
SVP Board of Directors: show me the money

by Sabine Kortals Stein

“Our board accepted the challenge to take on a significant fundraising goal,” says Dennis Berry, 2019 Chair, SVP Boulder County Board of Directors. “Some of us started GoFundMe pages, and we talked to our friends and business contacts. Another idea that came up was hosting house parties.”



So Berry teamed up with Vice Chair Amy Maranowicz to host a Lego party at her home. “We had snacks on hand, we invited a bunch of our friends and their kids, and we invited the executive director of Community Food Share to join us in a brief program describing the impact of SVP in our community – and why we’re so dedicated to the organization.



“The response was great and everyone seemed impressed. The event generated donations for SVP, and we later donated the Legos to Voices for Children of Boulder County. A good time was had by all!”

Agrees Maranowicz, “It was a fun way to get our message out, and to talk about how SVP works closely with local nonprofits for greater impact.”

She adds, “Beyond serving on the board, donating and fundraising imply a whole different level of engagement and commitment. And by widening SVP’s income stream, we’re also building community and creating awareness.”

Indeed, to the tune of more than \$18K.