



2020 SVP Grant Application Guidelines

Welcome to the Social Venture Partners 2020 grant application process. To simplify the process we have combined our SVP Investee and Fast Pitch 2020 applications. This is your guide to everything you need to know to be considered for either grant opportunity or for both. If you have additional questions, please contact us at: info@svpcincinnati.org. For timely updates, like us on Facebook and follow us on Twitter.

The application deadline is Midnight on **AUGUST 9, 2019**.

About Social Venture Partners

Social Venture Partners is Greater Cincinnati's home for engaged philanthropists. We are part of an international network of 3500 Partners who collectively invest time, talent and grant money in innovative ways to strengthen local nonprofits. Our purpose is simple: to enable our investees to make the Cincinnati region a stronger and more vibrant community.

Invest Differently

2020 Grant Opportunities

- You are invited to apply for both if eligible.
- Investee Applicants:
 - Social Venture Partner grants are **just the beginning** of our investment. Partners invest their **expertise, experience and networks** to help nonprofits succeed and build capacity.
 - In Cincinnati, grants are typically \$60,000 over three years.
 - Each grant is leveraged by the **strategic contribution** of our partners' time and expertise, so that the average benefit to the nonprofits is **three to five times greater** than the cash grants alone.
- Fast Pitch 2020 Applicants:
 - Technique borrowed from venture capital and start-up communities. It is a way to **showcase** and **accelerate** nonprofits making a difference in our city.
 - Nonprofits train in telling **effective, inspiring stories** and then **compete** via a 3-minute pitch for **cash and other prizes**. #3minutesthatmatter
 - In its sixth year, Fast Pitch 2019 was **bigger and better than ever**. The event was attended by 650 people and we continue to hear impact beyond the cash awards.

Eligibility

Organizations are eligible to apply for SVP's 2020 grant opportunities if they are a 501(c)(3) nonprofit in good standing in the Greater Cincinnati area. We will consider nonprofits in any focus/subject area if they meet the following criteria:

Social Innovation (as defined below)

SVP Investee Applicants:

- Organization annual operating budget of at least \$300,000 but no more than \$5 Million and a minimum of 3 Full-Time Equivalents (can include contractors but not volunteers).
- Former SVP Investee organizations are not eligible to apply.

Fast Pitch 2019 Applicants:

- Program/project budget of no more than \$5,000,000. Any size organization may apply.
- Current SVP Investees are not eligible to apply.
- SVP Fast Pitch Finalists must sit out for one year
- Former SVP Investees are not eligible for three years after date of graduation



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2020 Focus Area

SOCIAL INNOVATION

A social innovation is a novel solution to a systemic social problem that is more effective, efficient, sustainable, or just, than current solutions. The value created accrues primarily to society and community outcomes rather than to private individuals. Social innovations:

- Use an equity lens.
- Offer new solutions or import proven solutions to critical systemic issues.
- Use community outcomes as metrics, not just outputs.
- Impact the community in positive and effective ways.
- Move people or organizations to a better place through new or improved capabilities.

Questions to consider when thinking about Social Innovation:

- What is it that you are doing and proposing that is new and different? How is it different? How is it innovative?
- What supporting evidence do you have that your solution is better?
- What is the value proposition showing that your solution improves capacity, efficiency and/or lowers costs?
- How do you map yourself on the continuum of risk (high, medium, low) and why?
- Are you doing something innovative or do you have a culture of innovation or both?
- What is your innovative process? Can you provide examples of outcomes/solutions developed with it?
- What value does your organization provide to our community?

Requirements

- Completed and submitted application with all supporting documents by midnight on August 9, 2019.
- Investee applicants:
 - August to September site visits for Finalists
 - Participation in Partner presentation training for Finalists
 - Presentation at All Partner Meeting the evening of November 7th
- Fast Pitch applicants:
 - Semifinalist Orientation on December 12, 2019
 - Semifinalist Training on January 11, 2020
 - Semifinalist Partner Presentations on January 30, 2020
 - Finalist training on February 8, 2020
 - Fast Pitch 2020 – March 31, 2020
 - Identified pitcher (Pitcher cannot be changed after Semifinalist training and Partner presentation)
 - Active participation on social media outlets to help sell tickets to the event. On average, Fast Pitch Finalists have historically sold 30 - 40 tickets to the event.

Benefits of Applying

Two grant opportunities – one application

- Benefits to Investee Applicants:
 - SVP invests our resources to help you build capacity and a better organization
 - We are your **Partners**
 - \$20,000 grant per year for three years
 - Strategic contribution of our Partners for three years
 - Exposure and connection to our networks and opportunities
 - Mutually beneficial relationship



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- Benefits to Fast Pitch Applicants:
 - Exposure to >600 Fast Pitch attendees and networking opportunities
 - Extensive pitch training
 - Video that can be used to promote your nonprofit and cause
 - Potential to win award money and other prizes

How to Apply

The application process is simple. The application is online and should not take more than one or two hours to complete.

If you are only applying for Fast Pitch, please complete the introductory page and Section 1. If you are only applying to be an SVP Investee or you are applying for both grant opportunities, please complete the entire application and provide the required attachments.

The application can be found on our website at: www.svpcincinnati.org. Please submit your completed application and all required documents by **Midnight on August 9th**. We prefer that you complete the Google Form version of the application but you may request a Word version of the document if necessary by emailing info@svpcincinnati.com. Please know that when working in the Google Form, there is no way to save your work to complete it later. You may, however, return to edit your Google Form application after submission.

Timeline

2019:

July 1 – SVP Investee/Fast Pitch Application Available to Non Profits

August 9 – SVP Investee/Fast Pitch Application DUE by midnight

August to September 2019 - Site Visits to potential Investee Finalists

November 7- Investee Selection, 5:30 PM

November 18 – Fast Pitch Semifinalists Announced

December 12 – Fast Pitch Semifinalist Orientation, 5:30 PM – 6:30 PM

2020:

January 11 – Fast Pitch Semifinalist Training, 9:00 AM – 12:00 PM

January 30 – Fast Pitch Semifinalist Partner Presentations, 5:30 PM – 7:30 PM

February 8 – Fast Pitch Finalist Training, 9:00 AM – 12:00 PM

March 31 – Fast Pitch 2019, 5:30 PM – 9:00 PM

Questions?

SVP's Executive Director, Lauren LaCerde Merten is available to answer any questions.

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Thank you for your interest,
Social Venture Partners Cincinnati