

Ed Victor on the Partner member experience

by Sabine Kortals Stein

When Ed Victor joined SVP Boulder County as a Partner member some five years ago, he served on the investee selection committee.

“We chose Attention Homes as a nonprofit participant in our [Catapult](#) program, and I ended up working closely with the organization for three-and-a-half years,” recalls Victor.

But his engagement with [Attention Homes](#) – which provides safe housing and supportive services to young people facing homelessness – didn’t end there. “I joined the board of Attention Homes [after the organization graduated from the Catapult program], which surely wouldn’t have happened without SVP,” he says. “Not to mention, SVP has helped me to become a better board member by providing pointers, and deepening my knowledge and understanding of the nonprofit sector – from branding to strategic planning to strategic fundraising that creates excitement and drive.”

On a more personal level, Victor looks to SVP Boulder County to realize his own vision to advance social change. “I wanted to do more than give \$100 here and there. I wanted to be more intentional, more focused, and more effective in my giving – that’s why I joined SVP, and that’s why I’m still involved with Attention Homes.”

Continues Victor, “More broadly, I’m interested in how Attention Homes can do more and be more through stakeholder engagement, which is something that SVP has inspired me to think about.

“Stakeholder engagement achieves social change through a pyramid of influencers at all levels, including board members, nonprofit staff, and other sources of manpower and expertise. In that way, much like SVP, Attention Homes aspires to model a social enterprise beyond our county, while reinforcing ideas and innovations here at home.

“My role is to challenge and support the board and staff to help Attention Homes become a better organization, and to expand its reach and impact countywide, across our state, and nationally. That’s the lens through which SVP has helped me see.”

For Victor, what’s equally important is connecting with other Partners of SVP Boulder County on a regular basis. “I always love going to both the annual meetings and the more social, informal coffee klatsch every month. SVP provides many ways for Partners to meet and exchange ideas and information.”