



SOCIAL VENTURE PARTNERS

How our Engaged Donors Support Local Nonprofits

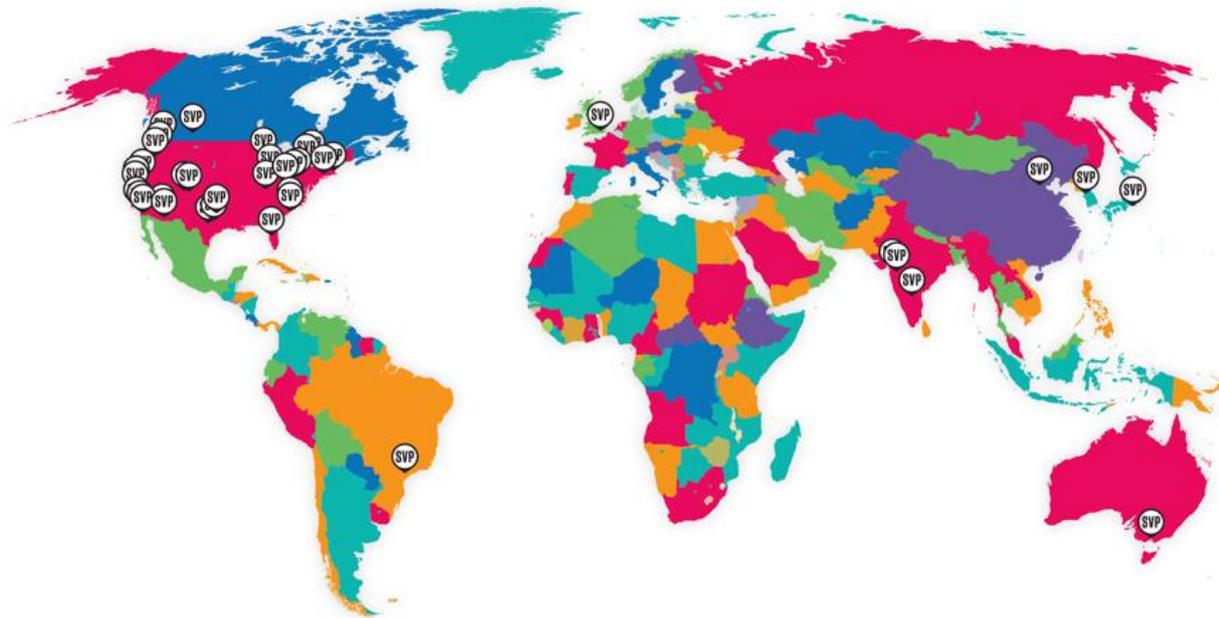
Nonprofit Information Session January 19, 2021

Abby Westbrook
Executive Director

Caroline Linden
Director of Programs and Operations



The Network Now





cultivate effective philanthropists

strengthen nonprofits



Mission

build powerful and collaborative relationships to tackle our community's social challenges



20 Years of Investees



We have supported our Investees (nonprofits) with:

- Executive Coaching
- Volunteer Management
- Fundraising Capacity
- Communications and Marketing
- Technology Planning
- Board Development
- Inventory Management
- Compensation Review
- Business Model Development
- and much more!



\$944K
grants to
strengthen
nonprofits



volunteer
time



additional
donations



operational
impact



\$3.7 Million

IN TOTAL SUPPORT



Our Partners (donor-volunteers)

- 70+ Partners ranging in age from their 20's – 80's
- Represent a variety of sectors: corporate, nonprofit, medical, law, students, and more





Engage with SVP

www.svpcale.org/nonprofit-applicants

Two different paths for capacity-building support:

Become an SVP Investee:

- 2-year engagement
- \$15,000 unrestricted/year
- collaborative capacity-building support to address organizational challenges
- personalized engagement developed with designated SVP Partner(s)
- work with SVP for an average of 6–10 hours/month

One nonprofit selected in a two-round application process.

Small + Start-up Nonprofit Engagements with SVP:

- up to 6 sessions over no more than 6 months
- collaborative advisory sessions around a *single* capacity building challenge

Applications reviewed on a rolling basis



Engage with SVP

www.svpCLE.org/nonprofit-applicants

Which opportunity is right for you?

ALL nonprofit applicants must meet the following criteria:

- 501(c)3 or have a fiscal sponsor
- does not require participation in religious activities
- have a non-discrimination policy
- primarily serve Cleveland and/or Cuyahoga County

SVP Investee applicants must meet the following criteria:

- annual revenue greater than \$250,000
- the equivalent of at least 3 full-time staff

Small + start-up nonprofit applicants must meet the following criteria:

- annual revenue less than \$300,000
- 0–3 full-time staff



Capacity Building

Developing core skills, leadership, culture, management practices, strategies, and systems to enhance an organization's effectiveness, sustainability, and ability to fulfill its mission.

The ten areas of capacity building in an organization are:

- Mission, Vision, Strategy, and Planning
- Program Design and Evaluation
- Human Resources
- CEO/ED/Senior Management Team Leadership + Coaching
- Information Technology
- Financial Management
- Fund Development
- Board Leadership
- Legal Affairs
- Marketing, Communications, and External Relations



Investee Engagements

annual revenue greater than \$250,000
the equivalent of at least 3 full-time staff

Round 1 Application Process

Complete a brief online application (due Feb 8th)

- mission/vision
- commitment to equity
- key capacity-building challenges

Applications are reviewed by an investment team made up of SVP Partners

Criteria	Score
MISSION AND VISION Compelling Mission . The mission is inspiring and important. Impact Potential . The organization has the potential for impact with measurable outcomes.	30%
EQUITY Constituent Representation . There is constituent representation in decision making for the organization. Mission Alignment . The mission is aligned with equity goals of SVP.	30%
CAPACITY BUILDING FIT Capacity Building Goals . Articulated goals that are reasonably achievable. Organization Fit . The organization is the right size, right lifecycle for an engagement. Skills Fit . The SVP Partners' skills are a good fit for the likely projects. Logistics. The location and/or other logistics will enable partner interaction. Learning Opportunity . SVP's Partners will learn from this organization.	40%

Up to four semi-finalists are invited to round 2

svpcle.org/nonprofit-applicants



Investee Engagements

annual revenue greater than \$250,000
the equivalent of at least 3 full-time staff

Investee Application Process for Round 2

Complete the full proposal (due Mar 26th)

- a proposed capacity building work plan with specific goals
- more details about your leadership, finances, and programming
- contact details for reference calls

Attend the VIRTUAL Cocktails & Collaboration event (April 7th from 6-8 pm)

- give a brief presentation to an array of SVP Partners
- brainstorm with a small group about a capacity-building challenge
- get a sense of what a collaborative SVP engagement would be like

Host a Site Visit (April/May TBD)

- a relaxed session for a small group of SVP Partners to see your program in action and/or volunteer with you, *if possible*

Have a call with an SVP Partner, your ED and Board Chair (April/May TBD)

- follow-up questions about your proposal

All Partners vote on the next Investee after hearing from the Investment Team

svpcle.org/nonprofit-applicants



Key Dates for the 2021 Investee Application Process

Please note we expect all events to occur virtually over Zoom due to the ongoing COVID-19 pandemic.

February 8, 2021	Applications due by 5 pm
March 5, 2021	Semi-finalists invited to submit full proposals
March 26, 2021	Full proposals due by 5 pm
April 7, 2021	“Cocktails and Collaboration” Virtual Event
Late April/Early May	Small Site Visit (if possible)
Late April/Early May	Call with ED & Board Chair
Late May	New Investee announced
May 20, 2021	New Investee attends virtual Partner Meeting
June 2021	Investee engagement begins



Small + Start-up Nonprofit Engagements

annual revenue less than \$300,000
0–3 full-time staff

Application Process

Complete a quick questionnaire

- your mission
- one key capacity-building challenge about which you would like to collaboratively problem solve with SVP

Have a call with SVP Staff

- your organization's specific goals
- how we could work together to achieve them

Applications will be reviewed by SVP staff and Partners on a rolling basis throughout the year.



What is SVP looking for?

We partner with nonprofits to mutually build relationships of shared respect and appreciation—to support your organization’s mission and impact in Cleveland communities.

A balanced relationship...

Nonprofits

Committed and available leadership

Capacity-building challenges

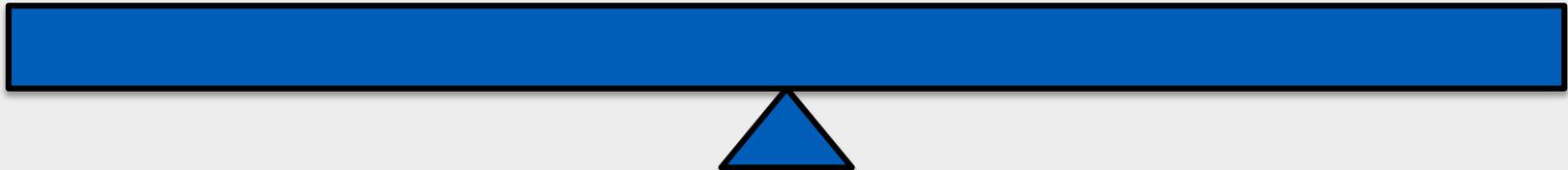
Willingness to share openly with us

SVP

Committed and available volunteers

Volunteers with a wide range of expertise

Commitment to working in partnership





Resources and Contact

Social Venture Partners
216.231.2300 | grants@svpcle.org

Abby Westbrook | Executive Director

Caroline Linden | Director of Programs and Operations

Learn more and apply at svpcle.org/nonprofit-applicants

- Round 1 Investee Engagement Applications are due on Monday, February 8th by 5 pm.
- Small + Start-up Nonprofit Engagement Applications are reviewed on a rolling basis.

Questions?