2004 Annual Report
2004 has been another exciting year for SVP Seattle. A primary focus has been implementing the goals from our 2003-07 strategic plan, while working every day to do the best possible capacity building work with nonprofits and philanthropy development with Partners. You’ll read lots more about it in the pages ahead.

One of our major initiatives in 2004 has been the development of a Knowledge Management System. For seven years, we’ve been collecting lessons learned, creating products as a result of volunteer engagements with investees, storing templates and research used by internal working groups and grant committees, and more. This rich library of information hasn’t been broadly accessible. With more than 270 Partners, 24 investees, and a huge network of colleagues, SVP was ripe for a more robust system of sharing information and leveraging the important work we do. In phase one of implementation, our grant committees are using the system to conduct their work, including the capability to retrieve proposals from nonprofit applicants and jointly author evaluations from site visits. We’ll work next to get Lead Partners and the Portfolio Grant Committee online. The new system will also allow Partners to access products created by other SVP volunteers. A Partner who helps an investee develop a communications plan, for example, can access sample plans developed by other Partners.

Another important body of work has been the development of an Outcomes and Evaluation framework to create a formal system to measure our success in achieving SVP’s dual missions. We are moving from collecting anecdotal evidence of success to presenting clear and compelling data that our model works. In the coming year, we will demonstrate that nonprofit organizations are becoming stronger and more effective, partly as a result of our relationship, investment and volunteer assistance. We will also demonstrate the impact that SVP has on Partners, including SVP’s effect on their giving strategy, knowledge of the nonprofit sector and community issues, and leadership in the broader community.

In 2004 SVP launched its first-ever effort to raise an incremental $600,000 to ensure the successful implementation of our recent long-term strategic plan and initiatives. SVP has added a new grant committee for experienced Partners (Advocacy & Policy Committee) and we are developing a new high-level Partner education curriculum. We needed additional capital to maintain our existing programs and services, as well as take on new projects. I’m pleased to report that through the generosity of 42 Partners, we have raised nearly $500,000 and expect to achieve the full goal in 2005.

We are building an organization to have impact in our community, not just for today or tomorrow, but for the long-term. There’s a lot going on here. Thank you for making it all happen.

— Paul Shoemaker, Executive Director
SVP Model

SVP's vision is to mobilize and connect a community of people to have a life-long commitment to being personally engaged in making a positive difference in their communities. The SVP model brings together elements that typically do not overlap in a single organization: grantmaking, nonprofit capacity building, philanthropic education, and volunteer matching.

SVP Overview

SVP is a dual-mission organization that focuses on both philanthropists and nonprofit organizations. We educate individuals to be well informed, effective, and engaged philanthropists. In addition, SVP invests time, expertise, and money to strengthen the organizational capacity of local nonprofit organizations to more effectively achieve positive social change.

Partners are at the core of SVP. They join by making a minimum annual contribution of $5500. These funds are primarily used to make grants to local nonprofit organizations. Currently, our grantmaking is focused on achieving better outcomes for kids, education, and the environment.

SVP offers many different “pathways” for Partners to learn in-depth about philanthropy and the nonprofit world. Partners can join grantmaking committees, act as volunteer consultants to support our investees, attend educational events, and serve on internal working groups. SVP is a convening space for Partners to connect to each other, collaborate, and explore new avenues of philanthropic engagement.

Partners

Partners represent a range of professional and experiential backgrounds. Some Partners are experienced philanthropists with long-standing leadership roles in our community.

For other Partners, joining SVP is their first big step toward becoming more active and informed in their giving. They share a common goal of “giving back” to the community and deepening their philanthropic work. We aim to connect Partners with new opportunities that spark their passion.

Investees

We refer to our grantees as investees because we view our partnership as an investment. SVP provides cash grants, volunteers, paid consultants, and other development and training opportunities to increase organizational effectiveness and impact. We work with most investees for three to five years, helping them reach their next stage of organizational development.

SVP meets investees’ needs by connecting Partners to volunteer roles. Partners offer new skills, expertise, and fresh perspective while also gaining valuable insights about how nonprofits operate. This volunteer experience inspires and educates Partners in future volunteer engagements, philanthropic work, or community leadership roles.

“SVP has significantly impacted our organization. We are so fortunate to have resources in the form of lead Partners, volunteers, and professional development.”

— Susie, SVP Investee
One of SVP’s primary goals is to help individuals accelerate and strengthen their personal philanthropy and community involvement. We strive to find ways to get Partners involved, within SVP and beyond. As a result, philanthropy promotion and donor education are integrated into all SVP activities.

Grantmaking Committees
One of the fundamental strategies for Partners to learn about philanthropy is to serve on a grantmaking committee. New grant committees are usually offered twice a year. In 2004, the Environment and Early Childhood Development grant committees made two new grants each, totaling $160,000. These grants initiated new partnerships with four investees.

The Portfolio Grant Committee (PGC) is a standing committee of Partners who oversee SVP’s portfolio of investees after an initial investment is made by a new grant committee. The PGC monitors investees’ progress on their programmatic and capacity building goals, and ensures that SVP’s dollars, volunteers and paid consulting resources are used for the greatest impact. In 2004, the PGC awarded 18 refunding grants totaling $930,000.

Social Venture Kids (SVK), a project of SVP, was established in 2000 to give teens an opportunity to improve the quality of life in their communities through grantmaking and to develop a life-long commitment to philanthropy. In 2004, SVK selected early childhood development and school-readiness as their focus area. They awarded two grants of $5000 each to Listen and Talk and the Northwest Center Child Development Program.

Measuring Philanthropic Development
In 2004, SVP piloted a new Philanthropic Development outcomes framework aimed at measuring whether Partners were becoming more effective in their philanthropy through their SVP involvement. The framework includes a self-assessment tool that helps Partners explore the attributes of an effective philanthropist and connects them to resources and learning opportunities to develop their philanthropy.

SVP will track data from Partners who participate in SVP activities to evaluate the impact of these experiences. Examples of outcomes we’ll be measuring include:
- Increased knowledge about nonprofit management and functionality;
- Increased knowledge about community issues;
- Increased knowledge about charitable giving;
- Increased commitment to an organization or issue;
- Increased intentionality of grantmaking strategies;
- Increased active leadership roles.

Partner Education Curriculum
This year SVP offered 35 workshops and seminars to compliment the experiential education Partners gain through grant committees and volunteering. SVP draws on local practitioners and national experts to share their insights about community issues, civic engagement and leadership, and philanthropic strategies. Sessions included:
- Vehicles for Giving – a workshop to explore different forms of charitable giving.
- Our Aging Population: The Coming Crisis – a panel discussion about the rapid growth of the elderly population and the impact on communities and families.
- International Giving with Kathy Bushkin of the United Nations Foundation – a roundtable discussion on the challenges and opportunities of international philanthropy.
- Focus on Education Series – a presentation on new approaches to curriculum and inquiry-based science education.
- Wealth, Values & Philanthropy – a thoughtful dialogue on educational strategies and solutions to address vital issues of philanthropy and family dynamics, investment management and tax planning.
- Influencing the Influentials – an in-depth look at how SVP’s environmental investees are impacting public policy.
Capacity Building

SVP offers capacity building assistance by providing a combination of cash grants, skilled volunteers, professional consultants, leadership development and management training opportunities for investees.

Our goal is to help nonprofits to be as effective as possible in delivering their programs and services. In 2004, we responded to more than 50 capacity building project requests, based on the unique needs of each investee.

We begin each new funding relationship with a self-assessment process designed to assist investees to identify and prioritize their capacity building needs. We create a plan to address these needs over the tenure of our funding relationship. Whenever possible, we draw on the time and talent of our Partners to fill project requests. If we don’t have the right skills or availability in our Partner network, we hire outside consultants to get the job done.

SVP provides capacity building assistance in ten broad areas:

- Mission, Vision, Strategy and Planning
- Program Design and Evaluation
- Human Resources
- Leadership Development
- Information Technology
- Financial Management
- Fund Development
- Board Leadership
- Legal Affairs
- Marketing and Communications

### Investee Need | SVP Response
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After completing a new strategic plan, an investee sought help to revise and revamp their marketing materials to align with their newly-crafted mission and vision statement. | Framed issues and facilitated marketing committee process; offered expertise to ensure coordinated and consistent messaging and to improve outreach tools.

An investee was maintaining all of their program evaluation data in Excel spreadsheets. They needed more capability to store and manipulate data about their students. | Assessed data analysis needs and software options; built database that allows access for multiple users, enables easy storage and manipulation of data, and provides easy use of queries and reporting functions.

An investee was struggling to generate accurate, comprehensive financial management reports. The investee also wanted to ensure that they would be ready for their first-ever audit. | Assisted investee in transition to accrual-basis accounting; developed comprehensive accounting procedures and a new template for cash flow reporting; and recommended general improvements to accounting processes.

To improve their governance and increase engagement among board members, an investee requested help with board development. | Assisted the board in revising their structure, including newly configured committees and responsibilities for board members; revised board bylaws; created process and strategy for recruiting new members.

After sparking their interest through an SVP-sponsored training session on Effective Management, an investee requested help with staff development. | Provided ongoing quarterly workshops on goal setting, time management, and communication. Facilitated two staff retreats to improve communication and team-work.

“SVP has been a transformational agent for us. Your funds, support, expertise, excellence and talent have enabled us to serve a deserving and underserved group.”

— Jane, SVP Investee
Resource Media is a nonprofit communications organization dedicated to expanding and improving the quantity and quality of media coverage of environmental and public health issues. Resource Media develops media campaigns, media training, and journalist education projects to strengthen public awareness and foster better environmental policies. In 2004, Resource Media assisted over 100 environmental and public health nonprofits.

www.resource-media.org

2004 Grant: $50,000
Total Grants since 2002: $150,000
SVP Volunteers:
- Alan Smith (Lead Partner)
- Don Pickering (E Newsletter)
- Aron Thompson (Invest. Strategy)
Paid Consulting:
- Board Development

Northwest Environment Watch is an independent, not-for-profit research and communication center working to promote an environmentally sound economy and way of life in the Pacific Northwest. NEW has developed the Cascadia Scorecard, an index of key trends shaping the future. The Scorecard provides a means to understand how well the Northwest is doing at creating an environmentally sound economy and lifestyle. In addition, NEW’s work includes research on “catalytic reforms” that could redirect regional business and policies to more sustainable ends.

www.northwestwatch.org

2004 Grant: $40,000 (new)
SVP Volunteers:
- Ethan Meginnes (Lead Partner)
- Erik Jansen (Strategy Review)
- Mark Kotzer (Strategic Marketing)
- Linda Park (Strategy Review)
- Ingrid Rasch (Strategy Review)
- Catherine Woo (Strategy Review)
Paid Consulting:
- Outcomes Evaluation

Climate Solutions is helping the Pacific Northwest and British Columbia to become world leaders in practical and profitable solutions to global warming by transforming the global warming debate. Climate Solutions is laying the groundwork for a climate action agenda that unites stakeholders to address renewable energy, energy efficiency, and transportation solutions to benefit the region’s economy and quality of life.

www.climatesolutions.org

2004 Grant: $40,000 (new)
SVP Volunteers:
- Ingrid Rasch (Lead Partner)
- Byron Bishop (Strategic Planning)
- Derek Brown (Marketing)
- Dave Chase (Marketing)
- David Habib (Web & Database)
- Ed Mills (Technology)
Paid Consulting:
- Strategic Planning

From toxic pollution and climate change to environmental policy and media education, SVP’s Environment grantmaking program addresses a range of environmental issues facing the Pacific Northwest. We support regional nonprofit organizations that work across disciplines, nurture an environmentally informed and responsible citizenry, and foster environmental stewardship that is ecologically based and economically sound.

Washington Toxics Coalition protects public health and the environment by leading the fight to prevent and reduce the impacts of toxic pollution. Washington Toxics Coalition (WTC) uses grassroots organizing, research, advocacy, and education to provide information about preventing pollution in homes, schools, workplaces, agriculture, and industry. WTC has played a pivotal role in the passage of state-wide legislation to reduce mercury, the adoption of local policies limiting use of toxic pesticides, and the preservation of a pesticide-free buffer zone to protect salmon in critical waterways. SVP’s funding in 2004 helped WTC to expand its outreach and community organizing efforts.

www.watoxics.org

2004 Grant: $50,000
Total Grants since 2001: $195,000
SVP Volunteers:
- Donna Balle (Lead Partner)
- Derek Brown (Comm. Strategy)
- Bill Kuhn (Website)
- Steve Trautman (Strategic Plan)
SVP’s grantmaking program in Early Childhood Development and Parenting supports organizations that serve children birth to five and their caregivers. By providing nurturing care, learning and developmental opportunities, and support and training for caregivers, SVP’s investees help young children build a solid foundation for the future.

**Child Care Resources** strives to ensure that every family can find safe, quality, affordable child care. They provide information and referral services to assist families in selecting quality child care. They also recruit, train and support child care providers to improve the quality and supply of child care. Child Care Resources is a key player in education, advocacy, and coordination efforts on child care issues regionally. www.childcare.org

**2004 Grant:** $40,000 (new)

**SVP Volunteers:**
Kathleen Hebert (Lead Partner)  
Martha Draves (Strategic Plan)

**Paid Consulting:**
Outcomes Evaluation  
Graphic Design

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**Refugee Women’s Alliance** is a nationally-recognized, multiethnic nonprofit organization that provides services to more than 2,000 refugee and immigrant families annually. Their bilingual/bicultural services include ESL classes, tutoring, child care, employment training and job placement, parent education, citizenship classes, youth support services and domestic violence prevention. SVP is supporting the expansion of the Parent Education and Support programs.

www.rewa.org

**2004 Grant:** $40,000 (new)

**SVP Volunteers:**
Bettijean Collins (Lead Partner)  
Donna Lou (Fund Development)  
Barb O’Halloran (Video Prod.)  
Kevin Phaup (Technology)

**Paid Consulting:**
Outcomes Evaluation  
Fund Development

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**Kinderding Center** offers services for children who are disabled, medically fragile or vulnerable because of abuse or neglect. Services include speech therapy, specialized foster care, physical therapy, special education, and therapeutic child care. SVP’s funding enabled the expansion of the Parenting Plus Education program to include linguistically focused services for Spanish-speaking and Russian-speaking families. SVP’s funding is also supporting the development of a new customized client database.

www.kinderding.org

**2004 Grant:** $55,000

**Total Grants since 2002:** $155,000

**SVP Volunteers:**
Lisa Slivka (Lead Partner)  
Craig Bruya (Software Analysis)  
Bill Henningsgaard (Service Model Analysis)  
Lisa Merrill (Photography)  
Tony Mestres (Marketing Strategy)  
Ed Mills (Database Assessment)  
Kathy O’Driscoll (Service Model Analysis)  
Steve Trautman (Staff Dev.)  
Catherine Woo (Strategic Plan)

**Paid Consulting:**
Outcomes Evaluation

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**Wonderland Developmental Center** provides therapy and preschool services to disabled children birth to three years of age. Services include physical, occupational and speech therapy, special education services, facilitation of vision and audiology services, and adaptive and assistive technologies. Wonderland serves about sixty families annually in North King County. SVP’s funding has focused on capacity building including fund development, board development, and creating the infrastructure for insurance billing.

www.wdcbirthtothree.org

**2004 Grant:** $55,200

**Total Grants since 2002:** $141,200

**SVP Volunteers:**
Larry Wallach (Lead Partner)  
Laura Bentley (Accounting)  
Douglas Jackson (Lease Negotiation)  
Polly Saunders (Accounting)

**Paid Consulting:**
Board Development  
Grantwriting  
Outcomes Evaluation
Program for Early Parent Support (PEPS) fosters healthy, functioning families by providing education and support to parents of infants and young children. In 2001, SVP provided seed funding for PEPS en Español serving Spanish-speaking families. Since its inception, the program has grown to serve hundreds of families across six sites.

www.pepsgroup.org

2004 Grant: $54,550
Total Grants since 2001: $223,500

SVP Volunteers:
Lisa Bontje (Lead Partner)
John Fine (Database conversion)
Sara Thompson (Staff Dev.)
Steve Trautman (Strategic Plan; Staff Development)

Paid Consulting:
Program Marketing and Dev.

Children’s Services of Sno-Valley is a family support center providing programs for children and families in the Snoqualmie Valley and surrounding communities. Since 2000, SVP has supported the Parent-Child Interaction Training Program which helps parents to strengthen and create healthy relationships with their children. SVP’s funding has also supported new marketing and rebranding efforts.

www.cssv.org

2004 Grant: $40,659
Total Grants since 2000: $220,242

SVP Volunteers:
Martine Hebrant (Lead Partner)
Mark Anderson (Marketing)
John Carey (Marketing)
Robert Dunlop (Marketing)

Paid Consulting:
Board Development
Naming Process

Making a Difference:
Advocacy and Policy

As SVP Seattle has evolved over the last few years, an increasing number of Partners have developed a desire for greater impact at a systemic level and to explore new realms such as public policy and advocacy.

In response to this evolution of Partners’ interests, SVP created the Advocacy & Policy Committee (APC). The mission of the Committee is to impact the public will to support upstream investment in order to drive systemic change in SVP’s core funding areas.

The APC includes Partners who were invited to participate based on their extensive prior experience with SVP, willingness to make a long-term commitment, and desire to make systemic change. Committee members will serve for a three-year term and volunteer with the investees chosen by the committee.

With a grantmaking budget of $40,000, the APC decided to focus on early childhood education and readiness-to-learn in 2004. They sought counsel from experts in the community to help understand the issues surrounding early childhood education, the root causes of these problems, and how systemic change might occur. From those panels, the APC learned which organizations in the community focus on root causes and visited eight nonprofits to learn more about their work.

The APC chose two new investee organizations: the Early Care & Education Coalition and the League of Education Voters Foundation. SVP will partner with them over the next year, volunteering capacity-building skills and learning more about how systemic change happens.

The APC is an important new opportunity and challenge for SVP Seattle. Historically, we have not made grants explicitly in the realm of policy or advocacy. We expect this work to involve risks, require dialogue and education across the Partnership, and connect us to new work and leaders in our community. Most importantly, the APC will give our Partners a new platform for even greater philanthropic development and impact.
Youth spend more time outside of school than in the classroom. SVP’s grantmaking program in Out of School Time supports organizations that provide creative and engaging opportunities for kids to develop social and leadership skills, achieve academic success, and build self-esteem to achieve their full potential.

**Community for Youth** is a mentoring program serving over 150 youth annually at three local high schools. The program includes one-on-one mentoring, tutoring, monthly personal growth workshops, small group activities, leadership training, and community service projects. Community for Youth serves Rainier Beach, Sealth, and Cleveland High Schools. SVP’s funding for 2004 focused on Community for Youth’s effort to strengthen its fund development and marketing capacity.

**Arts Corps** is an after-school arts education program for young people in grades K-12 throughout King County. Arts Corps places paid teaching artists in schools and community centers to provide engaging instruction in a range of artistic disciplines including pottery, dance, poetry, and music. Arts Corps serves approximately 1200 students annually, 90% of whom are youth of color from low-income backgrounds.

**Community School Partners of Highline** offers after-school programming and adult enrichment activities to children and families in the White Center/ Boulevard Park community. Building on the physical assets of the school, the goals of the Community School are to improve the academic success of the children and to help families establish more connections to other families, the school, and community resources.

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“I really appreciate all the opportunities and support; you and SVP are making a real difference for our organization, the staff, and me.”

— SVP Investee
Building Capacity to Measure Results

SVP has been helping our investees to become more focused by improving their capacity for outcomes evaluation. Since 2000, we have retained Organizational Research Services (ORS) to work with more than fifteen investees. As Jane Reisman, Principal of ORS describes, “In our work we help investees to get really concrete about what they are doing and then get systematic about measuring it.”

Initially, ORS works with investees to develop a conceptual framework for understanding the impact of a program and how it might be measured. Sarah Smith, Academic Director at Rainier Scholars, has worked with ORS for two years. She notes that “ORS has helped us to clarify what we do and why we do it. It’s been an excellent process for ensuring that we are on track for meeting our mission and vision.”

After creating the conceptual framework, ORS works with investees to create a practical data collection process and tools. Once these pieces are in place, ORS provides coaching on how to manage, analyze and report data.

Investees learn how to use data in a meaningful way for program design and modification. As ORS points out, “Our work is most successful when an organization can see how evaluation can fit into their work on a regular basis and be beneficial to their organization.”

For many organizations, working on their outcomes evaluation systems has led to new insights about their programs. Keltie Wright, Executive Director at Wonderland, described the benefits of the work they’ve been doing with ORS. “Our biggest ‘ah-ha’ occurred when we realized that three of the four outcomes we developed are about how we change the lives of parents. We had always focused on the fact that we serve children with delays and disabilities. Now we realize that we can only help children if we can change the lives of parents. From this realization has come new programs that focus on services for parents.”

SVP is helping investees to develop a culture of evaluation and capacity to measure results.
The goal of SVP’s K-12 Education grantmaking program is to ensure that students fully achieve their academic potential. This is accomplished through partnerships with schools, school-based programs, and professional development programs for educators working to impact the quality of education at the K-12 level.

**Seattle MESA** provides enrichment opportunities in mathematics, engineering and science for underrepresented students in grades K-12. Seattle MESA offers math and science classes, after school and summer programs, access to science and math competitions, internship opportunities, and professional development and curriculum for teachers. SVP’s funding enabled the creation of a new program for 9th graders. www.seattlemesa.org

**2004 Grant:** $53,432  
**Total Grants since 2003:** $98,432

**SVP Volunteers:**  
Ben Slivka (Lead Partner)  
Byron Bishop (Exec. Coaching)  
Dave Dandel (Strategic Planning)  
**Paid Consulting:**  
Board Development  
Financial Management  
Fund Development  
Outcomes Evaluation

**Highline School District Student Translation Service** is a school-based program designed to improve communication with non-English speaking parents and provide a learning and service opportunity for bilingual high school students. In the “Fundamentals of Interpreting” course, students learn the basic skills to act as interpreters. Students have the opportunity to apply their interpreting skills at school events where they can enhance communications between families, school administrators, and teachers. Seed funding from SVP has supported the development and implementation of this program. www.hsd401.org

**2004 Grant:** $50,000  
**Total Grants since 2002:** $150,000

**SVP Volunteers:**  
Liz Walters (Lead Partner)  
Eric Berg (Product Launch)  
Barb O’Halloran (Mkt Research)  
Carol Ryan (Public Relations)  
**Paid Consulting:**  
Graphic Design  
Outcomes Evaluation

**Rainier Scholars** prepares talented young students of color for long-term success and college graduation by facilitating their placement in rigorous, public school academic programs and independent schools at an early age. Students are engaged in a challenging 14-month course of study that includes two summer sessions and twice-weekly classes during the school year. Rainier Scholars’ strategy is to build an academic, social and psychological support system for students so they are motivated and equipped to maintain high levels of achievement. www.rainierscholars.org

**2004 Grant:** $60,000  
**Total Grants since 2002:** $170,000

**SVP Volunteers:**  
Emily Anthony (Lead Partner)  
John Fine (Database Dev.)  
David Maymudes (Tech Assess.)  
Ed Mills (Tech Assessment)  
Larry White (Website Dev.)  
**Paid Consulting:**  
Board Development  
Outcomes Evaluation  
Strategic Planning

**Seattle Arts & Lectures** was founded to raise the understanding, appreciation, and visibility of the literary arts. SVP’s 2004 funding supported the expansion of the Writers in the Schools (WITS) program into new school districts. WITS places professional writers in classrooms for a year-long residency where they work with students and teachers to improve writing skills and nurture enthusiasm about writing. www.lectures.org

**2004 Grant:** $50,000  
**Total Grants since 2003:** $95,000

**SVP Volunteers:**  
Jay Leon (Lead Partner)  
Shawn Aebi (Database Redesign)  
**Paid Consulting:**  
Fund Development  
Strategic Planning
Excerpts from a summary report by Washington State Courage to Teach, as they enter their final year of SVP partnership.

SVP support has been the single most important external factor, besides our having a high quality program, in bringing renewal of Courage to Teach to educators in Washington. We have grown from a one-retreat-a-year program with two facilitators and a budget of $50,000 to a small but highly regarded organization with a budget of $230,000 working with virtually all educators a year, dozens of institutional partners, a team of seven highly skilled facilitators, and a rapidly expanding base of schools seeking our services.

We wanted to highlight the key features of your support that have been of greatest benefit to us.

First, you've provided funding over five years, allowing us to grow at a steady, slow rate, appropriate for us. Also, your support is significant enough to have a large impact. And, since you have directed it at capacity building, you have supported our infrastructure, evaluation capabilities, and leadership.

Beyond the funds, we have benefited from the skills, encouragement, and friendship of SVP Partners on our steering committee:

- Mark Ozias (Lead Partner, mentoring of director, development assistance, SVP liaison, financial management)
- Mark Craemer (development, communications, website)
- Heidi Craemer (initial contact)
- Bill Killien (board leadership, website, hosting meetings, crunch time help with anything)

Several other volunteers and paid consultants have helped us on capacity building. We received technical support with evaluation (Marc Bolan), fund development planning assistance (Laura Retzler), strategic planning facilitation (Cindy Johnson), website development (Dan McComb), marketing brochure layout (Kathy Weber) and financial systems clean up (Aaron Jacobs). We are also fortunate for faithful and life-saving technical support from Jeremy Norberg, a contact made through our Lead Partner. Finally, you have provided ongoing feedback, networking, and training opportunities.

— Yarrow Durbin, Director

In Their Own Words...

**Washington State Courage to Teach** provides a retreat-based program for K-12 teachers and administrators. The program uses “formation” principles to engage educators in conversation about their aspirations and professional calling. Courage to Teach helps educators reconnect with their gifts and more fully nurture the hearts and minds of their students.

www.teacherformation.org

**2004 Grant:** $45,000
**Total Grants since 2000:** $275,000
**SVP Volunteers:**
- Mark Ozias (Lead Partner)
- Mark Craemer (Marketing)
- Alan Preston (Strategic Planning)
**Paid Consulting:**
- Web Design

**Cleveland High School** launched the Cleveland Infotech Infusion Project (CITI) in 2000 with seed funding from SVP. CITI included a school-wide technology infrastructure upgrade and the development of basic technology curriculum for all 9th graders. Students in the InfoTech Career Academy (10th-12th grades) join a personalized learning community where technology and career prep are integrated into the curriculum.

www.seattleschools.org

**2004 Grant:** $50,000
**Total Grants since 2000:** $326,000
**SVP Volunteers:**
- Laura Yedwab (Lead Partner)
- Tim Ahlers (Tech Task Force)

**Gateway Elementary** is implementing several school restructuring measures to nurture student performance. These measures include new curriculum, smaller, multi-age classrooms and common planning time for teachers. SVP's funding has allowed Gateway to retain two assistant principals to enhance instructional support and coaching for the teaching team.

www.seattleschools.org

**2004 Grant:** $45,000
**Total Grants since 2001:** $213,659
**SVP Volunteers:**
- Alexa Carver (Lead Partner)
- Brett Allen (Tutor)
- Paul Gross (Mgmt Coaching; Database Dev.)
Partner Profiles

SVP creates avenues to inspire, educate, and catalyze philanthropists. Each Partner has unique philanthropic passions and goals, volunteer interests, and ability to give of their time and skills. These four profiles illustrate how Partners are involved in SVP and what the experience has meant to them.

Tony Mestres
Tony joined SVP because he wanted an outlet to make a tangible impact in the community. In his second year with SVP, Tony notes “I have learned that by contributing through SVP, I am regularly examining my perspectives, my biases, and in some respects my value system. Now I have a different set of expectations about the way I am going to live the rest of my life. I have made certain changes to my priorities and how I dedicate my energy and my time.”

“IT’s easy at SVP to bite off more than you can chew because there are so many incredible people—staff, Partners, investees, and communities they serve. If you have the time to dedicate, there are a lot of things that will really grab your heart and your brain.”

Tony’s experience with SVP also led him to working on Partner Recruitment. “I very much enjoy talking to other people that are realizing they want to add something to their lives and the world around them, and explore how SVP might give them very practical ways to manifest that desire.”

Renee Russak
“I wanted a place where my nonprofit contributions could move across multiple organizations, would be managed sanely, and with the kind of insight and expertise I didn’t feel like I had myself.”

After almost four years of being a “money only” investor, Renee Russak was ready to start thinking about her next steps with SVP. “I really wanted to become smarter about the nonprofit world.” By joining the Early Childhood grant committee, Renee learned about the strategy of nonprofit investing and the decision-making process. “Seeing the tools be put to use to evaluate potential investees was a way of really creating deep learning and getting some wonderful practical experience. I really had a good reality check on the operational, financial, and infrastructural challenges that most of the SVP investees face. I was pleasantly surprised at how much fun I had working on the grant committee and interacting with the Partners.”

As a volunteer with Seattle Youth Garden Works, Renee became more deeply involved in the inner workings of a nonprofit organization. She worked closely with the staff at Garden Works to develop a unified and consistent way to gather data about the produce grown and sold by youth in the horticulture-based employment training program. The system she developed needed to be easy for the youth to collect and manage. One of Renee’s key learnings was to “establish a shared language where the kids could feel like I really understood who they are and what they are about.” This was essential to the success of the project.

As the chair of the 2005 K-12 grant committee, Renee will continue her nonprofit education. “One of my longer term goals is to identify a nonprofit and become more exclusively involved. I want to be able to come to that organization with a lot of good learning under my belt, insight, and experience. SVP is the place where this groundwork can be laid.”

As a volunteer with Seattle Youth Garden Works, Renee became more deeply involved in the inner workings of a nonprofit organization. She worked closely with the staff at Garden Works to develop a unified and consistent way to gather data about the produce grown and sold by youth in the horticulture-based employment training program. The system she developed needed to be easy for the youth to collect and manage. One of Renee’s key learnings was to “establish a shared language where the kids could feel like I really understood who they are and what they are about.” This was essential to the success of the project.

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Tony’s experience with SVP also led him to working on Partner Recruitment. “I very much enjoy talking to other people that are realizing they want to add something to their lives and the world around them, and explore how SVP might give them very practical ways to manifest that desire.”

Issues of diversity, inclusion, and self-identity have always intrigued Tony. As a member of the SVP Diversity and Cultural Competence working group, Tony works to diversify the partnership and find avenues to close the gap between SVP and the groups we’re dedicated to working with. “It’s really about increasing the circle of people who feel connected: staff, Partners, investee staff, and communities that the investees serve.”

Tony’s experience with SVP also led him to working on Partner Recruitment. “I very much enjoy talking to other people that are realizing they want to add something to their lives and the world around them, and explore how SVP might give them very practical ways to manifest that desire.”
“You can make a difference in your community, and SVP is a great way to do it. Through meeting people in a supportive environment, you’re free to make mistakes and learn.”
— Paul, SVP Partner

Steve Trautman and Sonja Gustafson
When Sonja and Steve joined SVP they saw it as an opportunity to pool resources to have a greater impact, join a community of other philanthropists, and become empowered philanthropists themselves.

Their involvement has gone far beyond a financial donation. As Steve explains, “In volunteering with SVP we’ve each taken a very different approach to helping out.” Sonja has focused on long-term commitments by joining a grant committee, becoming a Lead Partner for Technology Access Foundation and now she’s on the Portfolio Grant Committee. “My trajectory was formalized by starting with tutoring and mentoring and then being on a grant committee. On the grant committee you see what nonprofits are up to and the standards to which they are upheld. It was a groundbreaking moment for me to understand what SVP is all about and a great springboard to further involvement.”

Steve, on the other hand, has provided short-term consulting services to Washington Toxics Coalition, PEPS, and the Kindering Center. He’s helped do strategic planning, staff training, communications planning, and human resources planning. He also developed and co-facilitated a workshop series, “Effective Management,” for a group of investees. “The experiences have been universally positive. I felt like I was the right guy at the right time doing something very useful.”

In reflecting on his experiences working with SVP investees, Steve “learned a lot about what they care about, how they think about it, and I got it in a way that was very educational and interesting. The key for me is learning a bunch about organizations that I would not have otherwise.”

Bill and Susan wanted to connect with the community, so in 1998, they joined SVP. As Susan puts it, “We were in a position of such privilege and we just needed to give back, it was like a moral obligation and here is a vehicle in SVP.” After a few years out of the country, they returned to SVP with more free time and a renewed commitment to focus on developing a family philosophy regarding philanthropy, and to become active participants.

That spring, they joined the Early Childhood Development Committee. Susan believed it was an excellent introduction for her. “If you are apprehensive at all about what you can contribute, grant committees are perfect. They are really helpful in teaching you to evaluate worthy causes and clarify what is important to you, who you want to give to, and what you should be asking those groups.”

With Bill’s background in marketing and sales, and Susan’s background in project management, they joined forces to work on a marketing/communications plan for Community School Partners of Highline. CSP offers after-school programming and adult enrichment activities to children and their families in the White Center/Boulevard Park community. Susan states, “I had never done a project like that before and I wasn’t completely sure that I could, but I thought we were pretty successful. I think they were ecstatic.”

Bill’s associations with SVP also led him to join the board of Youth Eastside Services. “When I first joined the board of YES, I felt like there was so much that I didn’t know. SVP has given me enough breadth in terms of seeing other organizations and seeing what other possibilities are out there. Now, I have enough confidence that I can make an impact in an organization when I do get involved.”

Susan, Bill, and their children have all been impacted by their experiences within SVP. As Susan states, “Philanthropy was once just a goal, now it has become more tangible. We have the tools and a way to implement it.” In addition, they are now making decisions with their children to create a family mission statement. “Our kids are older and it’s become more of a priority for us to raise our kids so they can feel that giving back to the community is important and they can see how they might do that.”
Statement of Activities
January 1 to December 31, 2004

Fund Balance January 1, 2004 $1,211,356

Income
- Contributions: Annual $1,387,037
- Contributions: Special Initiative $290,532
- Contributions: Other $33,230
- Dividend & Interest Income $16,253
- Grants $4,000
- Registration Fees $3,769
- Rental Income $6,385
- Realized Gains / Losses $881
- Unrealized Gains / Losses ($6,618)
Total Income $1,735,469

Expenses
- Associations $16,550
- Grants Distributed $1,163,576
- Prof. Services: Capacity Building for Investees $87,470
- Prof. Services: All Other $25,565
- Partner Education & Events $30,418
- Personnel: Capacity Building & Grantmaking $98,449
- Personnel: Partner Education $90,151
- Personnel: Fundraising $37,098
- Personnel: Administration $35,195
- Rent $19,113
- Supplies & Equipment $12,139
- Other Operating $33,902
Total Expenses $1,649,626

Net Income $85,843

Fund Balance December 31, 2004 $1,297,199

* Unaudited
**Grants Awarded**

January 1 to December 31, 2004

<table>
<thead>
<tr>
<th>Investee</th>
<th>Grant Awards</th>
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<tbody>
<tr>
<td>Arts Corps</td>
<td>$60,000</td>
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<tr>
<td>Child Care Resources</td>
<td>$40,000</td>
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<tr>
<td>Children’s Services Of Sno Valley</td>
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<tr>
<td>Cleveland High School</td>
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<tr>
<td>Climate Solutions</td>
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<td>Community for Youth</td>
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<tr>
<td>Community School Partners of Highline</td>
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<tr>
<td>Early Care and Education Coalition</td>
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<td>Gatewood Elementary</td>
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<tr>
<td>Highline School District</td>
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<tr>
<td>Kindering Center</td>
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<tr>
<td>League of Education Voters Foundation</td>
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<tr>
<td>Listen and Talk*</td>
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<tr>
<td>Northwest Center Child Development Program*</td>
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<tr>
<td>Northwest Environment Watch</td>
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<tr>
<td>Program for Early Parent Support</td>
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<td>Rainier Scholars</td>
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<td>Refugee Women’s Alliance</td>
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<td>Resource Media</td>
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<td>Seattle Arts and Lectures</td>
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<tr>
<td>Seattle MESA</td>
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<td>Seattle Youth Garden Works</td>
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<td>Technology Access Foundation</td>
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<td>Washington State Courage To Teach</td>
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<td>Washington Toxics Coalition</td>
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<td>Wonderland Developmental Center</td>
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<td>Other</td>
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<tr>
<td><strong>Total 2004 Grants</strong></td>
<td><strong>$1,148,576</strong></td>
</tr>
</tbody>
</table>

* Social Venture Kids
2004 SVP Grant Committees and Working Groups:

**Environment Grant Committee**
Jabe Blumenthal, Chair
Donna Balle
Paul Balle
David Bangs
Byron Bishop
Brett Burris
Erik Jansen
Sara Jones
Bob Matthews
Glenn Osterhout
Linda Park
Laurie Rechholtz
Tom Reeve
Sonya Stoklosa
Catherine Woo
Ingrid Rasch

**Early Childhood Development Grant Committee**
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Connie Ballmer
Laury Bryant
Paige Embry
Kathleen Hebert
Bill Henningsgaard
Kate Keckler Dandel
Cliff Louie
Ron Rabin
Renee Russak
Jonathan Shakes
Ann Shankle
Alison Shaw
Scott Stromatt
Susan Sullivan
Vijay Vashee

**Portfolio Grant Committee**
Mike Hanlon, Chair
Patti Brooke
Lisa Chin
Bettijean Collins
Patricia Daniels
Bill Feinberg
Sonja Gustafson
Chris Rogers
Robin Rothe
Larry Wallach

**Diversity and Cultural Competency**
Lisa Chin, chair
Antony Andersen
Emily Anthony
Pat Daniels
Andy Himes
Tony LaLiberte
Donna Lou
Cliff Louie
Tony Mestres
Bob Seidensticker
Phil Welt
Catherine Woo

**Partner Engagement**
Molly Hanlon, chair
Parke Burgess
Anne Green
Clara Jong
Mark Spangler
Aron Thompson

**Partner Recruitment**
Bill Bryant
Alan Smith
Aron Thompson

**Social Venture Kids**
Becca Fine
Nick Bruya
Phillip Caalim
Alex Dent
Stephanie Norman
Tim Norman
Xanda Schofield
Bobby Seidensticker
Ben Shoemaker
Anna Spencer
Sarah Stuart
Nilesh Vashee
Danielle Vellon

**Communications**
Laury Bryant
Dave Chase

— Linda, SVP Partner

“Serving on a grant committee has also been a fabulous learning experience for me. I’m really glad SVP exists, and that I’m a Partner.”

— Linda, SVP Partner
Paid Contractors for SVP Investees
Artifex Design (Audry Netzer)
Janet Boguch
Sharon Carlsen
Executive Service Corps
Christine Fiedler O’Conner
Steve Forman
Connie Fletcher
Michelle Heyne
Susan Howlett
Amanda Madorno
Organizational Research Services
Valerie Reuther
Kay Sohl (TACS)
TsuluWerks (Tracy Corley)
Venus Velazquez

Pro Bono Services for SVP Seattle
Blueprint Research and Design
Moss Adams
Point B Consulting
Pyramid Communications

SVP Seattle Staff
Paul Shoemaker, Executive Director
Erin Hemmings, Associate Director
Aaron Jacobs, Senior Program Manager
Susan Fairchild, Administrative Assistant

Acknowledgements
Annual Report graphic design and layout:
Laura Bentley, SVP Partner

Photographs courtesy of:
Victor M. Coriano, Sr.: cover
John and Lisa Merrill: pages 2, 7, 8, 10, 11, 14 and 16
Technology Access Foundation: inside cover (lower), pages 9 and 15