



IMPACT REPORT



2017





CHARLOTTE 2017 UPDATE

- Granted \$115,000 to five nonprofits
- Welcomed 30 individual new Partners
- Remained as 5th largest network affiliate
- Engaged 81% Partners
- Hired a third staff member (part-time)
- Reached the 6th year mark in presenting & executing SEED20 with 900+ in audience
- Completed SEED20 strategic visioning project
- Offered SVP Strategic Planning sessions to Investees



The Network Now



40+ SVP Affiliates in 8 Countries

3400+ Partners Across the Globe

\$70 Million in Grants to 900+ Nonprofits

3000 Capacity-Supported Organizations

SOCIAL VENTURE PARTNERS CHARLOTTE (SVP)

is part of a global network of strategic philanthropists helping to strengthen high-impact organizations that are attacking social and economic inequality in Charlotte. SVP invests through venture philanthropy, a model of giving where its members (Partners) not only provide grants, but also invest their collective expertise and time to support a carefully selected portfolio of nonprofits with the greatest potential to remove barriers to upward mobility.



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PROFOUND GENTLEMEN

Profound Gentlemen was founded by two Charlotte Mecklenburg school teachers in 2015 and our goal is to build communities of male educators of color who offer a profound additional impact to the lives of all students, especially boys of color.

We support over 200 men of color who are educators across the country. Fifty of these men are educators in Charlotte. In 2017, 100% of the educators in our program remained in the profession.

Currently, we are engaged in a strategic plan with national consulting firm ShermCo and we are excited to partner with SVP to implement our strategic plan. SVP brings a wealth of business leaders, community members, and thought leaders who will be influential in the next phase of Profound Gentlemen's success and scale. Our staff, board members, and teachers will work and communicate directly with SVP's Board and Partners. Our goal is to create a community centered on the achievement of all students, especially boys of color, and SVP will be a critical voice in shaping education in Charlotte. – Jason Terrel, Executive Director



GEN-ONE

First, everyone at Gen-One would like to express our deepest gratitude and excitement that we are SVP's Investee for the next three years! We know this relationship will catapult our organization to be the best it can be. Already we have experienced a truly profound impact.

Gen-One exists to support gifted, first generation students to and through college. Currently, we focus on students who attend high poverty public schools in CMS. Our work is based on three pillars—mentoring, college advising, and social capital. In just a year and a half we are serving over 50 students and families! Our current cohorts of students are in 8th and 9th grade.

We look forward to improving our organizational capacity through SVP's investment so we can better serve our current students and scale to serve future students.

Despite Charlotte's statistics, we know that with the help of SVP, Gen-One will make a huge difference so more students born into poverty can experience social mobility. Thank you so much for this opportunity!! – *Ian Joyce, Executive Director*





COMMON WEALTH CHARLOTTE (CWC)

The mission of Common Wealth Charlotte (CWC) is to empower Charlotte’s working poor to achieve financial stability through specialized financial education, access to traditional banking services, and small, low-interest emergency loans. Our curriculum is trauma-informed, meaning we take into account the severe anxiety and depression that results from living paycheck-to-paycheck and the effect of this trauma on the structure of the brain. Utilizing clinical brain research, we are providing financial life skills and emergency financial aid in a new, healthy and different way.



SVP has been with us from the start providing guidance and expertise through its Partners (members) in addition to financial support. In less than three years, CWC has become the pillar agency for financial education for 25 human services agencies allowing us in 2017 to provide trauma-informed financial education to over 3,000 clients, bank over 450 clients, and make over 100 CWC Opportunity Loans. CWC has helped hundreds of clients look beyond today at their financial situation and to also avoid the highly predatory fringe bank system. The CWC model is having a long-term, positive impact on our lowest wage earners — *Darren Ash, Founder*

FASHION AND COMPASSION

Fashion & Compassion (F&C) creates empowerment communities where vulnerable women connect with God, one another and resources as their lives are transformed. F&C runs three empowerment communities in Charlotte where women overcoming addiction, trafficking, incarceration, and abuse as well as refugees and immigrants receive part-time, transitional employment making jewelry in a loving, community setting as they work toward their goals and dreams for the future. We also partner with empowerment projects in six other countries.

F&C is in our second year as an SVP investee. SVP has come alongside F&C during a critical transitional phase. During 2017, SVP funding allowed F&C to hire a desperately needed Operations Manager; and F&C participated in SVP’s Strategic Planning Workshop that led to the development of their new Artisan Empowerment Plan. F&C uses the Artisan Empowerment Plan to help the women we serve in Charlotte identify and work toward their future goals. Artisan goals may be physical (such as permanent employment or housing), emotional or spiritual based on their individual needs and goals. The most common goal is permanent employment and 50 of the women F&C served in 2017 moved onto permanent employment. 87% of the women served by F&C met their Artisan Empowerment Plan goals since the program was implemented in August, 2017. — *Michele Dudley, Executive Director*



HEART MATH TUTORING



Heart Math Tutoring (Heart) is a math intervention program that recruits, trains, and supports volunteers as one-on-one tutors in high-poverty Charlotte-Mecklenburg Schools (CMS) elementary schools. In 2010, Heart was designed and piloted by SVP in collaboration with CMS and Communities In Schools in response to a gap in structured tutoring opportunities. With leadership from SVP, Heart has since become an independent nonprofit and grown from serving 105 students to over 900. All three of Heart’s Board Chairs have come from SVP!

This year, SVP Partners have provided board leadership, consultation on technology and risk management, legal support, strategic guidance, and on-the-ground work as volunteer tutors. Heart currently partners with 17 school sites with over 990 weekly volunteers, including 24 from SVP. To date, 98% of Heart students have met program growth goals in math, set with guidance from elementary math specialists at CMS and UNC Charlotte. — *Emily Elliott, Executive Director*



ourBRIDGE for KIDS

ourBRIDGE for KIDS is a Charlotte-based non-profit that provides after school and summer enrichment programs to newly arrived and 1st generation American children. We focus on their academic performance, socio-emotional well-being and cultural awareness. We welcome to our center 120 students in K-7th grade. These children represent over twenty countries! ourBRIDGE embraces all cultures and faiths and encourages children to be proud of who they are and where they come from.

A lot has happened since we first became part of the SVP family in 2014. Four of the seven SVP Partners who joined our board as volunteers in 2014 have stayed to this day. One of them is our rock star board chair, Mark Weber, whose leadership, experience and overall awesomeness has made our growth and success possible.

Here are a few examples of what we have achieved in the last year: In 2016-2017, as a result of our innovative methods and their own hard work, ourBRIDGE kids outperformed national growth expectations in both reading and math. In recent Measures of Academic Progress (MAP) testing administered by CMS, ourBRIDGE students exceeded the national growth expectations by an average of 37.9% in reading and 47.9% in math.

Because of wonderful connections between SVP and community leaders, we established a wonderful partnership with Aldersgate Senior Living Community that allowed us to move to a space 3x bigger with tons of green space and the opportunity to expand our enrollment by 60% to include middle school. We are now adding an intergenerational component to our programming!

We are forever thankful for everything Social Venture Partners has done and continues to do for and with us. SVP Partners are a source of inspiration and strength and we will never have enough words to say THANK YOU. – *Sil Ganzo, Executive Director*

our
BRIDGE
for KIDS

Embrace. Educate.
Advocate.



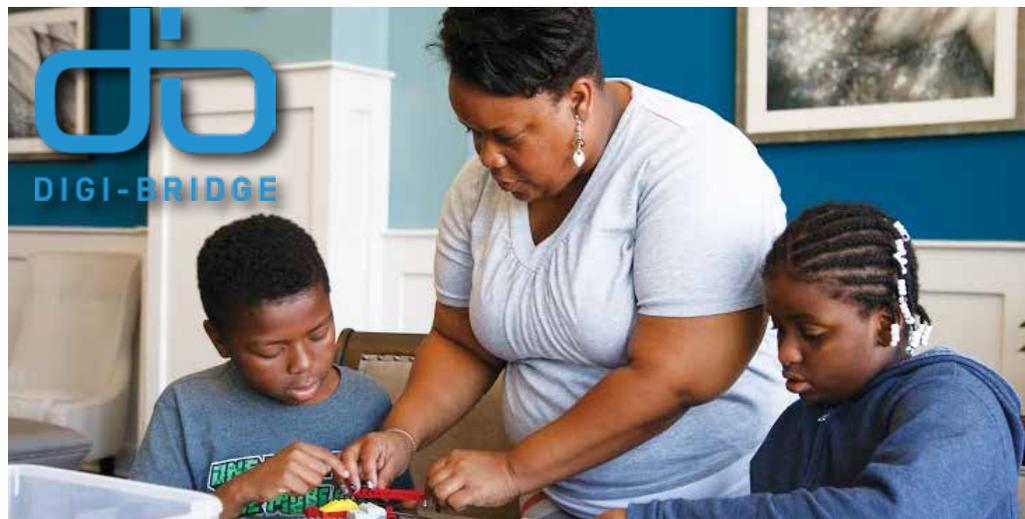
“SVP is Digi-Bridge’s most valuable braintrust - Partners continue to pour their time, talent and treasure into our mission with passion and resolve. The successes of 2017 are truly shared.”



DIGI-BRIDGE

Digi-Bridge is committed to ensuring that all students have access to the resources and supports they need to succeed in the 21st century. Advocacy efforts, coursework offerings and consultancy services aim to develop ecosystems where learners can thrive as scientists, technologists, engineers, artists and mathematicians.

In 2017, Digi-Bridge set out to serve 1,000 youth in Charlotte through our signature #STEAMsaturdays programming. After participating in a five week strategic planning workshop offered by SVP, Digi-Bridge staff repositioned resources, ultimately accelerating efforts and increasing our presence in the community. Celebration was most certainly necessary at the end of the year, when we shared with the community that we were able to serve 2,068 youth over the course of 12 months. SVP played an instrumental role in making this possible. Together, we will #ReachOurFuture. – *David Jessup, Jr., Founder*





SEED20 PROGRAM

The 6th Annual SEED20 On Stage event evening was a huge success with a prize pool of \$46,000, an original spoken word performance by Herrison Chicas, and our largest audience to date - over 900 in attendance! #SEED20 was even trending on twitter!

All ten finalists shone and told their stories of transformation, hope, and change with conviction, humor, and passion. At the end of the night, there could only be five prize winners.

WELLS FARGO PEOPLE'S CHOICE GRAND PRIZE OF \$20,000: *(voted on by the audience)*

Profound Gentlemen, Jason Terrell

2ND PLACE PRIZE OF \$12,500: *(voted on by judging panel)*

Philips Academy, Phil Blount

3RD PLACE PRIZE OF \$7,500: *(voted on by judging panel)*

Charlotte Rescue Mission, Tony Marciano

COACHES' AWARD OF \$5,000: *(voted on by SEED20 coaches)*

Restore Global, Steven Wray

SEED20 COMMUNITY VOTE OF \$1,000: *(20 Day Website Vote)*

Children's Attention Home, Debra Eident

If SEED20 sparked inspiration, please consider supporting the Class of 2017 with your time and resources.





SEED20 MISSION

An overarching outcome of the strategic visioning effort is to more clearly articulate what SEED20 is and what it is not. The result is the SEED20 mission statement below:

To promote the power of social innovation:

- We believe in the power of social innovation to unleash breakthrough ideas that creatively attack tough social challenges.
- We connect innovative people and organizations to funders, to one another, and to the broader Charlotte community.
- We empower nonprofits with the skills and confidence to tell their stories in ways that inspire people to act.
- We educate the community about pressing social issues and organizations that are dedicated to addressing them.



SEED20 CLASS OF 2017:

ANSWER Scholarship

ArtPop

BELL

Body & Soul Senior Fitness Center

Charlotte Rescue Mission
(Culinary Social Enterprise)

Children's Attention Home

Families First in Cabarrus County

HipHop Orchestrated

Levine Museum of the New South
(Enrichment Seminars)

LilySarahGrace

MusicalMinds NC

NC Wildlife Federation (Great
Outdoor University)

Phillips Academy of NC

Profound Gentlemen

Queen City Robotics

Red Boot Coalition

Restore Global

The Pollution Detectives

UMAR



MICHELE AND GREG AMOROSO

Michele was introduced to SVP Charlotte after attending the 2016 SEED20 On Stage event. It wasn't long before she was hooked on the work of Social Venture Partners and, with her husband Greg joined SVP by the fall of the same year. The mission of helping to attack social and economic inequality in the local community spoke directly to the family.

The Amorosos and their two teenage boys moved from Yarmouth, Maine to Charlotte in 2013 for Greg's corporate role at Ahold-Delhaize. The family embraced the North Carolina lifestyle, learned about the political and social landscape and searched for opportunities to engage. SVP provided a fantastic opportunity for the couple to plug into the community, while being kindly welcomed to the Partnership at meetings and social events! "Making new friendships has been easy and a huge bonus!", states Michele.

Michele and Greg, both CPAs, enjoy the innovation and entrepreneurial spirit of the nonprofits. Since joining SVP, Michele has served on the 2017 Investment Committee, SEED20 Steering Committee, and helped manage the logistics of SEED20 Coaching Sessions. The years passed quickly and both Amoroso boys are now in college. This makes more time and energy available to engage with Investees, SVP staff and program administration! Michele and Greg are grateful to be a part of this special organization.

PATTI AND MARK WEBER

As entrepreneurs with a passion for social innovators, Patti and Mark joined SVP in 2015. Their path to SVP came via an invitation from a friend and long-term SVP Partner (Caryn Lee), who introduced the couple to SVP's SEED20 program. The Webers fell in love with the mission of SVP after attending their first SEED20 Onstage event in 2013.

Patti and Mark liked the ability to create their own "paths to engagement" within SVP's model. A former public school educator, Patti enjoys her role in helping elementary school students to find joy in math as a volunteer for Heart Math Tutoring, a SVP Investee. Patti has also enjoyed the ability to put her IT consulting skills to work in assisting with one of Heart Math's mission-critical strategic initiatives. Additionally, Patti led SVP's Education Committee and helped to create the new "E3 Committee" (Educate, Explore and Engage) that hosts a robust series of engagement offerings designed to bring Partners together.

Mark forged a path within SVP that is closely aligned with SEED20. He serves as Board Chair for ourBRIDGE for KIDS, an innovative SVP Investee (and SEED20 finalist) that operates an after school program that helps refugee and immigrant children on Charlotte's east side to find academic success. Additionally, Mark serves on SEED20's Steering and Marketing Committees. In 2017, he assumed the role of "Lead Partner" to provide leadership for SVP's seventh annual SEED20 program.





CHARLOTTE PARTNER LIST

Michele and Greg Amoroso
Katharine and Andrew Atkins
Carrie Baldwin and Megan Guhl
Betsy and David Baker
Bill and Ruth Baker
Joanne and Steve Beam
Stephanie Bensinger
Bleema and William Bershad
Betsy and Mike Blair
Hilary Bowie
Tammi and Bob Brady
Ali and Wood Breedon
Denise and Mike Burkard
Laura and Michael Burt
Meredith and Will Chapman
Sonia and Don Clevon
Nancy and Peter Covington
Debbie and Bruce Darden
Gaither and Robert Deaton
Nancy and Bruce Downing
Ana Dubois and Manuel Arrese
Yvette and Tom Duncan
Dennis Elliott
Minna and Mike Elliott
Martha and Eric Eubank
Catherine and Mike Fischer
Katie and Micah Gauntner
Chelsea and Eric **Gorman**

Elaine and Bill Griffin
Blanton Hamilton
Jane and Mike Harrell
Meg Haynes
Kathy and Ben Hill
Melissa and Brian Hovey
Jodi and Chris Hummer
Sherri and Joe Huneycutt
Courtney and Bill Hyder
Anne and Jonathan Ishee
Lou Jerome
Camille and Robert Kanofsky
Maria and Henry Lander
Amy and Jim Langdon
Kelli and Pete Lash
Caryn and Richard Lee
Anne and Reid Leggett
Stephanie and Scott Leo
Jack Locke
Margaret and Harrison Marshall
Jennifer and Bill **Martin**
Anna and John McCoy
Missy and Will Miller
Lauren Morrissette and Michael Ide
Erin and **Neal Noland**
PerMar and Jon Olin
Denise and Chris **Pineno**
Sharon and Glen Portwood

Nancy and Harris Ralston
Christine and Michael Ramich
Denise and Jim Ratchford
Megan and Chris Rivers
Karen and Ken Rogich
Meredith Jolly Sain
Anne and Steve Schmitt
Crystal and Steve Sellers
Sarah and Allen Shifflet
Sabrina Shingwani
Beth Silverstein
Ford St. John
Gary Starr
Erin and John Stubbs
Kevin Tate
Debbie and Robert Taylor
Joe Traigle and Carey Long
Cristy and Nick **Travaglino**
Rocky and Curtis Trenkelbach
Lisa Tweardy
LouAnn and **Scott Vaughn**
Laura and Brian Walger
David Webb
Patti and Mark Weber
Susan and Al Winget

Bold = Board of Directors



Thank You!

We would like to acknowledge and thank the SVP Board of Directors for helping to make 2017 a success for SVP and our Investees.

SVP 2017 BOARD OF DIRECTORS

Jennifer Davis-Martin

Chelsea Gorman

Neal Noland (Board Treasurer)

Denise Pineno (Board Secretary)

Beth Silverstein (Board Chair)

Cristy Travaglino

Scott Vaughn

David Webb

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