Dear SVP Community –

Through our work with nonprofits, we have come to appreciate how valuable an asset an organization’s brand is. A brand tells people what an organization stands for and what it offers. It reinforces its quality and integrity and illuminates the role it plays in the community. This is evident in brands like Habitat for Humanity, United Way, Goodwill, and many more.

SVP has a brand too. Our brand embodies the work we’ve completed over the last eight years, our reputation, our beliefs about the nonprofit and philanthropic sectors, and most significantly, the human and financial capital of our partners. When a local nonprofit, philanthropist or community leader thinks about SVP, our brand is the container for what they understand about us.

In 2005, we invested energy and resources in talking about SVP with current and prospective partners, community leaders and nonprofits. It became clear we had a substantive brand identity, but that the way we talked about our work needed refinement. This annual report presents many of the core messages developed through this work – messages that we believe are unique and important to the work SVP does:

**Invest** – Social Venture Partners is an international network of individuals from diverse backgrounds who **pool our expertise and resources** to make a collective impact that far exceeds what each of us can do individually. Our leveraged approach allows SVP to provide larger, longer term grants to nonprofits in the areas of early childhood development, K-12 education, youth development, and the environment.

**Engage** – SVP is a network of **engaged** donors that brings together nonprofits and philanthropists to **learn from each other** and build capacity for positive community impact. SVP partners make **hands-on contributions** to investees through strategic volunteering, determining grant decisions through a committee process, and supporting the internal work of SVP through working groups.

**Advance** – SVP enables philanthropists to learn while at the same time providing **financial and human capital** to expand nonprofit capacity. Collaborating with nonprofits, we bring our collective expertise and resources to **help advance and transform communities**.

In this annual report, our goal is to more effectively communicate the impact that SVP has on partners and investees, and most importantly, our region’s children, families, schools, and the environment. Feel free to tell us what you think.

Paul Shoemaker
Executive Director, SVP Seattle
WHAT DO PARTNERS DO? • 2005 by the Numbers

SVP is a network of engaged donors that brings together nonprofits and philanthropists to learn from each other and build capacity for positive community impact. SVP welcomes Partners from diverse backgrounds who want to pool financial contributions and skills to provide more resources to nonprofits and produce greater results.

We create avenues for hands-on engagement

• 54 partners were involved in capacity building projects
• 58 partners served on grant committees, including the Portfolio Grant Committee and Advocacy/Policy Committee
• 13 teens were involved in Social Venture Kids
• 47 partners served on internal SVP working groups

We build nonprofit capacity

• 82 capacity building projects were initiated or completed for investees
• 80% of investees surveyed characterized working with SVP as “excellent” and 20% said it was “good”
• 60% of investees surveyed characterized SVP volunteer assistance as “extremely valuable” and 40% said it was “valuable”
• SVP provided the most capacity building assistance in the areas of strategic planning, marketing, and technology
• 11 of 21 investees received assistance in improving their outcomes evaluation systems

We offer philanthropic education

• 17 partner education sessions were held
• 280 people attended partner education sessions
• 12 site visits were led by members of grant committees
• 11 educational sessions were held for grant committee members
• 101 letters of inquiry were reviewed by grant committee members
• 288 documents were made available to partners on SVP’s knowledge management site

We pool our resources for maximum effect

• 247 partners contributed at least $5500
• $880,000 in renewing grants were made to 18 investees
• $160,000 in grants were made to 4 new investees
• $139,723 was invested in paid consulting services for investees
• 9480 students in grades K-12 were served by SVP-funded programs
• 720 parents were served by SVP-funded programs
Investee Impact: RAINIER SCHOLARS

Rainier Scholars cultivates the academic potential of talented and motivated young scholars from ethnic minority backgrounds. Beginning in the summer following 5th grade, Rainier Scholars engages students in an intensive 14-month course of study. After this initial period, students and families receive ongoing academic enrichment opportunities, placement assistance, leadership development, and college readiness support. Through exceptional educational opportunities and ongoing support for students, Rainier Scholars strives to increase the college entrance and graduation rates of students of color.

SVP was a seed funder of Rainier Scholars and has invested a total of $227,000 in grant funds since 2002. Since the start-up phase, Rainier Scholars has capitalized on the expertise of SVP volunteers to help build and strengthen the organization. SVP volunteers have assisted with numerous projects including: developing the first website; creating a customized database to track students and program outcomes; setting up the networking infrastructure and technology systems; and working with the executive search committee to hire the organization’s leadership. By providing more than $22,000 for paid consulting, SVP has enhanced the board’s capacity and strategic planning capabilities, assisted in developing and analyzing outcome metrics, and consequently helped poise the organization for growth. Rainier Scholars has grown from its start-up phase of serving 60 students to an established organization serving more than 250 students with an annual operating budget of over $1 million.

A strong infrastructure has allowed Rainier Scholars to make impressive strides towards achieving their mission. Rainier Scholars is making an impact on the diversity of students in college track programs at the middle school level. Their outcomes show that 89% of their students have secured placement in advanced learning programs at local public schools or independent schools. Now, Rainier Scholars is known as a pipeline for academically prepared and talented students of color.

“SVP’s support model has allowed Rainier Scholars to build capacity with the assurance of continuous funding and the expertise of passionate and extraordinarily skilled professionals. Our database (developed by an SVP volunteer) is state of the art and permits us to immediately track our progress to goal and adjust if necessary. It has become an invaluable tool in our efforts to build community.”

Calvin Lyons, Executive Director, Rainier Scholars
Investee Impact: KINDERING CENTER

Kindering Center is a not-for-profit neurodevelopmental center providing a full spectrum of services to infants and children with special needs and their families. Their services include comprehensive developmental assessments; physical, speech, and mental health therapies; preschool education; family counseling and parent education.

SVP first invested in Kindering Center in 2002 as they were nearing completion of a capital campaign. They planned to move into a new, larger building and double the number of children and families served. Kindering recognized the challenges that would accompany such growth. With added service capacity, Kindering had to increase staff, prepare existing staff to take on new management roles, and raise adequate funds to sustain expansion. When SVP initially partnered with Kindering, they were on the verge of taking a big leap. They looked to SVP for support in navigating new operational waters and effectively managing growth.

SVP partners have provided expertise and consulting support in the areas of team building and management, human resources planning, strategic planning, information technology, program innovation, legal issues, and marketing strategy. SVP has also invested in leadership development for Kindering’s senior management team, executive director, and board of directors. SVP’s grant dollars enabled the addition of new programs for parent education and support, as well as significant upgrades to Kindering’s information technology systems. SVP’s combination of grant support and professional skills has been instrumental in helping Kindering Center meet the opportunity and challenge of expansion. This year, Kindering met their goal of doubling the number of children and families served each year, from 965 in 2000 to nearly 2,000 in 2005. They remain one of the preeminent organizations serving kids with special needs in our region. Only now, they serve more children and families than ever before.

“Our relationship with SVP continues to be so valuable. Each experience builds on the last. We are remembering what we are learning from you and using it over and over again.”

Mimi Siegel, Executive Director, Kindering Center

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Early Childhood Development Portfolio

- **Child Care Resources**
  - www.childcare.org
  - 2005 Grant: $50,000
  - Cumulative Grants: $90,000 since 2004

- **Refugee Women’s Alliance**
  - www.rewa.org
  - 2005 Grant: $50,000
  - Cumulative Grants: $90,000 since 2004

- **Wonderland Developmental Center**
  - www.wdcbirthtothree.org
  - 2005 Grant: $53,000
  - Cumulative Grants: $194,200 since 2002

- **Kindering Center**
  - www.kinderimg.org
  - 2005 Grant: $57,000
  - Cumulative Grants: $212,000 since 2002

- **Program for Early Parent Support**
  - www.pepsgroup.org
  - 2005 Grant: $35,000
  - Cumulative Grants: $258,550 since 2001

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K-12 Education Portfolio

- **Highline Big Picture School**
  - www.hsd401.org
  - 2005 Grant: $40,000

- **MetroCenter YMCA**
  - www.seattleymca.org
  - 2005 Grant: $40,000

- **Seattle Arts & Lectures**
  - www.lectures.org
  - 2005 Grant: $50,000
  - Cumulative Grants: $145,000 since 2003

- **Seattle MESA**
  - www.seattlemesa.org
  - 2005 Grant: $62,000
  - Cumulative Grants: $160,432 since 2003

- **Highline School District Student Translation Service**
  - www.hsd401.org
  - 2005 Grant: $40,000
  - Cumulative Grants: $190,000 since 2002

- **Rainier Scholars**
  - www.rainierscholars.org
  - 2005 Grant: $57,000
  - Cumulative Grants: $227,000 since 2002

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Out of School Time Portfolio

- **Powerful Voices**
  - www.powerfulvoices.org
  - 2005 Grant: $40,000

- **Seattle SCORES**
  - www.seattlescores.org
  - 2005 Grant: $40,000

- **Arts Corps**
  - www.artscorps.org
  - 2005 Grant: $62,000
  - Cumulative Grants: $167,000 since 2003

- **Community School Partners for Highline**
  - www.csphighline.org
  - 2005 Grant: $60,000
  - Cumulative Grants: $159,500 since 2003

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Advocacy and Policy Portfolio

- **Early Care and Education Coalition**
  - www.earlyeducationcoalition.org
  - 2005 Grant: $30,000
  - Cumulative Grants: $50,000 since 2004

- **League of Education Voters Foundation**
  - www.levfoundation.org
  - 2005 Grant: $20,000
  - Cumulative Grants: $40,000 since 2004

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Environment Portfolio

- **Climate Solutions**
  - www.climatesolutions.org
  - 2005 Grant: $40,000
  - Cumulative Grants: $90,000 since 2004

- **Sightline Institute (formerly North-west Environment Watch)**
  - www.sightline.org
  - 2005 Grant: $50,000
  - Cumulative Grants: $90,000 since 2004

- **Resource Media**
  - www.resource-media.org
  - 2005 Grant: $52,000
  - Cumulative Grants: $202,000 since 2002

- **Washington Toxics Coalition**
  - www.watoxics.org
  - 2005 Grant: $52,000
  - Cumulative Grants: $247,000 since 2001
Bettijean Collins & Jeff Thiel

Bettijean and Jeff became SVP partners eight years ago. Prior to joining SVP, their giving went directly to programs. According to Jeff, “We were writing checks to whoever called. We wanted to be more strategic and disciplined with our giving.”

Through their involvement with SVP, they learned about the importance of supporting and building a nonprofit organization as a whole—not just the programs. Partner education sessions also helped Bettijean and Jeff develop their current strategy for giving. “We focused on the best uses of our time and resources.”

But it was the volunteer opportunities that hooked Bettijean. “The timing and opportunities were perfect.” Her volunteerism began as a mentor for 3rd graders at Powerful Schools. With a background in writing, she was quickly snatched up by a number of investees. The short-term projects she chose allowed her to be involved when she had the time and to pull back when she didn’t. “I could do as much or as little as I liked.”

Bettijean also brought her skills to SVP’s internal projects. She worked on SVP’s early newsletters, SVP-in-a-Box (a guide on replicating SVP in other cities), and SVP’s website.

After serving on two new grant committees, Bettijean joined the Portfolio Grant Committee (PGC). “The PGC has been the best experience by far. It’s been incredibly rewarding to help develop the tools SVP now uses to evaluate our relationships with investees. I’ve also enjoyed the opportunity to take a strategic look at what works and what doesn’t.”

“SVP offers so many different things to do and learn.” With the experience and skills she has developed, Bettijean is now applying her knowledge beyond SVP by helping a new local nonprofit organization get started.

While Jeff hasn’t been as involved as his wife, his passion for the environment finally drew him to join the Environment Grant Committee. “Within two months of serving on the committee,” Jeff notes, “I am already thinking about nonprofits from a new perspective. I am particularly looking forward to the learning that takes place at the site visits.”

Ron Tanemura:

After spending 20 years away from the city as an investment banker, Ron and his family moved back to Seattle with the goal of putting some roots down in their hometown. Ron found his connection to SVP at a semi-annual partner meeting in 2003 where the discussion focused on an investee from his childhood neighborhood.

Now serving as SVP’s lead partner at YMCA Metrocenter, Ron works with the executive director to apply his business skills to enhance the infrastructure of the organization. He is learning about how a nonprofit operates and exercising his professional skills in a new environment. He also gets to see the impact of the programs on the youth. “I don’t do it enough, but to see MetroCenter’s program director in action with these kids—it’s magic. At a recent all-school assembly at Aki Kurose Middle School, I watched a seventh grader tell a peer audience of 600 students how respect starts from within, that everyone has a chance in life, but that you have to choose to stay alive and free. That’s powerful stuff, and he’s only twelve.”

As a member of SVP’s Board of Directors, Ron also uses his strategic leadership and business development skills. “SVP is still evolving, dealing with demographic shifts and maturity issues. This can be a difficult transition for an organization. We need to be responsive to the changing needs of our people, while remaining true to our missions of adding value to our community and strengthening our partners as philanthropists.” Ron’s goals are to see more people touched by SVP, to demonstrate the community-value of a dollar given to the organization and to see more partners serving on nonprofit boards.

“I’ve had the opportunity to work with smart people with different backgrounds and perspectives – they’ve changed the way I think.” By working collaboratively with other partners, Ron believes that bringing all these different perspectives together will lead to creative and good ideas. “While I haven’t been a partner for very long,” Ron says, “the organic and entrepreneurial nature of SVP allows me to learn rapidly, express my opinions and ideas, and feel like I’m making a contribution to the partnership.”
SVP Partner Development Outcomes

In 2005, we developed new tools to measure the impact that SVP has on the philanthropic development of SVP partners. We surveyed partners to assess three key outcomes: changes in strategic giving, changes in community involvement, and changes in amount of giving to nonprofit organizations.

Changes in Strategic Giving

Among those partners that identify as becoming more strategic in their giving:

- **56%** said their involvement with SVP had *some* impact on the way they give
- **42%** said their involvement with SVP had *significant* or was the *primary* impact on the way they give

Changes in Community Involvement

Among those partners that identify as becoming more involved in their communities:

- **71%** said their involvement with SVP had *some* impact on their change community involvement
- **15%** said their involvement with SVP had *significant* or *primary impact* on their change in community involvement

Changes in Amount of Giving

Among those partners whose giving level had changed:

- **57%** said their involvement with SVP had *some* impact on their change in giving
- **23%** said their involvement with SVP had *significant or primary* impact on their change in giving

In addition, **47%** of respondents said they have directly funded an organization that they learned about through SVP.
## 2005 financials (unaudited)

### Balance Sheet as of December 31, 2005

**ASSETS**

<table>
<thead>
<tr>
<th>Current Assets</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Checking/Savings</td>
<td>$973,941</td>
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<tr>
<td>Investments</td>
<td>$319,634</td>
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<td><strong>Total Current Assets</strong></td>
<td><strong>$1,293,575</strong></td>
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**TOTAL ASSETS**  
1,293,575

**LIABILITIES & EQUITY**

<table>
<thead>
<tr>
<th>Equity</th>
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<tbody>
<tr>
<td>Retained Earnings</td>
<td>$1,308,390</td>
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<tr>
<td>Net Income/(Loss)</td>
<td>($14,815)</td>
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<tr>
<td><strong>Total Equity</strong></td>
<td><strong>$1,293,575</strong></td>
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</tbody>
</table>

**TOTAL LIABILITIES & EQUITY**  
1,293,575

### 2005 Financials by Function

<table>
<thead>
<tr>
<th>FUND BALANCE JANUARY 1, 2005</th>
<th>1,308,390</th>
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<tbody>
<tr>
<td><strong>Ordinary Income/Expense</strong></td>
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<tr>
<td>Income</td>
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<td>Investment Income/Gains/Losses</td>
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<td>Contributions</td>
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<td>Event Registration Fees</td>
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<td>Rental Income</td>
<td>3,900</td>
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<tr>
<td><strong>TOTAL INCOME</strong></td>
<td><strong>1,579,024</strong></td>
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| Expense                      |           |
| Associations                 | 19,113    |
| Grants                       | 984,083   |
| Prof. Services: Capacity Building for Investees | 139,723 |
| Professional Services: All Other | 46,870   |
| Philanthropy Development     | 17,290    |
| Partner Events               | 14,929    |
| Personnel                    | 300,378   |
| Rent                         | 19,449    |
| Supplies & Equipment         | 15,025    |
| Other Operating              | 36,979    |
| **TOTAL EXPENSE**            | **1,593,839** |

| Net Income/(Loss) | (14,815) |

<table>
<thead>
<tr>
<th>FUND BALANCE DECEMBER 31, 2005</th>
<th>1,293,575</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Program: Philanthropy Development</td>
</tr>
<tr>
<td>--------------------------</td>
<td>-----------------------------------</td>
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<tr>
<td>Associations</td>
<td>7,648</td>
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<tr>
<td>Grants</td>
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<td>Prof. Services: Capacity Building for Investees</td>
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<tr>
<td>Professional Services: All Other</td>
<td>13,193</td>
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<tr>
<td>Philanthropy Development</td>
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<td>Partner Events</td>
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<td>Personnel</td>
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<td>Rent</td>
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<td>Supplies &amp; Equipment</td>
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<td>Other Operating</td>
<td>16,160</td>
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<tr>
<td><strong>Total Expense</strong></td>
<td>178,929</td>
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</tbody>
</table>

“I was proud to tell people at the seminar about SVP and how you support the capacity and development of agencies that you fund. That kind of resource is really very rare, and I feel very fortunate that CCR gets the benefit”

Nina, Executive Director, Child Care Resources
“On behalf of the board, staff, youth and school communities we serve, I would like to express our deepest appreciation to SVP for the tremendous financial and professional expertise. Seattle SCORES would not have been able to make such significant steps forward without the broad range of resources you have provided.”

April, Executive Director, Seattle SCORES
“Every SVP event I attend, I am impressed with the quality of commitment, compassion, and thinking around the table. I feel very fortunate to have discovered SVP.”

Chris, SVP partner
SVP Seattle would like to thank the following companies for their contribution of pro bono services:

A.G. Edwards (Financial Services)
Codesic Consulting (Sharepoint implementation)
Moss Adams (Audit Preparation)
Point B Consulting (Project leadership support for Knowledge Management)
Pyramid Communications (Communications)

Cover Photo
Courtesy of Lisa Merrill