

Overview

Since launching in 2002, Social Venture Partners has invested over \$2 million in grants and over \$7 million in value of skills-based volunteer time and technical expertise in 55+ nonprofit organizations at the point of inflection in the seven-county metro area.

Using a model that leverages venture capital practices to strengthen vital social enterprises, we build a network of engaged philanthropists in the Twin Cities. Each nonprofit we invest in is dedicated to improving the lives of underserved teens. Our highly vetted grants and capacity-building efforts prepare these organizations for growth and sustainability. We typically engage with a nonprofit for three years, during which time, and on average, the organization doubles their revenue.

SVP Minnesota is one of 43 SVP affiliates around the globe. The affiliates share best practices and innovate along the way.

We provide a unique and meaningful Leadership Development opportunity for employees to grow as leaders in the community via the nonprofit sector.

Employee Benefits of Participation as a Corporate Partner

PROFESSIONAL & PERSONAL GROWTH

SVP RESOURCES & NETWORK BUILDING

ORGANIZATIONAL GROWTH & COMMUNITY ENGAGEMENT

- ⇒ Volunteer using professional and technical skills to help nonprofits scale and become sustainable
- ⇒ Direct interaction and strategic engagement with nonprofit leaders and their boards
- ⇒ Free workshops on consulting, board governance, finance, communications, development and more
- ⇒ Free events including Quarterly Summits with keynote speakers and community thought leaders, and Pitch Night at which nonprofits present their case to become the next SVP investee
- ⇒ Build a professional network among like-minded social purpose-oriented community leaders
- ⇒ Develop fluency in issues and challenges that face teens in our community
- ⇒ Attend global conferences, participate in training modules and access best practices from 42 other SVPs around the world
- ⇒ Participation often leads to board seats at growing nonprofits

Corporate Partner Role Includes

- Offer 3-5 high potential employees opportunities to grow as leaders in the nonprofit sector.
- Appreciate that each employee will average 45 hours of skills-based volunteering annually
- Employees can opt-in for additional skills-based volunteering as time allows.
- Most meetings are early in the morning or later in the day but some flexibility is needed.
- Minimum annual contribution of \$15,000 for up to 5 employees to become SVP Partners.

Example Process for Corporate Partners

1. You select up to five high-potential leaders or senior managers to become SVP Partners.
2. Employees attend orientation and complete enrollment forms.
3. Employees join SVP's due diligence team which includes veteran SVP Partners, training included.
4. Employees attend Pitch Night and vote on which new nonprofit will become SVP investee.
5. Employees consult with the nonprofit on their capacity-building plan over a three-year period.

OUR BUSINESS PARTNERS



OUR CURRENT INVESTEES



REFERENCES

Lube-Tech: Eric Jackson, President, 763-545-0707, EricJac@lubetech.com

Meristem Family Wealth: Charlie Maxwell, Chairman & CEO, 952-835-8270, CMaxwell@meristemfw.com

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