LOGISTICS

- * The number of employees that can be engaged in this project depends on the number of projects needed by the nonprofit.
 - On average, a single organization can support 25-40 volunteers on up to 5 projects



OPTION

2

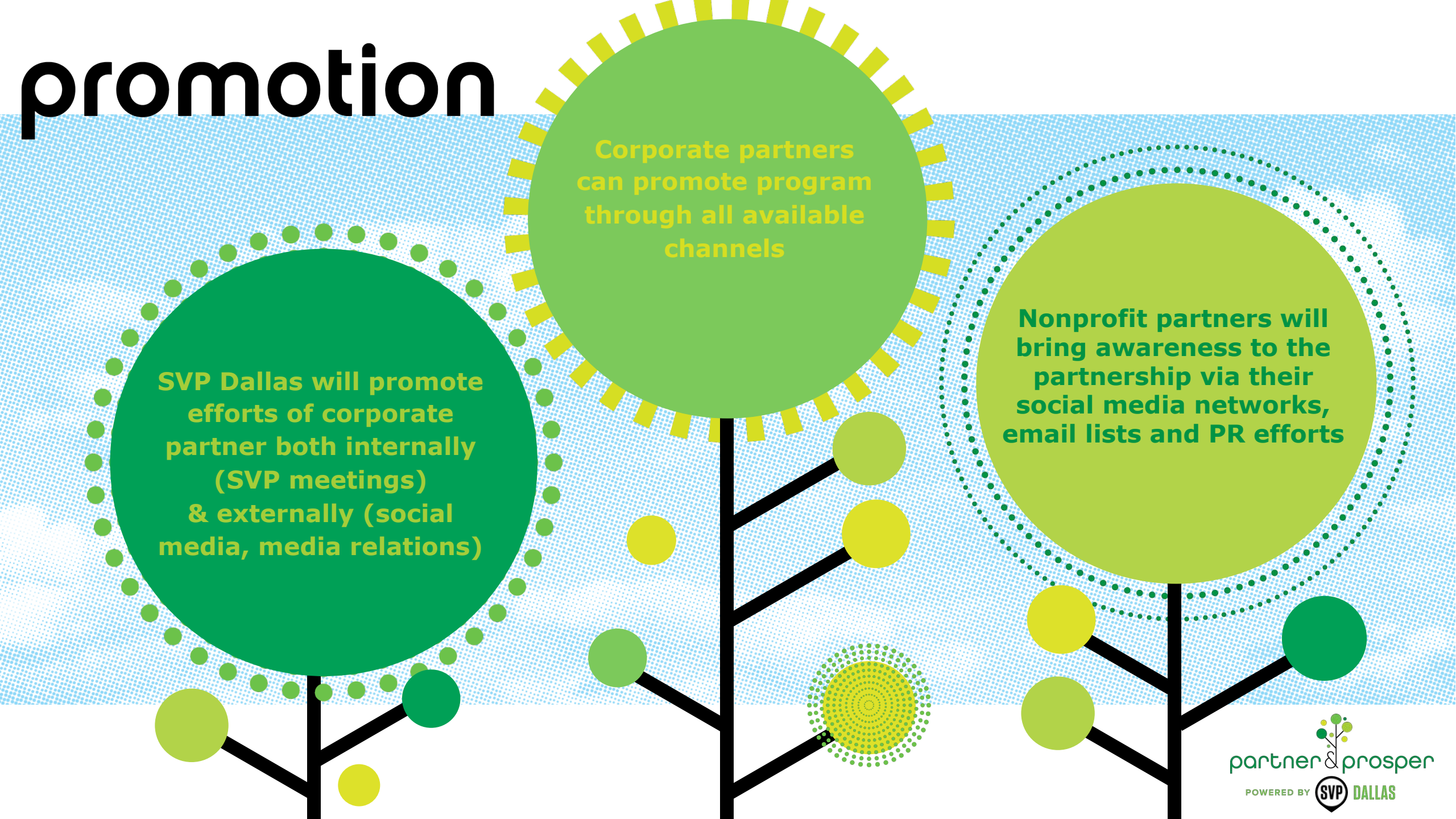
EXPECTATIONS

SVP WILL:

- * Assist corporate partner with selecting nonprofit agencies from a list of currently supported organizations
- * Run participants through a talent assessment and prepare them to engage with the nonprofit
- * Work with our agency to develop a program name, logo, and style guide customized to the Corporate Partner's brand
- * Provide three lead partners from existing SVP partnership base to mentor leadership teams
- * Organize and lead a launch meeting
- * Set up monthly check-ins with both the corporation and the nonprofit
- * Conduct quarterly project analysis meetings with both parties
- * Develop a project schedule and coordinate specific volunteer activities
- * Assess the efficacy of the program upon completion



promotion



The infographic features three stylized trees with black trunks and branches, set against a light blue background with a fine dot pattern. Each tree has a large circular canopy. The left tree has a dark green canopy and a dotted green border. The middle tree has a light green canopy and a thick yellow border. The right tree has a yellow-green canopy and a dotted green border. Various smaller circles in shades of green and yellow are scattered around the trees. The word 'promotion' is written in large, bold, black letters at the top left.

SVP Dallas will promote efforts of corporate partner both internally (SVP meetings) & externally (social media, media relations)

Corporate partners can promote program through all available channels

Nonprofit partners will bring awareness to the partnership via their social media networks, email lists and PR efforts



CASE STUDY :: JPMORGAN CHASE

As the pilot Partner & Prosper program, JPMorgan Chase & Co selected nonprofit organizations they currently supported as their skills-based philanthropy partners. By aligning the projects with Chase's four CSR pillars – workforce readiness, financial capability, small business development and community development – SVP's program was customized to fully integrate into the Chase culture. The YWCA, one of three agencies selected, aims to lift women out of poverty, illiteracy and second-class citizenship to improve the community as a whole. Chase employees assisted in creating a marketing plan to bring greater awareness to the programs and efforts of the YWCA. Early on the program, it is clear that the work with the YWCA, as well as the other nonprofit agencies supported, will be greatly successful.

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