



## Social Venture Partners Miami: A global venture philanthropy model arrives

**Social Venture Partners (SVP)** is a global network of 3,500+ venture philanthropists in 40+ cities, who have collectively contributed more than \$63 million to 840+ social ventures since 1997. SVP Partners leverage their funds, expertise and connections to strengthen social ventures and solve the biggest challenges facing their local communities.

With the support of the **Center for Social Change** and a growing group of founding venture philanthropy Partners and Sponsors, SVP Miami launched in March of 2017 and is moving forth with velocity.

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### SVP Miami Has a Dual Mission:

- To create a dynamic community of engaged, informed, and inspired philanthropists and social impact investors, who make a true impact collectively to scale solutions for greater social returns.
- To build a critical mass of robust, 'investment-ready' social ventures that continuously increase their impact, diversify their revenue streams and solve social problems collaboratively and systemically.

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**Our Approach.** SVP Miami employs *Venture Philanthropy* – a venture capitalist-based model, but with social returns as the goal. Venture Philanthropy places an emphasis on organizational infrastructure and sustainability with the understanding that only strong social ventures can deliver quality offerings to their constituents and ultimately increase their impact. By providing general operating funds, skilled volunteers, professional consultants and training opportunities, the SVP approach allows the social ventures to develop core competencies, management practices, strategies and systems to enhance their effectiveness. This model is supplemented by providing *Education & Events* for Partners and the general community.

#### VENTURE PHILANTHROPY

SVP Miami Partners pool their funds and together make multi-year grants to carefully vetted social ventures. After assessing venture needs using an effective assessment tool, Partners work with the ventures to develop an outcomes-based workplan. The Partners then support the venture to implement the workplan through their advice or assistance and will bring in outside consultants where necessary.

#### EDUCATION & EVENTS

Through educational programs and events, SVP Partners and the general community will network and learn about social issues, innovative solutions and trends in the philanthropic and social sectors. We will partner with cross-sector stakeholders to host such offerings and mobilize South Florida to work together towards achieving systemic change.

**Our Partners.** SVP Miami Partners (i.e., the venture philanthropists) are professionals, executives, entrepreneurs and community leaders who want an innovative, impactful and leveraged way to give back with a network of like-minded people. Partners provide their funds and volunteer their time and expertise.

**Our Investees.** We invest in nonprofit or for-profit social ventures that have a proven model and are looking to grow, innovate or otherwise increase their social impact. They may be in their early-stage of development or more established, and must be ready for a significant investment in the infrastructure of their organization.

**Our Impact Areas.** We seek to strengthen social ventures that are dedicated to improving economic opportunity and affordability, education, health or the environment. We look for significant and measurable impact potential in one or more of our chosen impact areas.

## Interested in getting involved with SVP Miami?

SVP Miami is looking for individuals, companies and institutions to help us take Miami beyond traditional philanthropy, beyond giving just money. We're looking for people who want to give back in a way that makes the biggest impact, using new innovative strategies – and who know that they can make the greatest impact by leveraging resources and doing it with other like-minded people, rather than doing it alone.

### There are 3 ways you can get involved:

#### 1. BECOME A PARTNER: *Individual & Corporate/Institutional*

Partners are those individuals, companies and institutions who want to be involved in driving the scalable success of Miami's social ventures. They agree to commit their time, talent and money for at least one-year. Time commitment levels are flexible.

##### Individual Partners

- Minimum of \$6,000
- Young Professional rate (under 40) of \$3,000

##### Corporate/Institutional Partners (\$10,000 minimum)

This is a vehicle for organizations that are looking for ways to engage their senior employees, have meaningful professional development for their young rising stars and gain a positive community image for doing so. Involvement and investment levels can be customized and can include:

- Sponsoring one or more of your employees to be Individual Partners
- Branding, visibility and other strategic support or forms of employee engagement
- Extra tickets to events or educational opportunities

#### 2. BECOME A SUPPORTER: *Individuals, Companies & Institutions*

Supporters are those individuals and organizations who would like contribute money at any level without the required commitment of giving time, talent or expertise. Contributions in any amount are welcome.

#### 3. BECOME A SPONSOR: *Corporate & Institutional*

Sponsors are interested in the work of SVP Miami and seek to support this initiative by providing financial or in-kind sponsorship. Sponsorship can be used for events, educational programs, webinars, etc. Sponsors will receive branding, visibility and other strategic support. Sponsorship levels vary.

For more information, please contact **Lauren Harper**, SVP Miami Founding Director  
at 786.477.5885 or [info@svpmiami.org](mailto:info@svpmiami.org)

### PLEASE COMPLETE THE FORM AND INDICATE YOUR INTEREST IN BEING A PART OF SVP MIAMI

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE/EMAIL: \_\_\_\_\_

#### YOU MAY CHECK ALL THAT APPLY

- I'm interested in Individual Partnerships.
- I'm interested in Corporate/Institutional Partnerships.
- I'd like to become a financial Supporter.
- I'm interested in Sponsorships.
- I'm interesting in being involved but not certain how. I need more information.
- I know other Individuals or Companies/Institutions that would be interested.