

Overview

Since launching in 2002, Social Venture Partners has invested \$2+ million in grants and \$7+ million in value of skills-based volunteer time and technical expertise in 55+ nonprofit organizations at the point of inflection in the seven-county metro area.

Using a model that leverages venture capital practices to strengthen vital social enterprises, we build a network of engaged philanthropists in the Twin Cities. Each nonprofit we invest in is dedicated to improving the lives of underserved teens. Our highly vetted grants and capacity-building efforts prepare these organizations for growth and sustainability. We typically engage with a nonprofit for three years, during which time, and on average, the organization doubles their revenue.

SVP Minnesota is one of 43 SVP affiliates around the globe. The affiliates share best practices and innovate along the way.

We provide a unique and meaningful opportunity for employees to grow as leaders in the community via the nonprofit sector.

Corporate Employee’s Benefits of Participation as a Philanthropic Partner

PROFESSIONAL & PERSONAL GROWTH	SVP RESOURCES & BUILDING NETWORK	ORGANIZATIONAL GROWTH & COMMUNITY ENGAGEMENT
<ul style="list-style-type: none"> ⇒ Volunteer using professional and technical skills to help nonprofits scale and become sustainable ⇒ Direct interaction and strategic engagement with nonprofit leaders and their boards ⇒ Free workshops on consulting, board governance, finance, communications, development and more ⇒ Free events including Quarterly Summits with keynote speakers and community thought leaders, and Pitch Night at which nonprofits present their case to become the next SVP investee ⇒ Build an internal and external professional network among like-minded social purpose-oriented community leaders ⇒ Develop fluency in issues and challenges that face teens in our community ⇒ Attend global conferences, participate in training modules and access best practices from 42 other SVPs 		

Philanthropic Partner Role Includes

- **Philanthropic Partner** program offers all employees opportunities to choose and build a team around a nonprofit selected through their own due diligence process. Model, tools and training provided by SVP.
- Offer employees opportunities to grow as leaders in the nonprofit sector.
- Appreciate that each employee will average 45 hours of skills-based volunteering annually, the project lead will put up to 100 annually.
- Minimum annual contribution of \$35,000 (\$25,000 is re-granted via SVP to the social org you select).

ONBOARDING FOR COMPANY & EMPLOYEES

1. Company designates 1-2 “Lead Partners” and SVP assigns a veteran SVP Lead Partner as a mentor.
2. Employees and high-potential leaders join a cohort and become SVP Partners.
3. SVP hosts an orientation and provides training.
4. SVP provides vetted organizations to the company and the company cohort team selects the social purpose organization to support with both an annual grant and skilled business consulting services
5. Along with other SVP partners, employees attend Pitch Night and can vote on which new nonprofit(s) will become SVP investees beyond the corporation’s Investee.
6. Employees consult with nonprofits on their capacity-building plan over a three-year period.

Our Business Partners



OUR CURRENT INVESTEES



REFERENCES

Lube-Tech: Eric Jackson, President, 763-545-0707, EricJac@lubetech.com

Meristem Family Wealth: Charlie Maxwell, Chairman & CEO, 952-835-8270, CMaxwell@meristemfw.com

Lurie LLP: Kimpa Moss, COO & Partner, 612-381-8760, kmoss@LurieLLP.com

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